



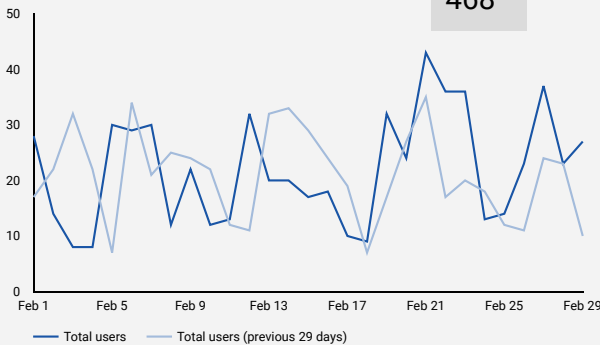
Channel Selector

Acquisition Channel

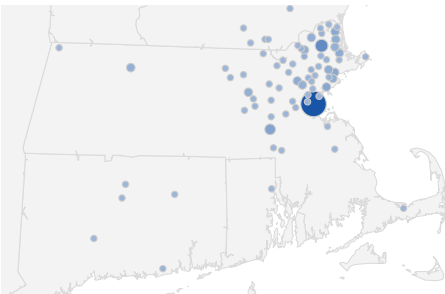
Date Selector

Feb 1, 2024 - Feb 29, 2024

Users This Month vs. Last Month



Where Users Are Coming From in Massachusetts



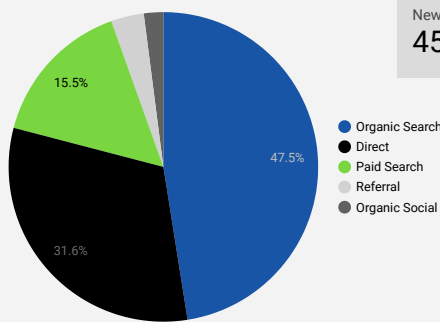
Form Fills

9

Phone Taps

11

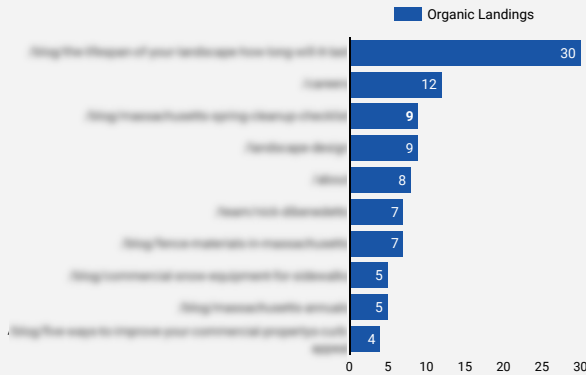
How Users Are Getting to the Site



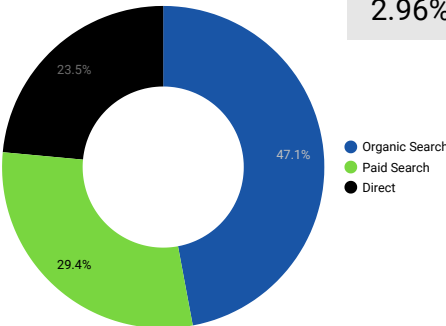
City	Region	Total users	Form Fills	Phone Taps
1. Boston	Massachusetts	127	2	2
2. Georgetown	Massachusetts	28	0	0
3. Holliston	Massachusetts	13	0	0
4. Lynn	Massachusetts	11	0	0
5. Beverly	Massachusetts	10	0	0
6. Newburyport	Massachusetts	10	2	0
7. Burlington	Massachusetts	8	0	0
8. Ipswich	Massachusetts	8	0	0
9. Newbury	Massachusetts	7	0	0
10. Danvers	Massachusetts	7	0	0

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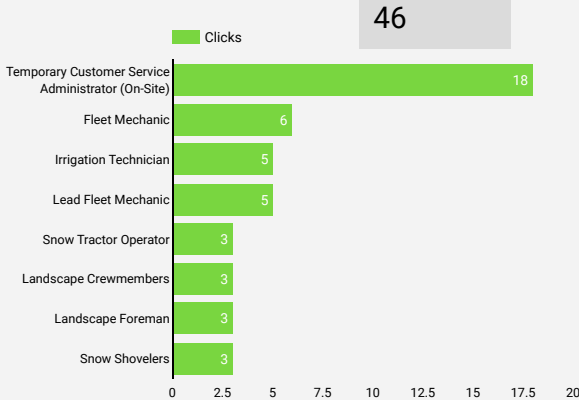
Top Organic Landing Pages Aside From Homepage



Conversions By Channel



Most Clicked Job Openings



Most Visited Pages

