

Channel Selector

Acquisition Channel ▾

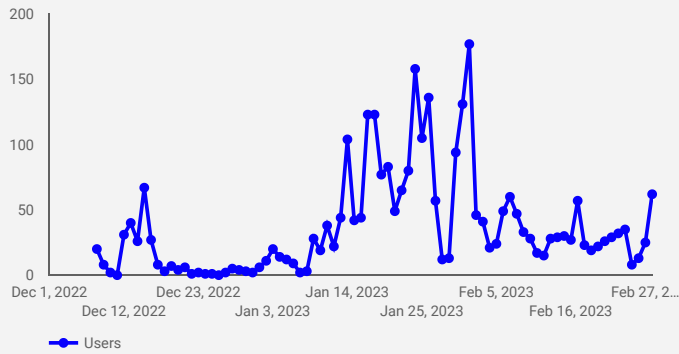
Date Selector

Dec 1, 2022 - Feb 28, 2023 ▾

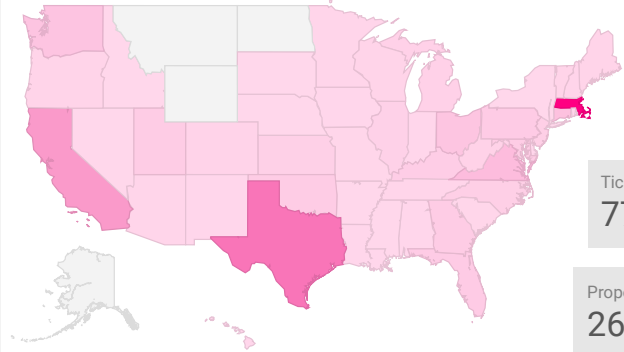
Total Users Since December

Total users

1,537



Where Users Are Coming From



Ticket Sales Funnel

Conversion Rate

2.33%

Add to Cart : 219

Initiate Checkout : 146

Purchase : 74

	Region	City	Users ▾	Purchases	Proposals
1.	Texas	(not set)	285	1	0
2.	(not set)	(not set)	155	0	0
3.	California	(not set)	152	0	0
4.	Massachusetts	Boston	143	9	2
5.	Massachusetts	Brookline	119	31	4
6.	New York	New York	103	1	0
7.	Ohio	Columbus	60	0	0
8.	Washington	(not set)	60	0	0
9.	Massachusetts	(not set)	52	1	0
10.	Texas	Houston	41	0	0
11.	Oklahoma	(not set)	39	0	0

1 - 100 / 595

facebook
Ads

Cost

\$284.22

Impressions

20.1k

Clicks

132

CTR

0.66%

CPC

\$2.15



LinkedIn Ads

Cost

\$2,493.38

Impressions

88.5k

Clicks

983

CTR

1.11%

CPC

\$2.54

