

Project 1:

Should hollywood still makes movies? (For theaters)

Things to look at:

Cost per picture (financial)

Benefit to a given set of people working on a specific project:

- current picture expected payoff
- current picture expected increase in reputation (this could be negative)
- overall likelihood of getting future projects

Be wary of cult classics and movies that are really bad and make a lot of money, but end careers

Projects 2:

How much does typeface affect what you buy?

Projects 3:

How much time do people who live in cities spend commuting versus people in suburbs or rural areas (there may not be good data for rural)

Project 4:

The rise and fall of sandwich shops:

How has the number of locally owned versus corporately owned eateries changed in NYC over time?
How has NYC's economic condition affected this? How much of this has changed because of the global economy and its affect on NYC?