



Search Ads

Clicks

229

Impressions

2,703

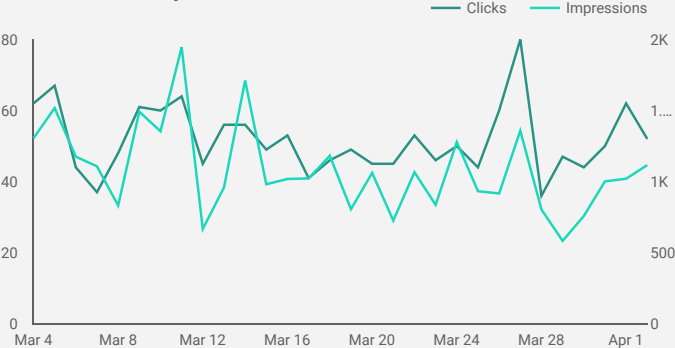
CTR

8.47%

Avg. CPC

\$6.29

Ad Interactions by Date



Search Terms Resulting in Ad Clicks

Search keyword	Clicks	Impressions	CTR	Avg. CPC
1. vertigo treatment	12	159	7.55%	\$3.52
2. vertigo relief	10	102	9.8%	\$9.17
3. treatment for chronic back pain	9	37	24.32%	\$8.4
4. vertigo specialist near me	9	50	18%	\$7.81
5. vertigo specialist	8	92	8.7%	\$5.67
6. vertigo treatment san francisco	8	28	28.57%	\$3.55
7. chiropractor spine decompression	7	20	35%	\$9.96
8. vertigo treatment	7	35	20%	\$8.58
9. spinal decompression san francisco	6	49	12.24%	\$2.19
10. vertigo treatment san francisco	6	144	4.17%	\$3.68

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Display Remarketing

Clicks

990

Impressions

21.8K

CTR

4.55%

Avg. CPC

\$0.53

Youtube Video Ads

Clicks

333

Impressions

8,048

Video view rate

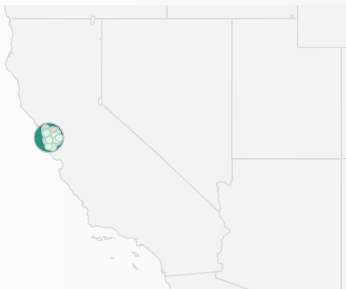
27.87%

Avg. CPV

\$0.04

Where Ad Clicks Are Coming From

Conversions
50



City	Clicks	Impressions	CTR	Avg. CPC
1. San Francisco	1,005	21,331	4.71%	\$1.43
2. Oakland	115	2,244	5.12%	\$0.8
3. Hayward	47	1,133	4.15%	\$0.46
4. San Pablo	37	746	4.96%	\$1.57
5. San Leandro	34	779	4.36%	\$0.72
6. Daly City	34	755	4.5%	\$0.91
7. Berkeley	29	438	6.62%	\$1.44
8. Piedmont	24	467	5.14%	\$0.85
9. Alameda	18	373	4.83%	\$0.83
10. Richmond	18	410	4.39%	\$1.14

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