



# Unlocking Potential: Boosting Intra-African Trade

# 1: Intra-African trade

Regional integration in Africa is hindered by inadequate cross-border infrastructure, and systems

**Why It Matters:** This issue limits trade opportunities and economic growth, preventing countries from realizing their full potential



# 2: Current state of intra-African trade

Intra-African trade currently accounts for only 15% of the continent's total trade, highlighting significant growth potential.

## Small-scale traders in East Africa.

face significant delays and costs due to poor road networks and inefficient customs processes, **reducing their ability to compete in regional markets.**

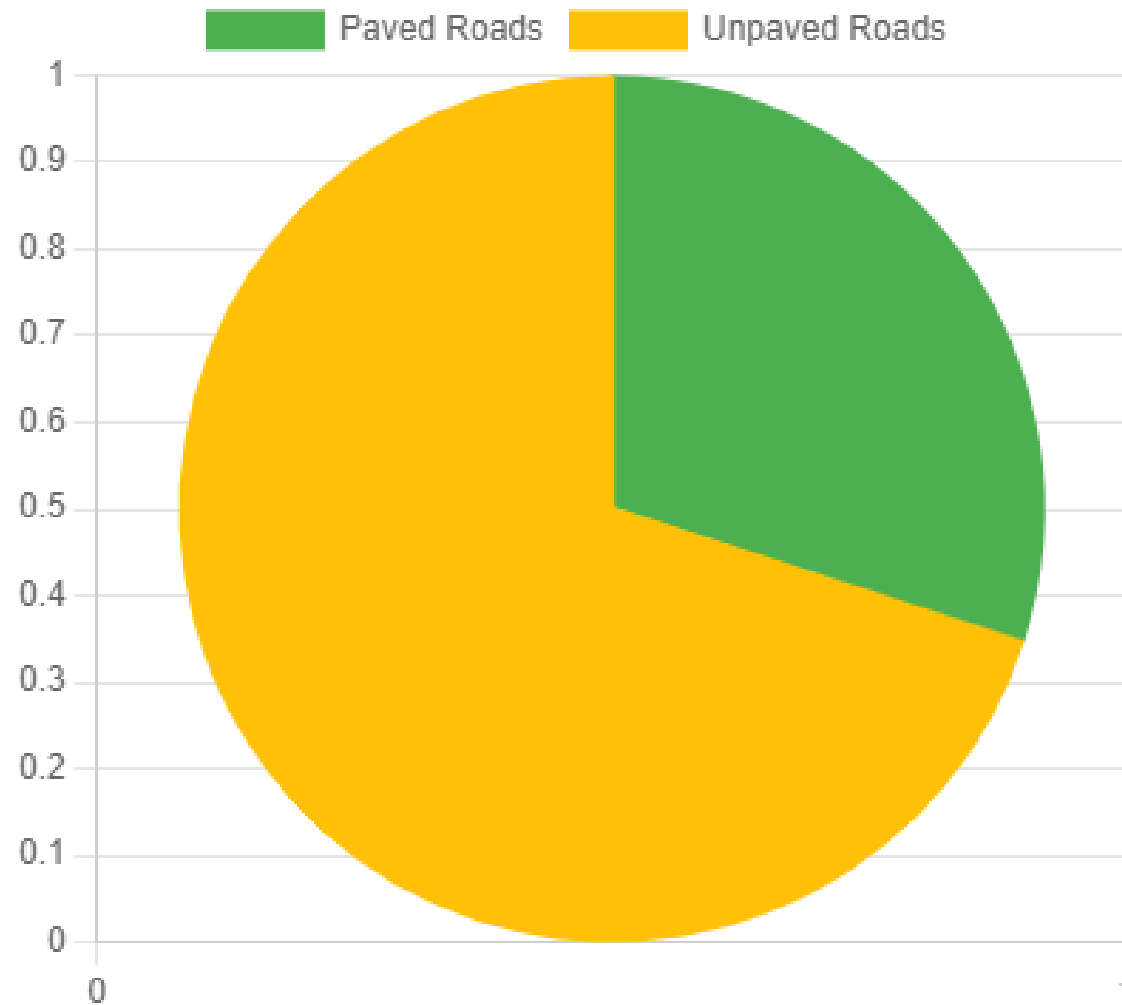




# 3: Infrastructure Challenge

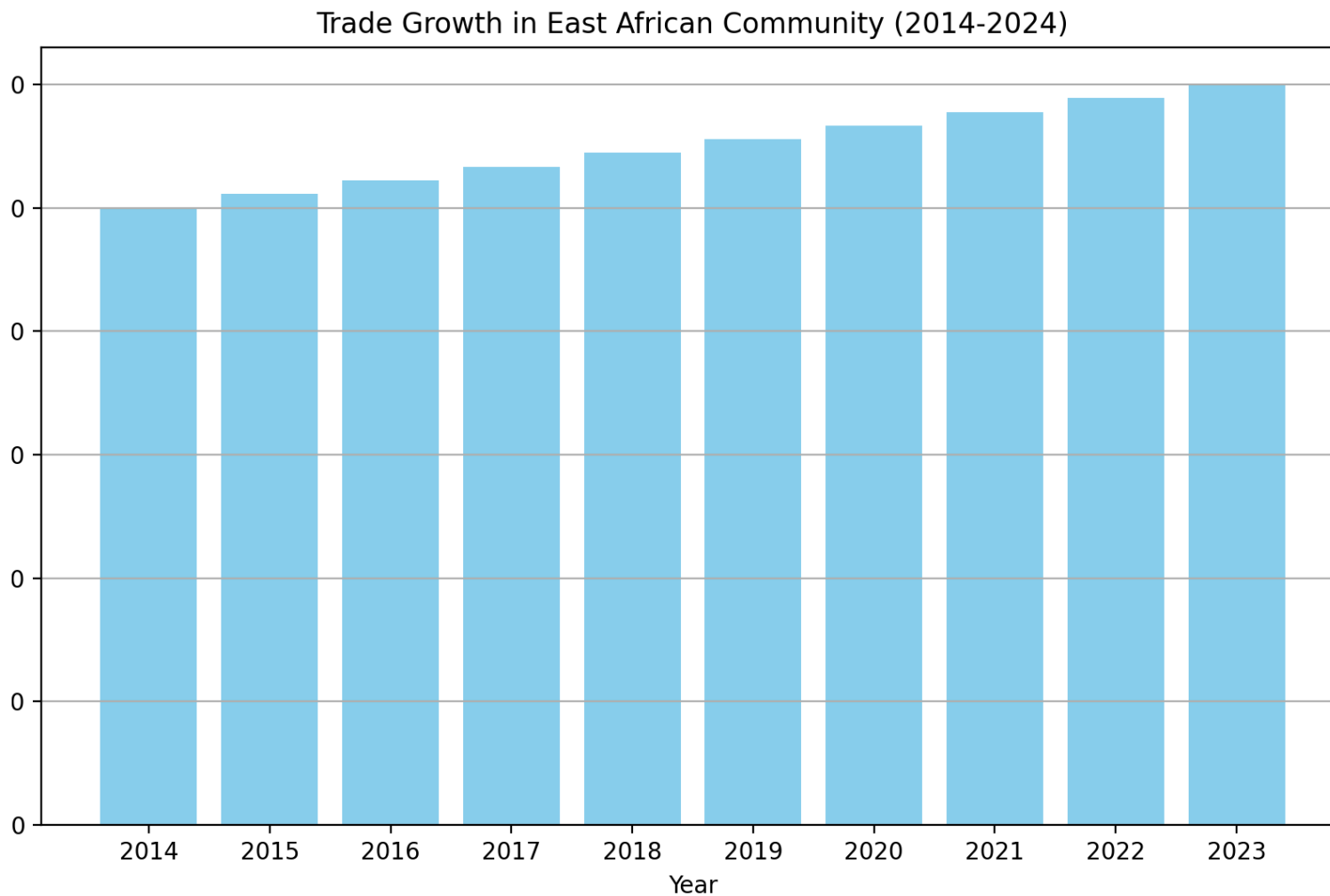
According to the African Development Bank, only 30% of Africa's roads are paved, leading to increased transportation costs. (Source: African Development Bank, 2023)

Road Quality in Africa



# 4: Trade Growth

Trade between East African Community countries has increased by only 20% over the last decade, far below its potential. (Source: East African Community Secretariat, 2024)

