

# ERIC R CLARK

## Personal Information

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Charleston, SC 29412  
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## Education

### Front-End Engineering Certificate 2016

The Iron Iron Yard  
Charleston, SC

### Bachelor of Arts in History 2002

Clemson University

## Professional Skills

- Project Management
- Front End Web Development
- JavaScript & MVC Frameworks
- Marketing Communications
- Public Relations & Outreach
- Strategic & Tactical Planning
- Communications Management
- Writing / Editing Expertise
- Business Development

## Work History

05/14 - Present  
Marketing and Digital Strategy Consultant, Fatty's Beer Works, Charleston, SC

03/14 - 06/15  
Business & Financial Operations - Procurement, Colorado School of Mines, Golden, CO

02/11 - 03/14  
Information Technology Sourcing & Buyer, College of Charleston, Charleston, SC

12/08-02/11  
Project Manager and Agency Advocate, SC Budget & Control Board, Columbia, SC

01/04 - 10/08  
Corporate Buyer & Store Operations, Piggly-Wiggly Carolina Co., Charleston, SC

## Key Skills

### Leadership & Project Management

- Primary liaison between cross-departmental functional team leads and agency senior leadership

- Track project milestones, analyze and address business challenges and opportunities

- Implemented best practices to meet benchmarking goals, training deployment timelines, and workforce transition assessments

### Key Programming Competencies

- JavaScript • AngularJS
- NodeJS • Bootstrap
- Backbone • HTML5
- CSS3 • jQuery
- AJAX • Google Maps API

### Marketing, Communications, and Digital Strategy

- Created the content design and delivery of digital strategies and marketing campaigns for a start-up in Charleston increasing product awareness in the community while driving sales

- Responsible for drafting communication plans, collateral documents, and training materials for a large-scale software implementation involving over 50 South Carolina state agencies

- Constructed a comprehensive communications strategy to establish brand identity and culture through an assortment of social media channels

### References

References will be provided on request