ERIC R CLARK

Personal Information

Address   133 Oyster Point Row
          Charleston, SC 29412
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Education

Front-End Engineering Certificate   **2016**
The Iron Iron Yard
Charleston, SC

Bachelor of Arts in History   **2002**
Clemson University

Professional Skills

- Project Management
- Front End Web Development
- JavaScript & MVC Frameworks
- Marketing Communications
- Public Relations & Outreach
- Strategic & Tactical Planning
- Communications Management
- Writing / Editing Expertise
- Business Development

Work History

05/14 - Present
Marketing and Digital Strategy Consultant, Fatty's Beer Works, Charleston, SC

03/14 – 06/15
Business & Financial Operations - Procurement, Colorado School of Mines, Golden, CO

02/11 – 03/14
Information Technology Sourcing & Buyer, College of Charleston, Charleston, SC

12/08-02/11
Project Manager and Agency Advocate, SC Budget & Control Board, Columbia, SC

01/04 – 10/08
Corporate Buyer & Store Operations, Piggly-Wiggly Carolina Co., Charleston, SC

Key Skills

Leadership and Project Management

• Primary liaison between cross-departmental functional team leads and agency senior leadership

• Track project milestones, analyze and address business challenges and opportunities

• Implemented best practices to meet benchmarking goals, training deployment timelines, and workforce transition assessments

Key Programming Competencies

• JavaScript • AngularJS
• NodeJS • Bootstrap
• Backbone • HTML5
• CSS3 • jQuery
• AJAX • Google Maps API

Marketing, Communications, and Digital Strategy

• Created the content design and delivery of digital strategies and marketing campaigns for a start-up in Charleston increasing product awareness in the community while driving sales

• Responsible for drafting communication plans, collateral documents, and training materials for a large-scale software implementation involving over 50 South Carolina state agencies

• Constructed a comprehensive communications strategy to establish brand identity and culture through an assortment of social media channels

References
References will be provided on request