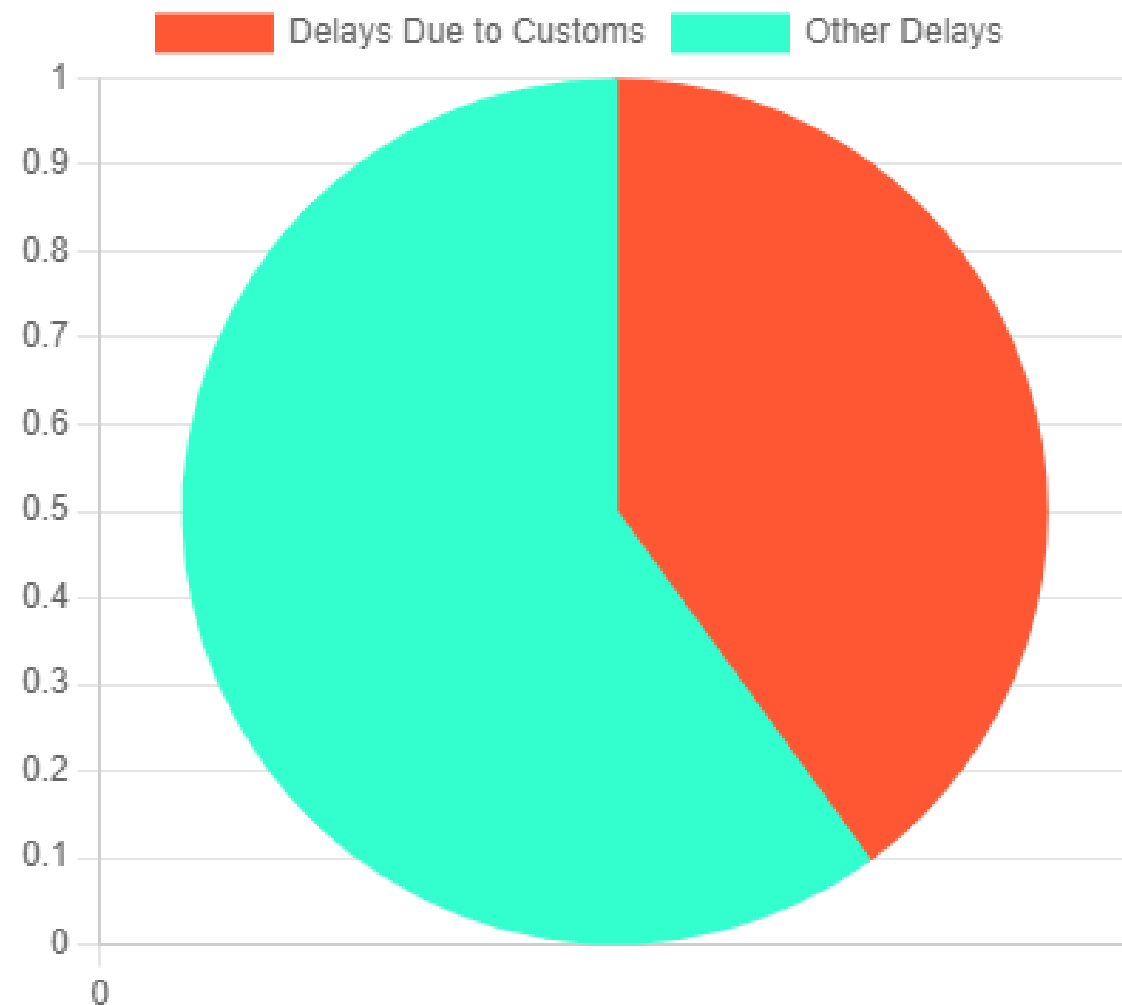




## 5: Border Procedures and Customs

The lack of harmonized customs procedures results in up to 40% delays at borders (Source: African Development Bank, 2023)

