

## Eric Randall Clark

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<b>Summary of Professional Qualifications</b>	<p>Seeking a position in software development that utilizes my engineering, developer, and management skills. Recent graduate of the Iron Yard Charleston Front-End Developer cohort.</p> <p>Previous experience in Project Management and Communications in higher education, state government, and private sector. Proficient at creating and deploying electronic content for diverse audiences including internal and external stakeholders.</p> <p>Adept at managing multiple assignments with competing priorities, resource limitations, and high-profile time sensitive projects.</p> <p>High aptitude for relationship and consensus building while upholding utmost principles of integrity and ethics.</p> <table data-bbox="467 957 1437 1104"><tr><td>▪ Front End Web Development</td><td>▪ JavaScript &amp; MVC Frameworks</td></tr><tr><td>▪ Public Relations &amp; Outreach</td><td>▪ Marketing Communications</td></tr><tr><td>▪ Strategic &amp; Tactical Planning</td><td>▪ Writing / Editing Expertise</td></tr><tr><td>▪ Communications Management</td><td>▪ Business Development</td></tr></table>	▪ Front End Web Development	▪ JavaScript & MVC Frameworks	▪ Public Relations & Outreach	▪ Marketing Communications	▪ Strategic & Tactical Planning	▪ Writing / Editing Expertise	▪ Communications Management	▪ Business Development
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<b>Professional Accomplishments</b>	<p><b>Marketing, Communications, and Digital Strategy</b></p> <ul style="list-style-type: none"><li>▪ Published large volume of University proposal documents of varying technical complexity through collaboration with department heads, executive leadership, and cross functional teams involving multimillion dollar capital campaigns and federal research grants</li><li>▪ Created the content design and delivery of digital strategies and marketing campaigns for a start-up in Charleston increasing product awareness in the community while driving sales</li><li>▪ Constructed a comprehensive communications strategy to establish brand identity and culture through an assortment of social media channels</li><li>▪ Organized successful targeted communication strategy to campus departments and vendor community at large in order to grow participation and total spend of SMW business</li><li>▪ Responsible for drafting communication plans, collateral documents, and training materials for a large-scale software implementation involving over 50 South Carolina state agencies</li><li>▪ Oversaw sourcing and contracting for University print and digital media publications ensuring they consistently adhered to logo and branding style guide</li></ul>								

	<p><b>Leadership, Organizational Change and Project Management</b></p> <ul style="list-style-type: none"> <li>▪ As project manager acted as primary liaison between cross-departmental functional team leads and senior leadership of each state agency to analyze and address business challenges and opportunities.</li> <li>▪ Implemented various project management best practices in order to meet benchmarking goals, training deployment timelines, and workforce transition assessments</li> <li>▪ Crafted critical project communications targeting internal and external stakeholders during shifting project phase and timelines</li> <li>▪ Facilitated complex data gathering requirements for software solution implementation in the areas of finance, grants, materials management, training, assets, and human resources</li> <li>▪ Launched enhancement of University engagement with local vendor community through creation of all collateral materials and organizing special events including: “industry days”, pre-proposal conferences, and vendor “open houses”</li> <li>▪ Aided in the creation of departmental emergency response plan to ensure administrative preparedness and best practice disaster response methodology</li> </ul>
<b>Work History</b>	<p><b>05/14 - Present</b> Marketing and Digital Strategy Consultant, Fatty’s Beer Works, Charleston, SC</p> <p><b>03/14 – 06/15</b> Business &amp; Financial Operations - Procurement, Colorado School of Mines, Golden, CO</p> <p><b>02/11 – 03/14</b> Information Technology Sourcing &amp; Buyer, College of Charleston, Charleston, SC</p> <p><b>12/08-02/11</b> Project Manager and Agency Advocate, SC Budget &amp; Control Board, Columbia, SC</p> <p><b>01/04 – 10/08</b> Corporate Buyer &amp; Store Operations, Piggly-Wiggly Carolina Co., Charleston, SC</p>
<b>Education</b>	<p>Front-End Engineering Certificate The Iron Iron Yard Charleston, SC 2016</p> <p>Bachelor of Arts, History Clemson University Clemson, SC 2002</p>

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<b>Volunteer Experience</b>	<ul style="list-style-type: none"><li>• Volunteer Instructor at The Iron Yard Kids Coding Classes</li><li>• Colorado School of Mines Safe Zone Ally</li><li>• SC Progressive Network</li><li>• College of Charleston Safe Zone Ally</li><li>• Campus Diversity Liaison for Office of Business &amp; Financial Operations at CofC</li></ul>
<b>References</b>	Available upon request