

CURRICULUM VITAE

PERSONAL DETAILS

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PERSONAL SUMMARY

Detail-oriented Tech-savvy with expertise in IT infrastructure management, AWS cloud computing, digital marketing, and social media engagement. Adept at troubleshooting hardware and software issues, optimizing network performance, and executing impactful digital strategies. Proven track record in managing multi-platform social media campaigns, enhancing brand visibility, IT support and delivering AWS cloud solutions. An effective communicator and strategic thinker, committed to driving IT efficiency, digital transformation, and brand growth in diverse environments.

CAREER OBJECTIVE AND AMBITION

To secure a challenging position in an enabling environment where my academic qualification, abilities, professional training and experience will optimally be used towards my job specifications and at the same time to help me keep up with the dynamic nature of professional challenges and milestones ahead. I am a focused person with keen interest in quality service delivery, time essence and above all, of unquestionable integrity.

My long-term career goal is to become one of the best Java developers, constantly improving my skills and contributing to innovative software solutions.

EDUCATIONAL BACKGROUND

2025 July – Current: **Power Learn Project Academy** PLP Software Development Boot Camp.

2024 January-April: **eMobilis Technology Institute** Ajira AWS re/Start Kenya Program; Amazon Web Services cloud computing-Professional skills training, Introduction to Linux, Database management, Networking and Python programming. Graduated with a **Gold class**.

2023 September-November: **Jomo Kenyatta University of Agriculture and Technology- Journey campus**; Ascent Leadership Experience Graduate.

2020-2023: **Mount Kenya university** Bachelors of Science Information Technology; Second class honours upper division.

2015-2019: **Kerugoya Boys' High School** Kenya Certificate Secondary Education (K.C.S.E) Mean Grade of C+ 51 points

2007-2015 - **Glory land Junior Academy** 347 marks

CERTIFICATIONS

AWS re/Start Program Kenya. Cohort 9- KENAI 15

Amazon Web Services Certified Cloud Practitioner

Ascent Leadership Training Experience.

CORE COMPETENCIES

- IT Support & Troubleshooting
- System & Network Administration
- AWS Cloud Computing (EC2, S3, IAM, VPC)
- IT Infrastructure Management
- Data Security & Backup Management
- Digital Communication & Collaboration
- Software Installation & Configuration
- Social Media Management & Digital Marketing
- Project Coordination & IT Documentation
- Object-Oriented Programming (Java, C++)
- Database Management (MySQL)
- Web Development (HTML, PHP, CSS, JavaScript)
- Website & Email Management (cPanel, CMS, DNS, Web Hosting)
- Operating Systems (Linux & Windows)
- Email Marketing (Constant contact)
- Content Packaging
- Graphic Design (Canva, Adobe photoshop)
- Business & Strategic IT Alignment
- Excellent Communication & Organizational Skills

WORK EXPERIENCE

1. Volunteer, Social Media Management (Part-time) | SpaceYaTech – African Tech Community

July 2025 – Present

Role and Responsibilities

- Design compelling social media graphics and posters using Canva to promote community initiatives, events, and campaigns across platforms like Twitter (X), Instagram, and LinkedIn.
- Participate in regular reporting and strategy meetings to align content with SpaceYaTech's mission of empowering young African tech innovators.
- Contribute to content planning and brainstorming sessions to support brand engagement, education, and storytelling.
- Assist in the creation and scheduling of campaign content highlighting tech skills, opportunities, and community milestones.
- Collaborate with community leads and design teams to maintain brand consistency and drive engagement across East and West African audiences.
- Support analytics reporting by tracking post performance and suggesting improvements to increase outreach and impact.

Key Focus:

- Contributing to SpaceYaTech's mission to transition 10,000 African youth into tech careers by building content that resonates, educates, and engages.

