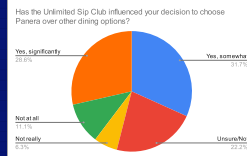
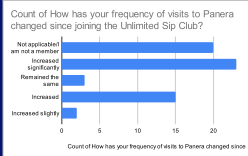
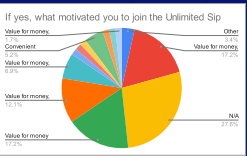
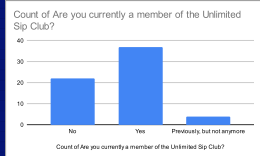
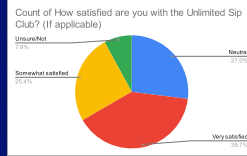
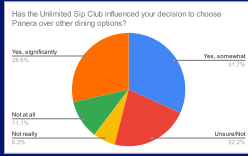
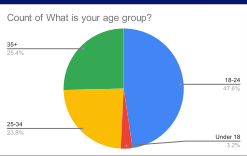
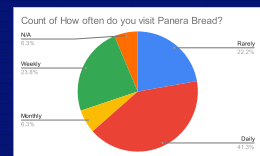


Timestamp [1]	How often do you visit Panera? What is your age group?	Were you aware of the Unlimited Sip Club before you joined?	How did you first learn about it?	Are you currently a member?	How motivated were you to join the Unlimited Sip Club?	What motivated you to join the Unlimited Sip Club?	How has your frequency of visits to Panera changed since joining the Unlimited Sip Club?	Has the Unlimited Sip Club influenced your decision to choose Panera over other dining options?
2/23/2024 11:58	Weekly 18-24	Yes	Social media, Word of mouth	Yes	Previously, but not anyone	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 11:12:51	Daily 18-24	No	Social media, Word of mouth	No	Other	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 11:13:57	Daily Under 18	Yes	In-store promotion	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 11:14:21	Weekly 18-24	Yes	Word of mouth	No	N/A	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 11:22:28	Monthly 18-24	Yes	In-store promotion, Social	Previously, but not anyone	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 11:26:31	Weekly 25-34	Yes	Word of mouth	Yes	Value for money	Value for money	Increased significantly	Yes, somewhat
2/23/2024 11:28:57	Daily 18-24	Yes	In-store promotion	Yes	Value for money	Value for money	Increased significantly	Yes, somewhat
2/23/2024 11:56:34	Weekly 18-24	No	Social media	No	Other	Value for money	Increased significantly	Yes, somewhat
2/23/2024 12:14:59	Weekly 18-24	Yes	In-store promotion	No	N/A	Value for money	Increased significantly	Yes, somewhat
2/23/2024 13:18:37	Weekly 25-34	Yes	Social media, Word of mouth	Yes	Value for money	Value for money	Increased significantly	Yes, somewhat
2/23/2024 13:52:41	Weekly 18-24	No	Other	No	N/A	Value for money	Increased significantly	Yes, somewhat
2/23/2024 15:26:35	Daily 18-24	Yes	In-store promotion, Social	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 15:35:45	Daily 25-34	Yes	Social media	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 15:42:43	Weekly 18-24	No	Social media	No	N/A	Value for money	Increased significantly	Yes, somewhat
2/23/2024 15:43:12	Weekly 18-24	Yes	Social media	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 15:48:13	N/A 18-24	No	Word of mouth	No	N/A	Value for money	Increased significantly	Yes, somewhat
2/23/2024 16:14:21	Weekly 18-24	Yes	In-store promotion	No	N/A	Value for money	Increased significantly	Yes, somewhat
2/23/2024 16:46:21	Weekly 35+	No	Social media	No	N/A	Value for money	Increased significantly	Yes, somewhat
2/23/2024 16:47:04	Daily 25-34	Yes	Social media	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 16:48:35	Daily 35+	Yes	In-store promotion	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 17:37:51	Daily 18-24	Yes	Other	No	N/A	Value for money	Increased significantly	Yes, somewhat
2/23/2024 18:11:53	Weekly 35+	Yes	Word of mouth	Previously, but not anyone	Value for money	Value for money	Increased significantly	Yes, somewhat
2/23/2024 18:59:27	Daily 18-24	Yes	Social media, Word of mouth	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 19:09:27	Daily 35+	Yes	In-store promotion	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 19:42:26	Weekly 25-34	Yes	In-store promotion, Social	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 19:59:39	Daily 25-34	Yes	In-store promotion	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 20:11:37	Weekly 18-24	Yes	Word of mouth	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 20:29:55	Daily 18-24	Yes	Word of mouth	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 20:44:04	Weekly 35+	Yes	Word of mouth	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 20:46:19	Daily 35+	Yes	Social media	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 21:16:06	Daily 35+	Yes	In-store promotion, Word	Yes	Value for money	Value for money	Increased significantly	Yes, somewhat
