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| Social Recruitment Website |
| Project Vision Statement | |
| **Version 1.0** | |
| 10/4/2021 | |

**Revision History**

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| Revision | Date | Author | Reviewed By | Summary of Changes |
| 1.0 | Oct 03,2021 | Xiaolin Wang, Ke Wang | Yoo Kyung Baek | Initial Document |
| 1.1 | Oct 04, 2021 | Yoo Kyung Baek | Xiaolin Wang | Added introduction and user descriptions |
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**Document Approval List**

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# Introduction

This application is for profit web application that adds an interface based on helping people find jobs and companies looking for employees. People looking for jobs can give feedback on various recruitment information. Permissions that you have after registering the website and paying, and we provide our own database for registered members. Unregistered personnel can only view jobs on the browse page and cannot perform a series of membership services such as job applications.

## Purpose

This document is made for general understand and express the needs of the project. Possible business opportunity will be given. Also, document will be going to help to show there will be great impact on the society and expect to bring advantages to people’s life by using the project’s solution.

## Scope

### In Scope

- A web application to generate automated recruitment document for recruiters and receive applications.

- Setup an application to receive applicants who are nearby.

- Training for the customer service team on how to us the system.

### Out of Scope

- Personal training for the applicants how to use the program.

- Training manual for new customer service team.

## Definitions, Acronyms, and Abbreviations

|  |  |
| --- | --- |
| Term | Explanation |
| database | A webserver which contains all user’s data. |
| web application | An application software that runs on a web server. |
| interface | Shared boundary across two or more separate components of a computer system exchanges information. |

## References

*<This subsection provides a complete list of all documents referenced elsewhere in the Project Vision****.*** *Identify each document by title, report number if applicable, date, and publishing organization. Specify the sources from which the references can be obtained. This information may be provided by reference to an appendix or to another document>*

| Reference File Name | Version | Description |
| --- | --- | --- |
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This section also contains links to all other places that were referred to in this document. These may include:

* Web sites
* URLs or network locations
* Research done for similar products

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| Name | Link |
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No references have been used yet.

# Positioning

## Business Opportunity

We will improve the experience of collecting data for recruitment opportunities with using own applicant’s own database, then minimize the risk from identity theft.

## Problem Statement

< Provide a statement summarizing the problem being solved by this project. The following format may be used>

|  |  |
| --- | --- |
| The Problem of | Identity theft issue |
| affects | Applicants who are using web application. |
| the impact of which is | Each person uses their own created database, so unless they accept the request, it is hard for them to access to their personal information. |
| a successful solution would be | - Receives own job search database  - Permission needed to recruiters’ access to candidate’s personal information |

Table 1 Problem Statement

## Product Position Statement

|  |  |
| --- | --- |
| For | All people looking for work. |
| Who | Graduates, unemployed, and who are looking for a new job. |
| The <Recruitment Web Application> | Recruitment website |
| That | Only registered members can log in to the website to avoid problems such as theft of personal information. |
| Unlike | Paid website |
| Our product | Members have their own database. |

Table 2 Product Position Statement

## SWOT Analysis

## <Reference: <https://www.businessballs.com/strategy-innovation/swot-analysis/>)

|  |  |
| --- | --- |
| Strengths | Weaknesses |
| Paid websites can generate the largest ROI (Return On Investment). | If the promotion is in place and the number of registered users increases, it may generate good returns. |
| The website has a wide audience, and increasing publicity is the fastest and easiest to implement. | The audience of the website is wide, but uncertainties still exist. |
| Administrative issues: "Although there are some recruitment websites on the market, the unemployment rate still has no downward trend, so this is our opportunity" | Manager’s question: "The promotion of the website is very important. If the promotion is not in place, we will not be able to move on." |
| **Opportunities** | **Threats** |
| Could extend overseas. | Vulnerable to reactive attack by major competitors. |
| Profit margins will be good. | Possible negative publicity. |
| End-users respond to new ideas. | Environmental effects would favour larger competitors. |

# Stakeholder and User Descriptions

## Stakeholder Summary

| Stakeholder Name | Represents | Role |
| --- | --- | --- |
| Advertisement Department | Only when publicity is in place can the project's benefits be maximized. | Advocates |
| Website users | The interests of the users who run the project will be maximized | User |
| Management Department | The interests of management are synchronized with the interests of users, even greater than the interests of user groups | The interests of management are synchronized with the interests of users, even greater than the interests of user groups |

Table 3 Stakeholder Summary

## User Summary

| User Name | Description | Responsibilities | Stakeholder |
| --- | --- | --- | --- |
| Anna | Ease of operation of the detection system. | Coordinates work. | Make it easier for new users to operate and continue to use the website. |
| Bob | Management database. | Generate report. | Protect users' personal information from upon cyber-attacks. |
| Cindy | Summarize the number and time of applicants. | Capture details. | Recruiting Companies |
| Jake | Candidate who are looking for a job | Upload their own information. | User |

Table 4 User Summary

# Stakeholder Requirements

| ID | Requirement | Stakeholder |
| --- | --- | --- |
| 001 | Improve the database and ensure the security of the database. | Users |
| 002 | Do your best to promote the website. | Users and employees |
| 003 | Users can improve their personal information as much as possible. | Companies |

Table 5 Stakeholder Requirements

# System Features

The most important component of the project is building a safe database working with job application system. User interface is also an important factor for users to easily use the web application.

| ID | Feature | Stakeholder Requirement ID |
| --- | --- | --- |
| 001 | User database | 1 |
| 002 | User interface for profile | 2 |
| 003 | Job application system | 3 |

Table 6 System Features

# Assumptions

* Communication between development and customer service team will be required.

# Constraints

* Customer service team is not involved in the project.
* Server maintain fee is required from the development stage.