

Let's Do Data Science

By: Allen Grimm
www.TheGrimmScientist.com
[@GrimmScientist](https://twitter.com/GrimmScientist)
TheGrimmScientist@gmail.com

Goals:

- Information theory crash course
- Cross Validated data as a test run.
- A few sample models
- Application of a model

A Coin Flip

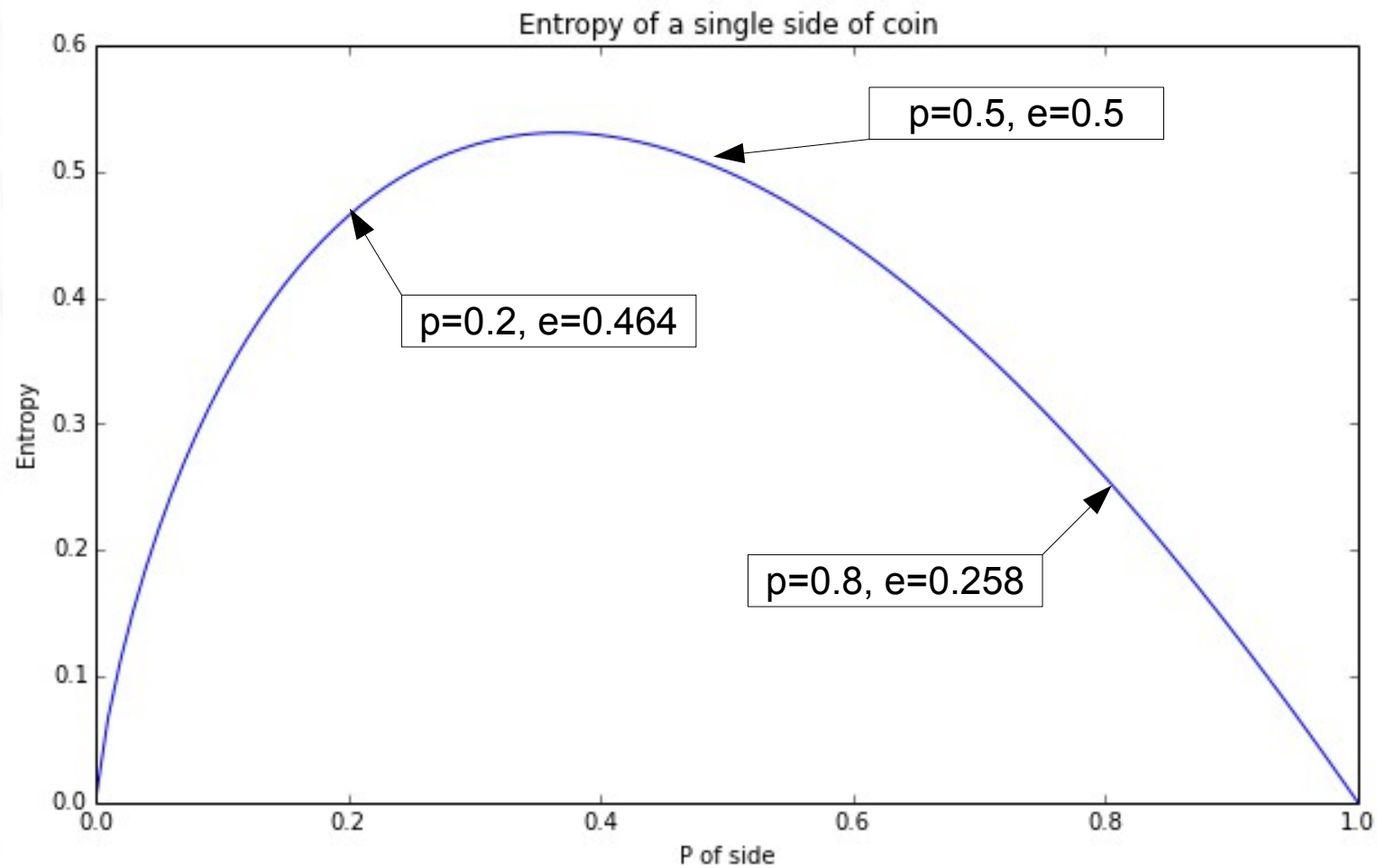
Balanced

	Heads	Tails
Probability	0.5	0.5

Biased

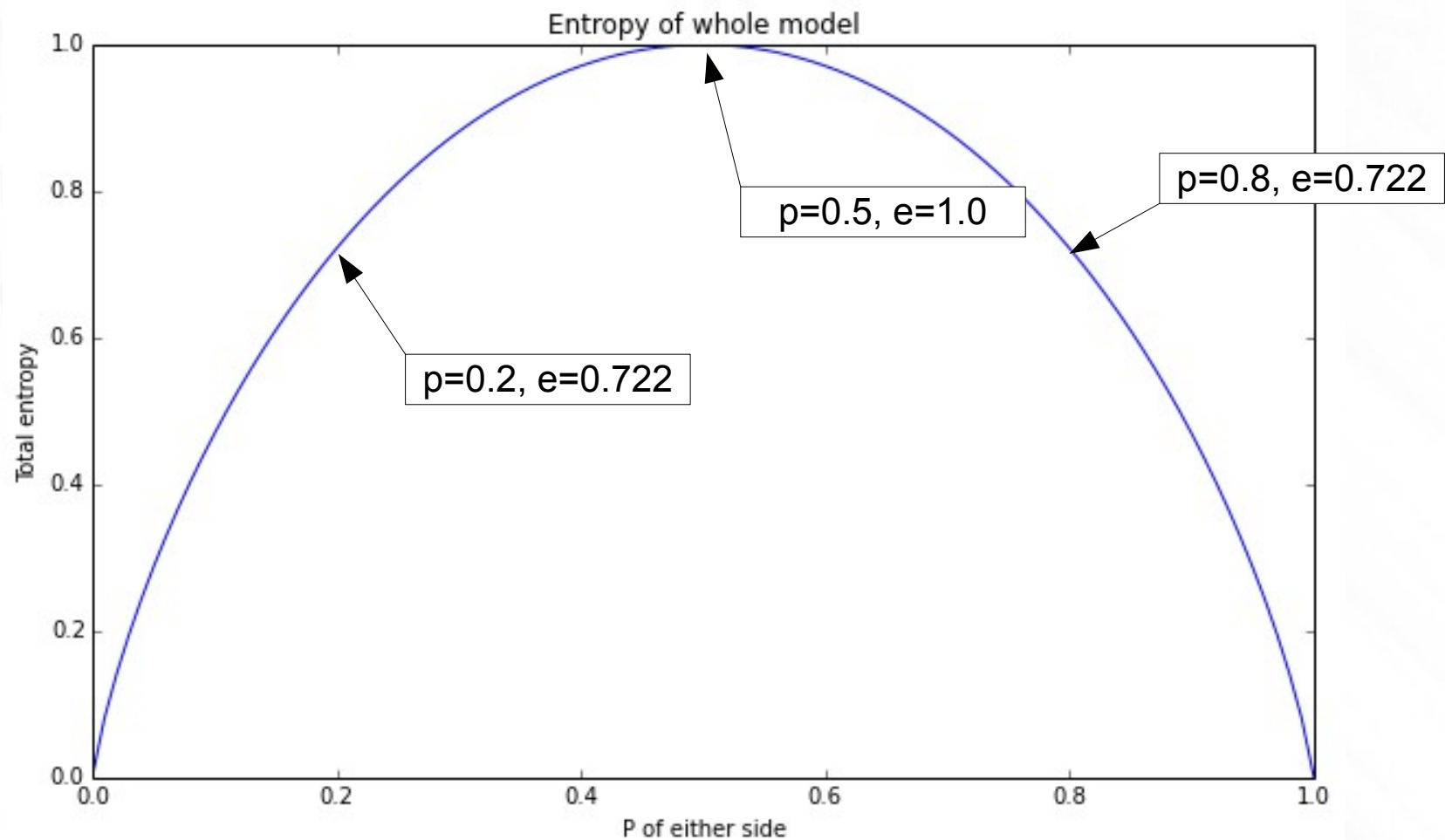
	Heads	Tails
Probability	0.2	0.8

One Side at a Time



$$\text{entropy}_i = p_i * \log_2(p_i)$$

Both Sides Together



A Coin Flip

Balanced

	Heads	Tails
Probability	0.5	0.5

Total entropy: 1.0

Biased

	Heads	Tails
Probability	0.2	0.8

Total entropy: 0.722

Uniform probabilities always result in maximal entropy.

=

The more biased the probabilities in a model, the more you know about the system ahead of time.

The Data

- Cross Validated post data
- 68,386 posts
- Variables:
 - ◆ Score “S”
 - ◆ Favorite count “F”
 - ◆ Answer count “A”
 - ◆ Comment count “C”
 - ◆ Body length “B”

Two Comparable Models

Model "SF"	
Score	$S < 0$
	$S = 0$
	$S > 0$
Favorites	
$F = 0 \quad F > 0$	

0.0112	0.0005
0.1916	0.0086
0.6592	0.1289

entropy(SF) = 1.37

Model "SA"	
Score	$A = 0$
	$A > 0$
Answers	
$A = 0 \quad A > 0$	

0.0062	0.0054
0.1522	0.0480
0.5285	0.2596

entropy(SF) = 1.70

Models of Different Sizes

Model "SF"

