

# Methodologies for Site Selection of Solar and Wind Projects in India

## 1. Introduction

India has significant potential for renewable energy generation, particularly in solar and wind power. According to the Ministry of New and Renewable Energy (MNRE), India has an estimated solar energy potential of about 748 GW and a wind energy potential of approximately 695 GW at a hub height of 120 meters. These figures highlight the vast opportunities for renewable energy development across the country. As a country with diverse geographical and climatic conditions, the selection of suitable sites for solar and wind projects requires a well-structured approach. This report explores various methodologies that can be used for site selection in India, focusing on Geographic Information Systems (GIS), Multi-Criteria Decision Making (MCDM) techniques, and hybrid approaches.

The selection of an appropriate site is critical for ensuring maximum energy output, economic feasibility, and minimal environmental impact. Factors such as solar radiation, wind speed, land availability, infrastructure, environmental constraints, and socio-economic considerations play a crucial role in site selection. Various scientific and data-driven methodologies have been developed to optimize the site selection process, ensuring sustainable and cost-effective energy generation.

## 2. Factors Influencing Site Selection

The suitability of a site for a solar or wind project is determined by multiple factors, which can be categorized into environmental, economic, and technical aspects.

### 2.1. Environmental Factors

- **Solar Irradiance:** The availability of sunlight throughout the year is crucial for solar projects. Higher Global Horizontal Irradiance (GHI) is preferred.
- **Wind Speed and Direction:** Wind energy projects require consistent and high-speed winds, generally above 5 m/s.
- **Land Use and Land Cover:** Suitable sites should ideally be barren or unused lands to avoid conflicts with agriculture and conservation areas.
- **Topography:** A flat terrain is generally preferred for solar farms, while higher elevations with minimal obstructions are ideal for wind farms.
- **Ecological Sensitivity:** Avoidance of forests, wetlands, and wildlife corridors is necessary to minimize environmental impacts.

### 2.2. Economic Factors

- **Land Cost and Acquisition:** Land prices vary significantly, and acquisition can be a major challenge in densely populated regions.
- **Proximity to Infrastructure:** Sites closer to roads and existing transmission networks reduce development and operational costs.

- **Grid Connectivity:** The ability to connect to the national electricity grid efficiently is a key determinant.

### **2.3. Technical Factors**

- **Soil Stability:** For solar plants, the soil should be stable enough to support panel structures.
- **Temperature and Climatic Conditions:** Extreme temperatures can affect panel efficiency.
- **Energy Storage Possibilities:** The feasibility of integrating battery storage for energy distribution.

## **3. Methodologies for Site Selection**

A range of methodologies is used for site selection, with Geographic Information Systems (GIS) and Multi-Criteria Decision Making (MCDM) being among the most effective approaches.

### **3.1. Geographic Information Systems (GIS) for Spatial Analysis**

GIS is widely used to analyze spatial data and visualize potential sites based on multiple geographic and climatic variables. It allows for:

- Layering different datasets (solar radiation, wind speed, land use, infrastructure, environmental restrictions)
- Creating suitability maps by assigning weights to different parameters
- Identifying exclusion zones such as protected areas, water bodies, and agricultural lands

GIS applications enable policymakers and investors to shortlist locations efficiently by integrating real-time and historical data.

### **3.2. Multi-Criteria Decision Making (MCDM) Techniques**

MCDM techniques help in ranking potential sites by considering multiple conflicting criteria.

#### ***3.2.1. Analytic Hierarchy Process (AHP)***

AHP is a structured decision-making process that involves:

1. Breaking down the decision problem into a hierarchy of criteria
2. Performing pairwise comparisons of criteria to establish relative importance
3. Calculating weights for each criterion
4. Ranking potential sites based on weighted scores

AHP is effective for integrating expert judgment with quantitative data and is widely used for renewable energy site selection.

#### ***3.2.2. Technique for Order Preference by Similarity to Ideal Solution (TOPSIS)***

TOPSIS is used to rank alternatives by:

- Identifying the best and worst criteria values
- Measuring the distance of each site from the ideal and least ideal solutions

- Selecting the site that is closest to the ideal solution

TOPSIS is useful when comparing multiple shortlisted locations and ensuring optimal site selection.

### **3.2.3. Weighted Overlay Analysis (WOA)**

WOA involves assigning weights to different criteria and overlaying them in GIS to generate suitability scores. It is an effective method for large-scale site selection.

### **3.2.4. Elimination and Choice Expressing Reality (ELECTRE)**

ELECTRE uses an outranking approach to eliminate less suitable sites based on decision thresholds, making it useful for excluding environmentally or economically infeasible locations.

## **3.3. Hybrid Approaches (GIS + MCDM)**

Combining GIS and MCDM provides a robust approach for site selection. The hybrid method follows these steps:

1. Data Collection: Gathering GIS layers such as solar radiation, wind speeds, land use, and infrastructure.
2. Criteria Weighting (AHP, TOPSIS, ELECTRE): Assigning weights based on importance.
3. GIS-Based Suitability Analysis: Overlaying weighted criteria layers to generate a suitability map.
4. Ranking and Decision-Making: Shortlisting and validating sites through field surveys.

Hybrid approaches allow for better decision-making by integrating spatial and analytical tools. In a country like India, the most effective combination of methods includes:

- GIS for spatial data analysis to filter out unsuitable areas.
- AHP for criteria weighting to establish the importance of each factor.
- TOPSIS for ranking sites to determine the best locations.
- WOA for large-scale mapping to analyze vast geographical areas efficiently.

## **4. Application of Site Selection Methodologies in India**

### **4.1. Solar Energy Site Selection**

#### **4.1.1. Methodologies Used**

- GIS-based Weighted Overlay Analysis (WOA) for large-scale mapping
- AHP for ranking potential sites
- TOPSIS for final selection

### **4.2. Wind Energy Site Selection**

#### **4.2.1. Methodologies Used**

- GIS-Based Wind Speed Mapping
- AHP & TOPSIS for prioritization

- Fuzzy Logic for handling uncertainties in wind patterns

## **5. Conclusion**

Selecting sites for solar and wind projects in India requires a combination of GIS-based spatial analysis and MCDM techniques to balance technical, economic, and environmental factors. AHP, TOPSIS, ELECTRE, and WOA are among the most effective methodologies for ranking and selecting sites. A combination of GIS for spatial analysis, AHP for criteria weighting, and TOPSIS for ranking sites offers a highly efficient approach. Hybrid approaches integrating GIS and MCDM provide a comprehensive framework for decision-making, ensuring sustainable and efficient renewable energy deployment in India. Policymakers, investors, and researchers can use these methodologies to enhance the feasibility and success of solar and wind projects across the country.