2. Content Lead Intern | Remote Part-time (India – Kenya) | YourFitPath Healthcare Private Ltd

April 2025 – July 2025

Role and Responsibilities

- Led content creation initiatives in alignment with the company's goals in medical tourism and global healthcare.
- Designed visually engaging posts and reels using **Canva** for Instagram, LinkedIn, and other platforms.
- Coordinated and managed the content and social media tasks of fellow interns.
- Acted as the **primary liaison** between the intern team and the supervisor to streamline workflows and approvals.
- Participated in strategy and brainstorming meetings on content and platform direction.
- Conducted research on medical tourism trends and used findings to guide content development.
- Submitted weekly progress reports on content status, challenges, and engagement insights.
- Ensured all content adhered to YourFitPath's tone, confidentiality, and brand standards.

Key Achievements:

- Developed and implemented a comprehensive content strategy aligned with YourFitPath's global brand vision.
- Produced over 30+ high-impact visuals, reels, and carousels that contributed to improved engagement and audience education.

- Successfully coordinated a team of interns, improving turnaround time and consistency in content delivery.
- Contributed to thematic campaigns, promoting patient stories and educational awareness.
- Helped localize content to better connect with African and Middle Eastern audiences.

3. Digital Engagement Specialist & Junior Risk Advisor| FirstIdea Consulting Limited (FIC)

June 2024- March 2025

Role and Responsibilities

- Provided first-line IT support for internal teams, ensuring smooth operation of hardware, software, and network systems.
- Installed, configured, and maintained IT infrastructure, including user workstations, networks, and security protocols.
- Managed data security measures, antivirus deployment, and backup procedures to ensure data integrity and compliance.
- Conducted staff training on IT policies, software applications, and troubleshooting techniques.
- Contributed to the design and implementation of an enterprise risk management systems, enhancing risk assessment and compliance.
- Managed multi-platform social media accounts, crafting high-quality content and graphics to strengthen the company's online presence.
- Scheduled posts and monitored audience interactions, responding to comments and inquiries to enhance engagement.
- Designed marketing materials, including posters and social media visuals, to support client proposals and branding efforts.
- Designed and distributed newsletters and email campaigns using Constant Contact, ensuring consistent communication with clients and stakeholders.
- Analysed campaign performance to refine content strategies, resulting in an increase in follower engagement.
- Organized webinars and virtual events, driving brand visibility and audience participation.
- Attended both physical and online client meetings, providing technical support to improve client relations and business development.
- Set up and moderated webinars, enhancing client engagement and knowledge sharing.

Key Achievements

- Improved IT infrastructure stability and reduced downtime through proactive troubleshooting.
- Strengthened data protection and backup procedures, minimizing data loss risks.
- Played an integral role in developing AGRA's enterprise risk management system, enhancing risk monitoring capabilities.
- Strengthened digital presence by creating high-quality social media content and marketing materials.

- Contributed to securing multiple proposals and tenders, driving business growth.
- Assisted in drafting policies and operational manuals for organizations like AGRA and TJNA.
- Boosted client engagement through effective webinar sessions and technical support.
- Enhanced digital outreach through synchronized social media and email marketing efforts.

4. ICT Intern | Office of The Deputy President, State Department for Devolution (Ministry of devolution)

September 2023 – January 2024

Role and Responsibilities:

- Supported IT systems maintenance, troubleshooting, and technical support for department staff.
- Assisted with digital communications and website updates.
- Managed email domains and user accounts for streamlined communication.
- Conducted training sessions to enhance digital literacy and efficient use of applications.
- Managed data backups and recovery processes to safeguard departmental information.
- Set up and configured new hardware and software for staff, ensuring smooth onboarding.
- Configured and managed IFMIS accounts for government operations.

Key Achievements:

- Enhanced system uptime and efficiency by resolving technical issues promptly.
- Spearheaded digital literacy workshops, boosting staff productivity and IT tool utilization.
- Was part of the team that rolled out a new network system, improving connectivity and security across the department.
- Streamlined email and domain management, improving internal communication efficiency.
- Successfully set up and configured IT systems, optimizing department operations.

5. Freelancer on Fiverr – AWS Cloud Computing & Graphics Design

January 2023 – May 2024

Roles and Responsibilities:

- Delivered AWS cloud solutions and visually compelling graphic designs for global clients.
- Configured cloud infrastructure, serverless applications, and security protocols.
- Designed branding materials, YouTube thumbnails, and posters for online campaigns.
- Provided end-to-end client support, ensuring timely delivery and satisfaction.
- Supported IT deployments and troubleshooting for clients in different sectors.