Score	$S < 0$	0.0112	0.0005
	$S = 0$	0.1916	0.0086
	$S > 0$	0.6592	0.1289
		$F = 0$	$F > 0$

Favorites

entropy(SF) = 1.37
degrees of freedom = 5

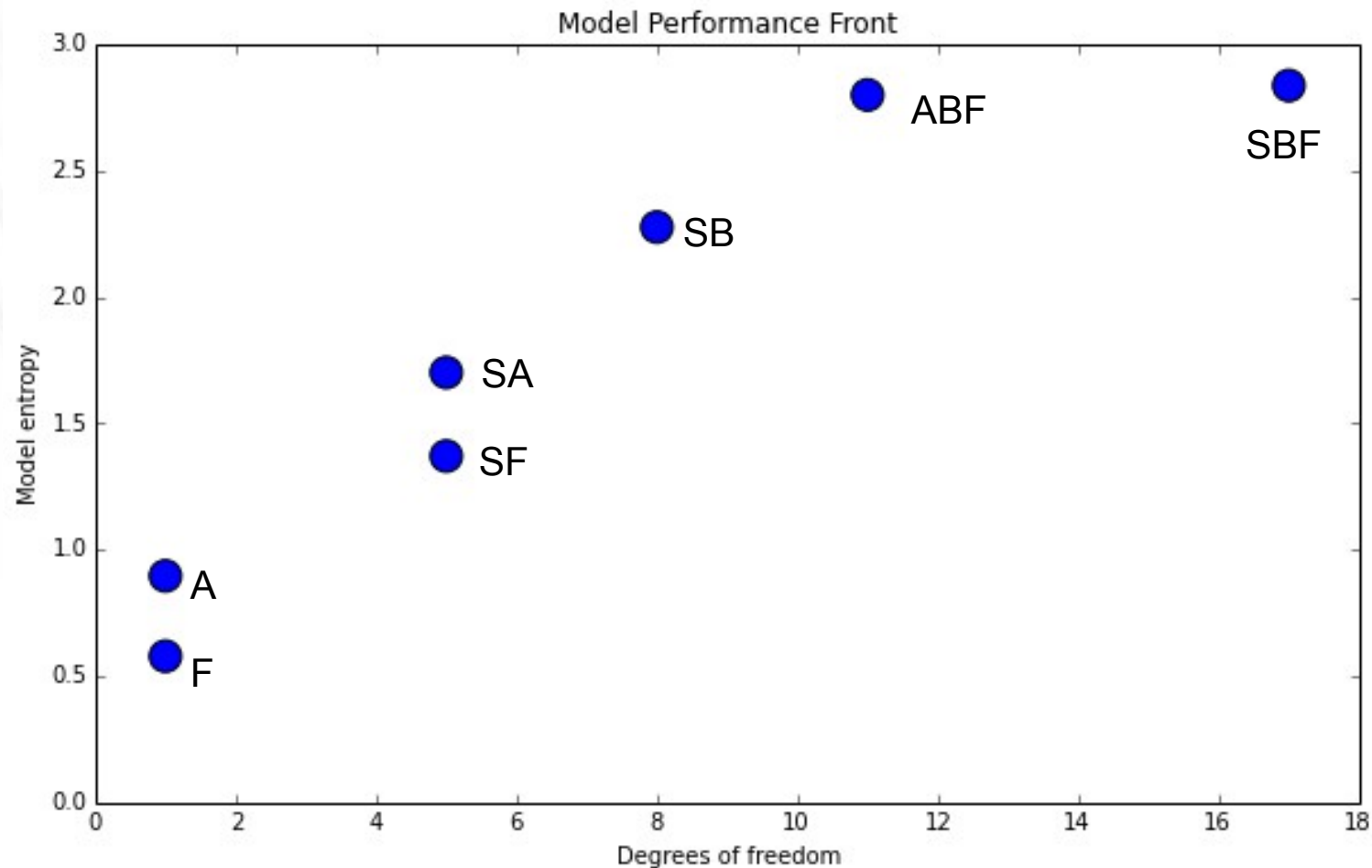
Model "SB"

0.0045	0.0035	0.0036
0.0490	0.0582	0.0930
0.1156	0.1910	0.4816
$B < 50$	$50 \leq B < 100$	$B \leq 100$

Body Length

entropy(SF) = 2.18
degrees of freedom = 8

Model Selection



* Assumes all models are statistically significant.