Impact of Non-Harmonized Customs Procedures on Border Delays



# 6: Skills, Attributes, Assets, and Knowledge Needed

**Skills:** Project management, negotiation, and data analysis.

**Attributes:** Resilience, cultural awareness, and adaptability.

**Assets:** Strong partnerships with local governments and NGOs.

**Knowledge:** Understanding of trade regulations and regional policies

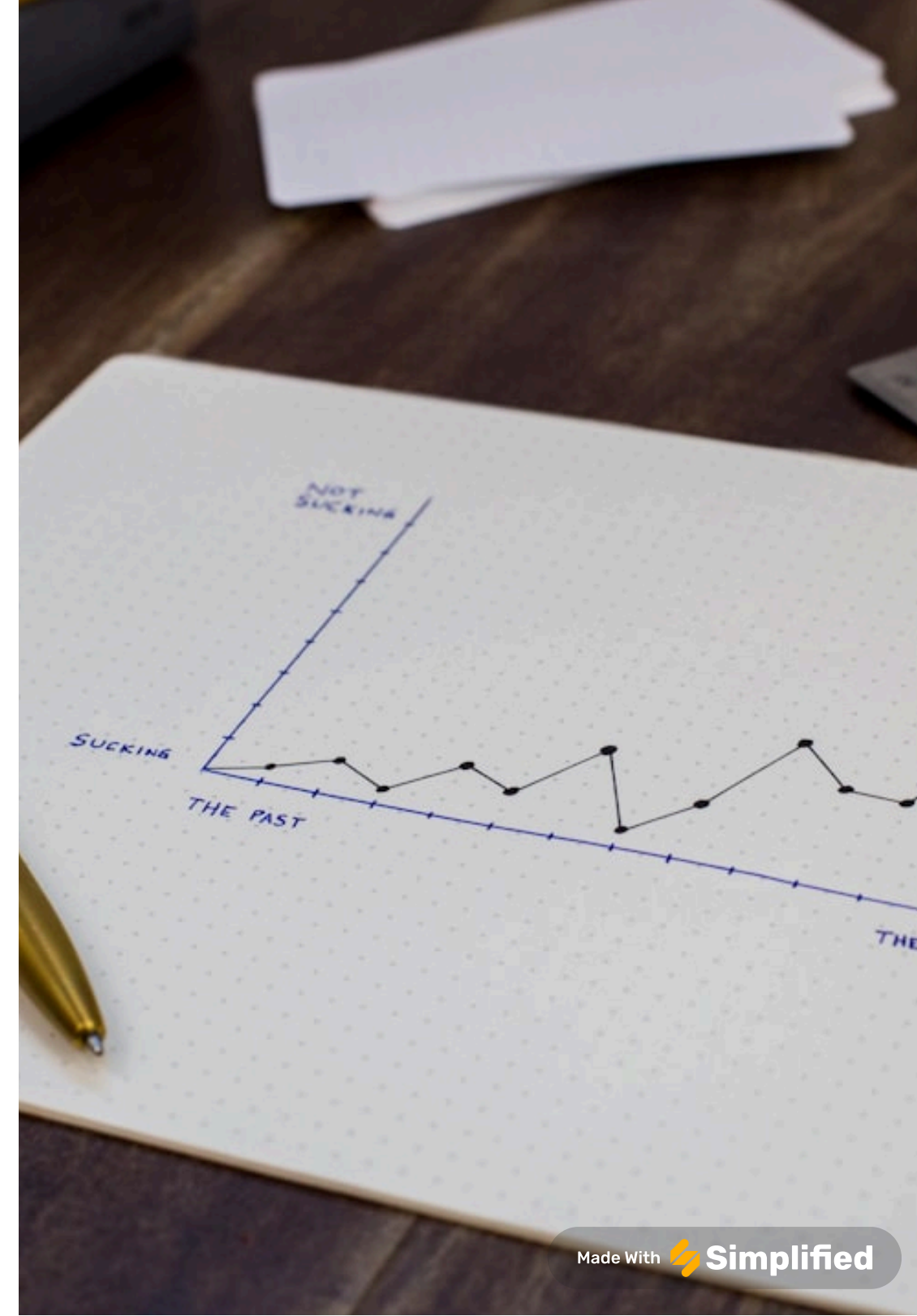


# 7: 20 Year Goals

Establish a tech company that develops tools for regional integration in Africa

Be a recognized thought leader in technology-driven solutions for Africa's development

Achieve seamless cross-border trade within the East African Community, increasing regional trade volume by 50%.