Key Achievements:

- Successfully deployed secure cloud environments and IT infrastructures for clients.
- Achieved Fiverr 'Top Rated Seller' status with a 5-star rating for client satisfaction.

6. Social Media Influencer | Wowzi Technology

March 2021 – February 2025

Role and Responsibilities:

- Collaborated with Wowzi Technology to promote various brands and products through engaging social media campaigns.
- Developed creative and compelling content for multiple platforms including Instagram, Facebook and X (Twitter) aligning with brand guidelines and campaign objectives.
- Engaged with followers by responding to comments and messages, fostering a loyal and interactive community around the promoted brands.
- Coordinated with marketing teams to align content calendars, ensuring timely and consistent delivery of promotional materials.
- Participated in brainstorming sessions with Wowzi's marketing team to generate innovative ideas for upcoming campaigns.
- Conducted product reviews and demonstrations, highlighting key features and benefits to effectively communicate value to potential customers.

Key Achievements:

- Successfully increased brand visibility and engagement rates, contributing to a significant boost in product awareness and sales for partnered brands.
- Grew personal follower base, enhancing reach and influence in the social media space.
- Managed multiple campaigns simultaneously, consistently delivering high-quality content on time and within budget.
- Received positive feedback from brands and followers for authentic and relatable content, leading to repeat collaborations with various brands.

7. Election Clerk | Independent Electoral and Boundaries Commission (IEBC)

August 2022

Role and Responsibilities:

- Assisted in the preparation and organization of polling stations to ensure a smooth voting process.
- Verified voter identities and eligibility using the Kenya Integrated Election Management System (KIEMS) kit, ensuring accurate and efficient voter check-in.
- Operated the KIEMS kit, troubleshooting technical issues to maintain the integrity and functionality of the electronic voter identification process.
- Provided guidance and support to voters, ensuring they understood the voting procedure and assisting those with special needs.
- Ensured all election materials, including ballots and official forms, were properly accounted for and securely handled.
- Maintained orderly conduct at the polling station, managing queues and ensuring adherence to election laws and regulations.

- Participated in the counting and tallying of votes, ensuring transparency and accuracy in the reporting of results.
- Assisted in the closing of the polling station, ensuring all materials were properly sealed and documented for transport to the tallying centre.

Achievements:

- Contributed to the successful execution of a fair and transparent electoral process, reinforcing public trust in the election system.
- Demonstrated proficiency in handling the KIEMS kit, ensuring minimal downtime and accurate voter verification.
- Maintained high standards of integrity and confidentiality throughout the election process.

HOBBIES AND INTERESTS

1. Tech Exploration & Research:

Exploring emerging technologies, IT trends, and advancements in software and hardware. I stay updated with innovations that can drive digital transformation.

2. Problem Solving & Strategic Thinking:

I love the feeling of satisfaction that comes from solving problems, whether it's fixing a technical glitch, finding the missing piece of a puzzle, or brainstorming innovative solutions to everyday challenges. It's like a mental workout that keeps me sharp and engaged.

3. Networking and Community Building:

I value the power of genuine connections, whether it's at industry events, team collaborations, or casual networking. I believe strong relationships are the foundation of both personal and professional growth.

4. Social Media Influencing and Engaging:

For me, social media is more than just a platform but a space to connect, share ideas, and spark meaningful conversations. I enjoy crafting content that resonates with audiences, whether it's through storytelling, insights, or simply bringing moments of joy to people's feeds.

5. Traveling & Cultural Exploration:

Exploring new places and experiencing different cultures is a source of inspiration for me. Whether it's hiking through scenic landscapes or diving into local cuisines, I love discovering the world and gaining fresh perspectives.

6. F1 Sport:

Formula 1 racing is more than just a sport to me, it's a thrilling science fair where the competition is on the best out of the normal innovators, team players, strategist, and skilled personnel corresponding to what it takes to outstand in any field.

REFEREES

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