* Sample size dimension not displayed, since all models have the same sample size

Model building

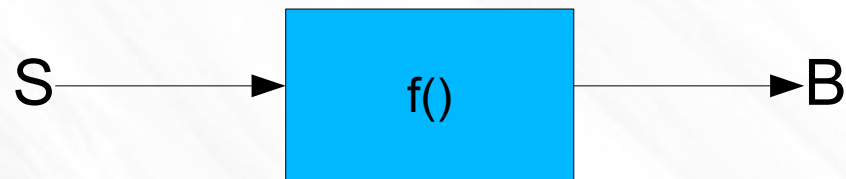
Predictions From a Model

- Given a positive, zero, or negative score, how long is your post?

Model “SB”

Score	$S < 0$	0.0045	0.0046	0.0026
	$S = 0$	0.0490	0.0830	0.0682
	$S > 0$	0.1156	0.2916	0.3810
		$B < 50$	$50 \leq B < 130$	$B \geq 130$

Body Length



*Note issue of unbalanced distributions.

Predictions From a Model

- Given a zero score, how long is your post?

Model "SB"

Score	Body Length		
	$B < 50$	$50 \leq B < 130$	$B \geq 130$
	0.0045	0.0046	0.0026
	0.0490	0.0830	0.0682
S > 0	0.1156	0.2916	0.3810
	0.1156	0.2916	0.3810

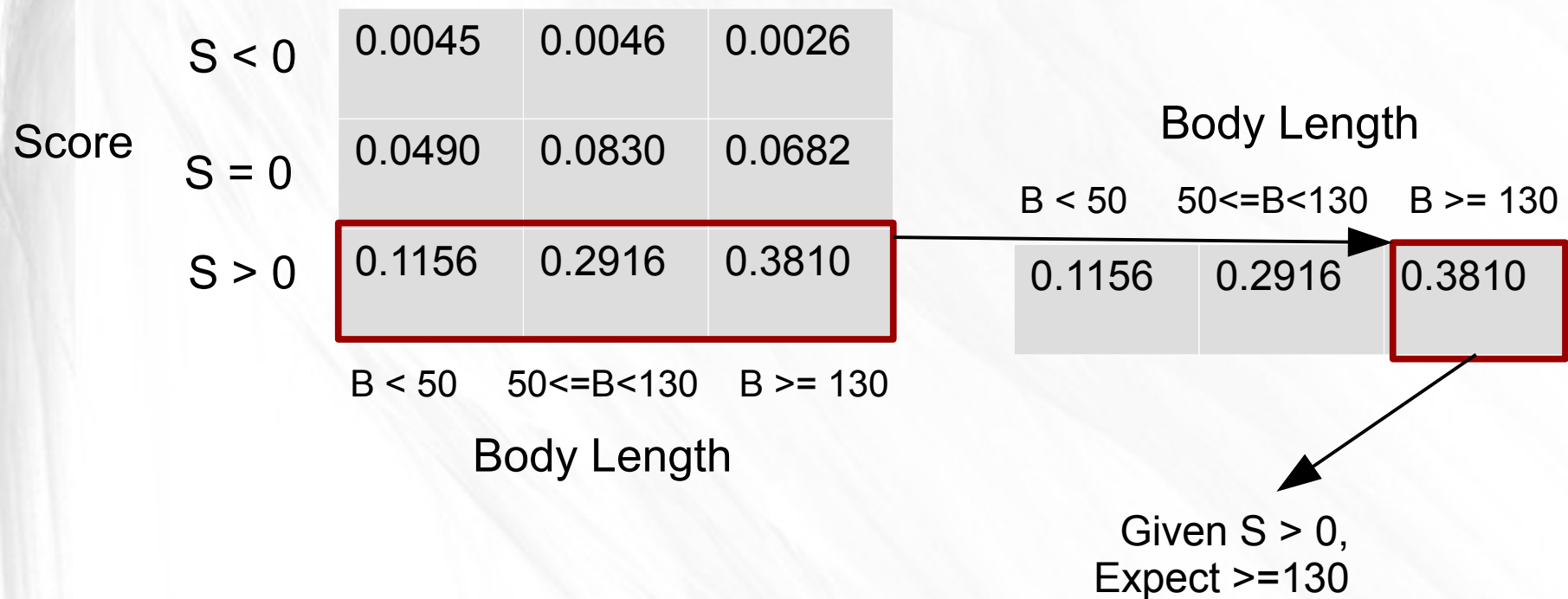
Body Length		
$B < 50$	$50 \leq B < 130$	$B \geq 130$
0.0490	0.0830	0.0682

Given $S = 0$,
Expect $50 \leq B < 130$

Predictions From a Model

- Given a positive score, how long is your post?

Model "SB"



Credits, Other Resources

- www.github.com/TheGrimmScientist/DMM_Sim
 - ◆ Thanks to Ryan Price for working with me on that simulator and this example.
- <http://occam.research.pdx.edu/occam/weboccam.cgi>

Contact: TheGrimmScientist@gmail.com

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