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| Social Recruitment Website |
| Project Vision Statement | |
| **Version 1.0** | |
| 10/4/2021 | |

**Revision History**

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# Introduction

This application is for profit web application that adds an interface based on helping people find jobs and companies looking for employees. People looking for jobs can give feedback on various recruitment information. Permissions that you have after registering the website and paying, and we provide our own database for registered members. Unregistered personnel can only view jobs on the browse page and cannot perform a series of membership services such as job applications.

## Purpose

This document is made for general understand and express the needs of the project. Possible business opportunity will be given. Also, document will be going to help to show there will be great impact on the society and expect to bring advantages to people’s life by using the project’s solution.

## Scope

### In Scope

- A web application to generate automated recruitment document for recruiters and receive applications.

- Setup an application to receive applicants who are nearby.

- Training for the customer service team on how to us the system.

### Out of Scope

- Personal training for the applicants how to use the program.

- Training manual for new customer service team.

## Definitions, Acronyms, and Abbreviations

This section explains all of the terms and abbreviations that are being used in this document, for those who are unfamiliar with them. Not everybody who reads this document will understand all of the terms, so this section is helpful.

|  |  |
| --- | --- |
| Term | Explanation |
| database | A webserver which contains all user’s data. |
| Web application | An application software that runs on a web server. |
| interface | Shared boundary across two or more separate components of a computer system exchanges information. |
|  |  |

## References

*<This subsection provides a complete list of all documents referenced elsewhere in the Project Vision****.*** *Identify each document by title, report number if applicable, date, and publishing organization. Specify the sources from which the references can be obtained. This information may be provided by reference to an appendix or to another document>*

| Reference File Name | Version | Description |
| --- | --- | --- |
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This section also contains links to all other places that were referred to in this document. These may include:

* Web sites
* URLs or network locations
* Research done for similar products

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| Name | Link |
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# Positioning

## Business Opportunity

< Briefly describe the business opportunity being met by this project >

## Problem Statement

< Provide a statement summarizing the problem being solved by this project. The following format may be used>

|  |  |
| --- | --- |
| The Problem of | <Describe the problem> |
| affects | <Who are the stakeholders affected by the problem> |
| the impact of which is | <what is the impact of the problem> |
| a successful solution would be | <list some key benefits of a successful solution> |

Table 1 Problem Statement

## Product Position Statement

< A product position statement communicates the intent of the application and the importance of the project to all concerned personnel >

|  |  |
| --- | --- |
| For | All people looking for work. |
| Who | Graduates, unemployed, etc. |
| The <product name> | Recruitment website |
| That | Only registered members can log in to the website to avoid problems such as theft of personal information. |
| Unlike | Paid website |
| Our product | Members have their own database. |

Table 2 Product Position Statement

## SWOT Analysis

## <Reference: <https://www.businessballs.com/strategy-innovation/swot-analysis/>)

|  |  |
| --- | --- |
| Strengths | Weaknesses |
| Paid websites can generate the largest ROI (Return On Investment). | If the promotion is in place and the number of registered users increases, it may generate good returns. |
| The website has a wide audience, and increasing publicity is the fastest and easiest to implement. | The audience of the website is wide, but uncertainties still exist. |
| Administrative issues: "Although there are some recruitment websites on the market, the unemployment rate still has no downward trend, so this is our opportunity" | Manager’s question: "The promotion of the website is very important. If the promotion is not in place, we will not be able to move on." |
| **Opportunities** | **Threats** |
| Could extend to overseas. | Vulnerable to reactive attack by major competitors. |
| Profit margins will be good. | Possible negative publicity. |
| End-users respond to new ideas. | Environmental effects would favour larger competitors. |

# Stakeholder and User Descriptions

< This section provides a profile of the stakeholders and users involved in the project, and the key problems that they perceive to be addressed by the proposed solution. It does not describe their specific requests or requirements as these are captured in a separate stakeholder requests artifact. Instead, it provides the background and justification for why the requirements are needed>

## Stakeholder Summary

< There are a number of stakeholders with an interest in the development and not all of them are end users. Describe and list the project stakeholders>

| Stakeholder Name | Represents | Role |
| --- | --- | --- |
| Propaganda Department | Only when publicity is in place can the project's benefits be maximized. | Advocates |
| Website audience | The interests of the users who run the project will be maximized | User |
| Management Department | The interests of management are synchronized with the interests of users, even greater than the interests of user groups | The interests of management are synchronized with the interests of users, even greater than the interests of user groups |

Table 3 Stakeholder Summary

## User Summary

< Present a summary list of all identified users of the system >

| User Name | Description | Responsibilities | Stakeholder |
| --- | --- | --- | --- |
| Anna | Ease of operation of the detection system. | Coordinates work. | Make it easier for new users to operate and continue to use the website. |
| Bob | Management database. | Generate report. | Protect users' personal information to prevent misappropriation and update in real time. |
| Cindy | Summarize the number and time of applicants. | Capture details. | Companies |

Table 4 User Summary

# Stakeholder Requirements

< Categorize and list the requirements from the perspective of the business stakeholder and potential system users >

| ID | Requirement | Stakeholder |
| --- | --- | --- |
| 001 | Improve the database and ensure the security of the database. | Users |
| 002 | Do your best to promote the website. | Users and employees |
| 003 | Users can improve their personal information as much as possible. | Companies |

Table 5 Stakeholder Requirements

# System Features

< List and briefly describe the system features. Features are the high-level capabilities of the system that are necessary to deliver benefits to the users. Avoid design. Keep feature descriptions at a general level. Focus on capabilities needed and why (not how) they should be implemented >

| ID | Feature | Stakeholder Requirement ID |
| --- | --- | --- |
| 004 | Database security. | 1 |
| 005 | Operational difficulty of the website. | 2 |

Table 6 System Features

# Assumptions

*<List all assumptions made about any of the content provided in this document. Assumptions should be applicable to the scope, desired solution, requirements, business process, and stakeholders >*

# Constraints

*<List any process constraints, external constraints or other dependencies >*