

Erick Bernardo

Data Analyst | BI & Digital Analytics | Paid Ads Manager | Oracle
Cloud Consultant

Brazilian, single, 02/06/1991

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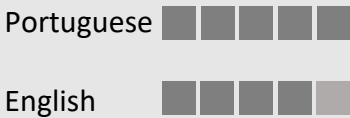
erick.bernardo.eng@gmail.com

Curitiba / PR / Brazil

 [erickbernardo10](#)

 [Portfolio](#)

| Languages



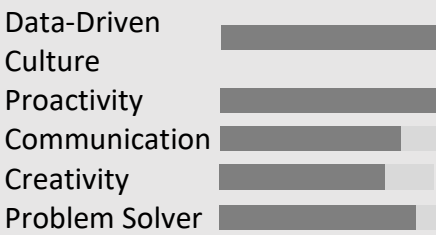
| Hard skills

- **Advanced**
Microsoft Excel
SQL
Business Intelligence (BI)
Data analysis/visualization
Oracle Analytics Cloud
- **Good**
Google analytics (GA4)/ GTM
Web/digital analytics
Facebook Ads e Google Ads
Google Data Studio
Python
Digital Marketing
Lean Six Sigma


- **Intermediate**
Oracle Fusion Cloud
Machine learning
Microsoft Power BI
ETL / ELT
R

- **Beginner**
Apache Hadoop / Spark


| Soft skills




| Experiences

Self-employed
Curitiba, Brazil
 07/2021 – Today


BI & Digital Analytics Specialist | Paid Ads Manager
I work with data analysis of digital marketing and digital media, social analytics, web analytics, SEM, CRO, tagging (GTM), and Ads management in Google Ads and Facebook Ads;
○ Experience in Digital Launches and Perpetual Products;
○ Experience with Google Analytics (GA4);
○ Developing dashboards in Data Studio and Power BI using strategic insights and storytelling;
○ Construction of environments for data collection, processing, and analysis, through ETL, BI (Business Intelligence) and Google Analytics (GA4) methods.

Innofact
São Paulo, Brazil
 2020 – May/21

Oracle Business Intelligence & Analytics Consultant
Experience with the implementation of analytics tools, reports, and dashboards for customers' needs. Proficiency with SQL and ETL processes.
○ Data extraction, analysis and data visualization;
○ Experience with Oracle Analytics Cloud (OAC), Oracle Business Enterprise Edition (OBIEE); Oracle BI Publisher and Oracle Transactional Business Intelligence (OTBI);

Innofact
São Paulo, Brazil
 2019

Oracle Cloud and Oracle Business Intelligence & Analytics Consultant
Experience in implementing Oracle SCM/PPM Cloud:
○ Oracle BI implementation.
○ Cloud environment setting.


AIRBUS D&S
Munich, Germany
 2018

Continuous Improvement Engineer | Intern
Experience with continuous improvement projects applied to the production line of satellite solar panels:
○ Analysis and processes optimization through Lean Six Sigma (DMAIC);
○ Experience with KPI implementation and data analysis;

| Education

UTFPR
 2020 – 2022

Graduate | Data Science Specialization | 360 h
Federal University of Technology - Paraná (UTFPR)

EESC | USP
 2013 – 2017

Undergraduate | Aeronautical Engineering
São Paulo University (EESC/USP)