

# ERIC R CLARK

## Personal Information

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Charleston, SC 29412  
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## Education

<b>Front-End Engineering Certificate</b>	2016
The Iron Iron Yard Charleston, SC	
<b>Bachelor of Arts in History</b>	1997 – 2002
Clemson University	

## Professional Skills

- Front End Web Development
- JavaScript & MVC Frameworks
- Marketing Communications
- Public Relations & Outreach
- Strategic & Tactical Planning
- Communications Management
- Writing / Editing Expertise
- Business Development

## Work History

05/14 - Present  
Marketing and Digital Strategy Consultant, Fatty's Beer Works, Charleston, SC

03/14 - 06/15  
Business & Financial Operations - Procurement, Colorado School of Mines, Golden, CO

02/11 - 03/14  
Information Technology Sourcing & Buyer, College of Charleston, Charleston, SC

12/08-02/11  
Project Manager and Agency Advocate, SC Budget & Control Board, Columbia, SC

01/04 - 10/08  
Corporate Buyer & Store Operations, Piggly-Wiggly Carolina Co., Charleston, SC

## Key Skills

### Marketing, Communications, and Digital Strategy

- Created the content design and delivery of digital strategies and marketing campaigns for a start-up in Charleston increasing product awareness in the community while driving sales
- Responsible for drafting communication plans, collateral documents, and training materials for a large-scale software implementation involving over 50 South Carolina state agencies
- Constructed a comprehensive communications strategy to establish brand identity and culture through an assortment of social media channels

### Key Programming Competencies

- JavaScript
- AngularJS
- NodeJS
- Bootstrap
- Backbone
- Google Maps API

### Leadership and Project Management

- As project manager acted as primary liaison between cross-departmental functional team leads and senior leadership of each state agency to analyze and address business challenges and opportunities.
- Implemented various project management best practices in order to meet benchmarking goals, training deployment timelines, and workforce transition assessments

### Volunteer Experience

- Volunteer Instructor at The Iron Yard Kids Coding Classes
- Colorado School of Mines Safe Zone Ally
- Campus Diversity Liaison for Office of Business & Financial Operations at CofC

### References

References will be provided on request