

Eric Sorum

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SKILLS

JavaScript/TypeScript
PHP
HTML

React.js
SQL
CSS/Tailwind/Bootstrap

Cursor AI Agent
Git/GitHub
Drupal 8-10

WORK EXPERIENCE

Full Stack Web Developer

Oct. 2022 –Aug. 2024

at Scranton-Gillette Communications

Palatine, IL

- Demonstrated strong problem-solving skills by independently troubleshooting and resolving diverse software issues amid fluctuating expectations and priorities
- Contributed to collaborative code repositories and MySQL databases across git, GitHub, and Pantheon, completing 10-15 Jira tickets per week
- Scored 100% on Lighthouse and Axe dev tools for WCAG 2.2 accessibility compliance through rigorous attention to HTML structure and attributes
- More than doubled ad impressions through custom PHP module, giving website owners power to refresh Google Ads at individual rates and intersperse ads in dynamic lists
- Multiplied data visualization options in Google Looker by automating data collection via JavaScript and the data layer
- Coded pixel-perfect front end pages with CSS according to Adobe XD wireframes
- Improved mobile responsiveness of Drupal CMS site by refactoring with Bootstrap
- Independently troubleshooted 1-3 backend bugs per week, eliminating threats to revenue, security, and user experience
- Engineered precise and clear AI prompts to generate code with large language models (LLMs)
- Created 16 responsive email templates that display across devices and clients
- Earned acclaim from peers and management for clear communication through Jira, Trello, Bugherd, and video meetings with stakeholders
- Configured and debugged environment tools, such as Valet, Homebrew, and Composer.
- Optimized website functionality through Google Tag Manager, Google Analytics 4, Solr search engines, sitemaps, and metatags

Manager

2020-2022

at McDonald's Liquor

Minneapolis, MN

- Curated the best selection of beer in the region, introducing customers to 30+ local breweries
- Developed data-driven strategy to drive sales through database analysis
- Expanded product selection by 35% through optimizing retail space
- Created sales strategies and improved customer relations through displays, tastings, and prizes
- Maximized profit margin through strategic, high-volume wholesale purchasing

Volunteer Coordinator**2020-2022***at Neighbors for More Neighbors**Minneapolis, MN*

- Improved local housing affordability by impacting Minneapolis city policy
- Led task forces to research economic theory and data surrounding land use policy
- Organized advocacy towards the city council and city committees to increase housing supply
- Testified to state congress committee to support equitable land policy

Musician**2005-2020**

- Pioneered entrepreneurial leadership roles in performance, education, and church ministry
- Planned and led over 30 public performances with professional musicians
- Grew private voice studio to over 30 students of all ages
- Created original music class curriculum, teaching seemingly tone-deaf children to sight-read
- Directed multiple church choirs, handbell ensembles, and worship bands
- Founded vocal scholar program to hire singers from local college to assist church choir
- Composed and arranged numerous pieces for voices and instruments
- Innovated new marketing and programming initiatives for music nonprofits

Assistant Manager**2014-2017***at Revival Wine, Beer, and Spirits**Saint Paul, MN***Staff Director/Counselor****Summers of 2003-2012***at Mount Carmel Ministries**Alexandria, MN*

- Managed summer staff of 27 in family ministry requiring all-day hospitality and programming
- Trained diverse teams to clean, operate equipment, and lead activities
- Innovated countless ministry programs, including music, drama, dance, and study curriculums

ELECTIVE SOFTWARE DEVELOPMENT

- Independently developed websites and applications to gain experience in TypeScript & React
- Honed proficiency in software development tools through Node.js, Webpack, and npm/pnpm
- Implemented ECMAScript 6+ (ES6+) best practices for maintainability
- Integrated JSON data through REST/RESTful APIs to achieve advanced functionality
- Researched and practiced coding with: Next.js, Rust, Python, and Sass
- Developed entire projects in a matter of hours through Cursor and Pythagora AI tools

VOLUNTEER WORK

- **Progress and Poverty Institute** **2024**
Board of Directors

EDUCATION

- **Concordia College, Moorhead, MN** **2006**
Bachelor of Arts *Honors Society* *3.6 GPA*

INTERESTS

- Acting
- Competitive StarCraft 2
- Phenomenology