



**InterFaith Works of CNY**, in collaboration with **Trita Treatz, LLC**, and **Cross Cultural Strategies LLC**, is proud to present the **Third Annual Syracuse Bakers Expo!**

**Thursday, March 26, 2026**

**5:30-9:00 PM**

**Grand Ballroom, Marriott Syracuse Downtown (10th floor)**

Following the success of 2023 and 2024, this one-of-a-kind event returns by popular demand! The Expo highlights the talent of both emerging and established bakers, offering equal opportunities to showcase creations, connect with new customers, and collaborate across the industry.

In addition to supporting our region's bakers, this year we will continue to showcase and create competition opportunities for students in culinary arts (bakery) programs, while also expanding to include retail commercial vendors. We are committed to offering opportunities for everyone to participate.

This year also brings an exciting 10-week training program for community youth interested in baking, culminating in the chance to exhibit their work at the Bakers Expo.

Guests will enjoy themed exhibits, tastings, and the chance to vote for their favorite bakers while enjoying live entertainment, champagne, coffee, and tea. Over 500 people attended in past years, and we expect 500-600 this year.

#### **Awards & Recognition:**


- Creativity & Design - \$500
- Texture & Taste - \$500
- Product Packaging - \$250
- Baker of the Year - \$1,000 + special marketing promotion

The Expo uplifts local baking businesses and celebrates our region's culinary talent. To make this year's event another success, we invite businesses and corporations to join us as sponsors. Your support helps provide free and discounted tickets, cover vendor fees for bakers in need, and expand marketing opportunities.

We are grateful for your partnership in making the Syracuse Bakers Expo a fun, professional, and delicious community celebration.

Thank you for your support!

   
Sherita Sample / Owner

   
Rita Paniagua / Managing Director



## **Sponsorship Packages**

### **\$7,500 "Take the Cake" Sponsor**

- Company name associated with all aspects of the event.
- Participation at press conference one month prior to event
- Company listing and logo on all press kits and event program.
- Listing as a Take the Cake Sponsor in print, radio, TV, online, and other media coverage
- Short promotional video at the event
- Booth opportunity at the event
- Vendor Scholarships + 10 community tickets\*
- 10% to the Bakers Expo Awards
- 10 tickets to the event

### **\$5,000 "Cookie Jar" Sponsor**

- Company listing and logo on all press kits and event program.
- Listing as a Cookie Jar Sponsor in print, radio, TV, online, and other media coverage
- Booth opportunity at the event
- Short promotional video at the event
- Vendor Scholarships + 6 community tickets\*
- 10% to the Bakers Expo Awards
- 6 tickets to the event

### **\$2,500 "Cupcake" Sponsor**

- Company listing and logo on all press kits and event program
- Booth opportunity at the event
- Vendor Scholarship + 2 community tickets\*
- 10% to the Bakers Expo Marketing Award
- 4 tickets to the event

### **\$1,000 "Sweet Treat" Sponsor**

- Company name listed in event program.
- Company logo exposure throughout the event
- 10% to the Bakers Expo Marketing Award
- 2 tickets to the event

\*Community tickets will be distributed by the Syracuse Bakers Expo Committee with the intention to increase access to the event to low-income community members.