2/23/2024 21:30:32	Daily 25-34	Yes	In-store promotion	Yes	Value for money	Value for money	Increased significantly	Yes, somewhat
2/23/2024 21:30:42	Daily 18-24	Yes	Social media	Yes	Value for money	Value for money	Increased significantly	Yes, somewhat
2/23/2024 22:03:44	Weekly 25-34	Yes	Social media	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 22:37:50	Daily 25-34	Yes	Word of mouth	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/23/2024 22:48:38	Daily 35+	Yes	Other	Yes	Value for money	Value for money	Increased significantly	Yes, somewhat
2/23/2024 22:49:37	Weekly 25-34	Yes	Social media	Yes	Value for money	Value for money	Increased significantly	Yes, somewhat
2/24/2024 1:06:15	Weekly 18-24	Yes	Word of mouth	Other	N/A	Value for money	Increased significantly	Yes, somewhat
2/24/2024 1:17:59	Weekly 18-24	Yes	Social media	Yes	Value for money	Value for money	Increased significantly	Yes, somewhat
2/24/2024 1:34:34	Daily Under 18	Other	Other	Yes	Value for money	Value for money	Increased significantly	Yes, somewhat
2/24/2024 21:32:45	Weekly 18-24	Yes	In-store promotion	Previously, but not anyone	Convenient	Convenient	Increased significantly	Yes, somewhat
2/25/2024 0:25:08	Monthly 25-34	Yes	In-store promotion	No	N/A	Value for money	Increased significantly	Yes, somewhat
2/25/2024 0:23:35	Weekly 25-34	Yes	Social media	Previously, but not anyone	Convenient	Convenient	Increased significantly	Yes, somewhat
2/25/2024 10:44:07	Monthly 18-24	Yes	Social media	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
2/26/2024 16:03:05	N/A 18-24	No	Other	No	N/A	N/A	Increased significantly	Yes, somewhat
2/26/2024 21:44:33	N/A 18-24	No	Word of mouth	Other	N/A	N/A	Increased significantly	Yes, somewhat
2/26/2024 22:59:35	Weekly 18-24	No	Other	No	N/A	N/A	Increased significantly	Yes, somewhat
2/26/2024 23:05:55	Weekly 18-24	No	Word of mouth	No	N/A	N/A	Increased significantly	Yes, somewhat
3/2/2024 1:41:01	Weekly 18-24	Yes	Social media	No	N/A	N/A	Increased significantly	Yes, somewhat
3/2/2024 1:43:15	Monthly 18-24	Yes	In-store promotion	No	N/A	N/A	Increased significantly	Yes, somewhat
3/14/2024 10:30:00	N/A 18-24	Yes	Social media, Word of mouth	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
3/20/2024 11:40:07	Daily 18-24	Yes	In-store promotion	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
3/20/2024 11:40:49	Daily 25-34	Yes	Social media	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
3/20/2024 11:41:17	Daily 35+	Yes	In-store promotion	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
3/20/2024 11:42:17	Daily 35+	Yes	Word of mouth	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
3/20/2024 11:42:57	Daily 35+	Yes	In-store promotion, Word	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
3/20/2024 11:43:44	Daily 35+	Yes	In-store promotion	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
3/20/2024 11:44:21	Weekly 35+	Yes	Social media	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
3/20/2024 11:45:56	Daily 35+	Yes	In-store promotion	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
3/20/2024 11:45:58	Daily 35+	Yes	In-store promotion	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
3/20/2024 11:46:25	Weekly 25-34	No	In-store promotion, Social	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
3/20/2024 11:47:13	Weekly 35+	Yes	In-store promotion, Word	Yes	Value for money, Convenient	Value for money, Convenient	Increased significantly	Yes, somewhat
3/26/2024 1:08:59	Weekly 18-24	No	Social media	No	N/A	N/A	Increased significantly	Yes, somewhat

Unlimited Panera Sip Club Dashboard



[1] Coupler.io imported data to the sheet at 2024/04/18 11:09 AM when it detected changes in the data source