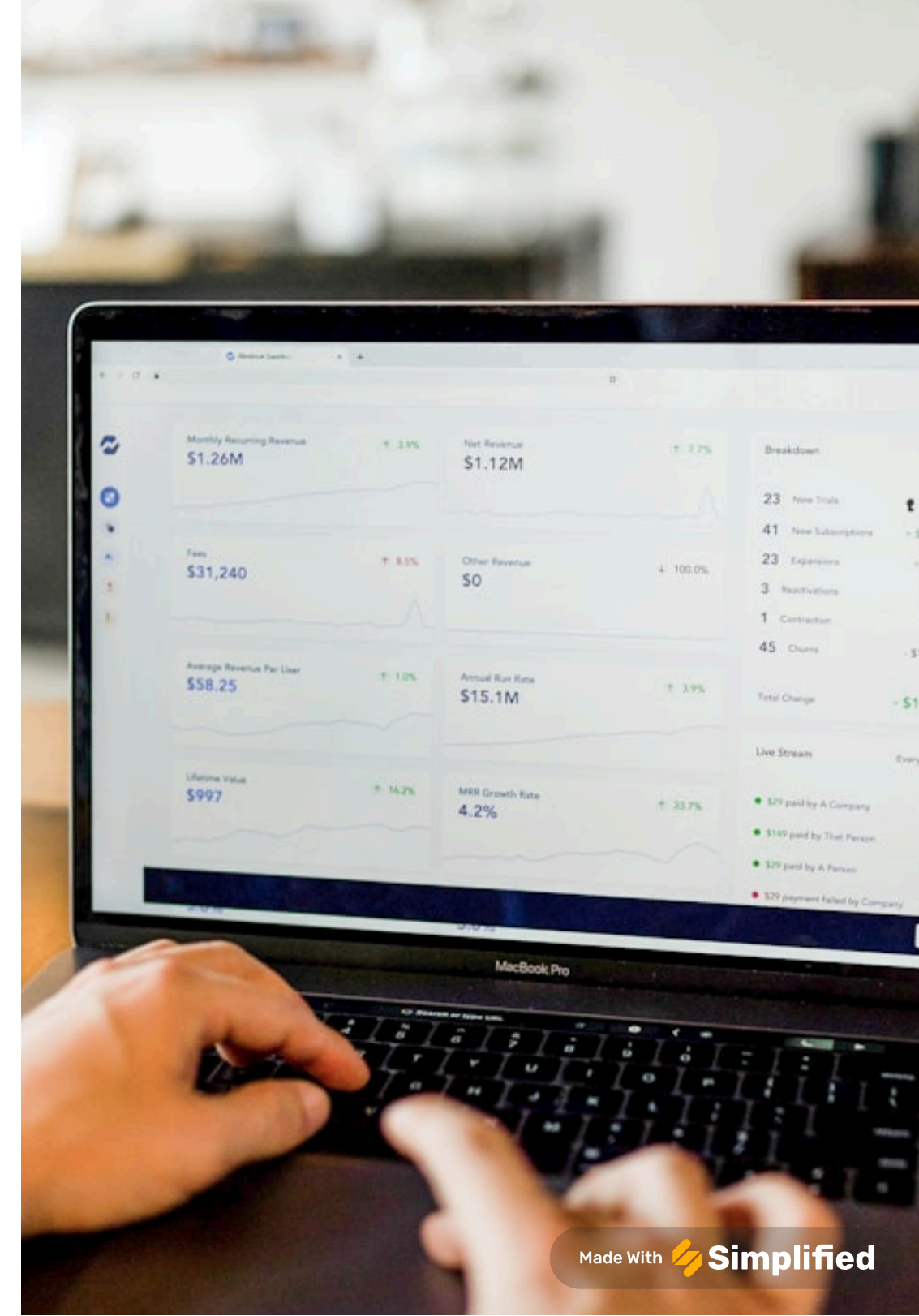


# 8: 10-Year Goals

Gain expertise in AI and machine learning to implement innovative solutions

Lead or collaborate on major projects related to regional trade and economic development

Establish a regional trade facilitation platform to streamline customs processes by 2025



# 9: 5 Year Goals

Conduct a comprehensive study on transportation infrastructure needs in key trade corridors by 2026.

Develop a blockchain-based solution that facilitates cross-border trade in Africa





# 10: 1 Year Goals

Partner with three NGOs to improve infrastructure advocacy efforts by the end of the year

Secure an internship or mentorship with a leader in African trade policies or tech development

Finish my Bachelors Degree

