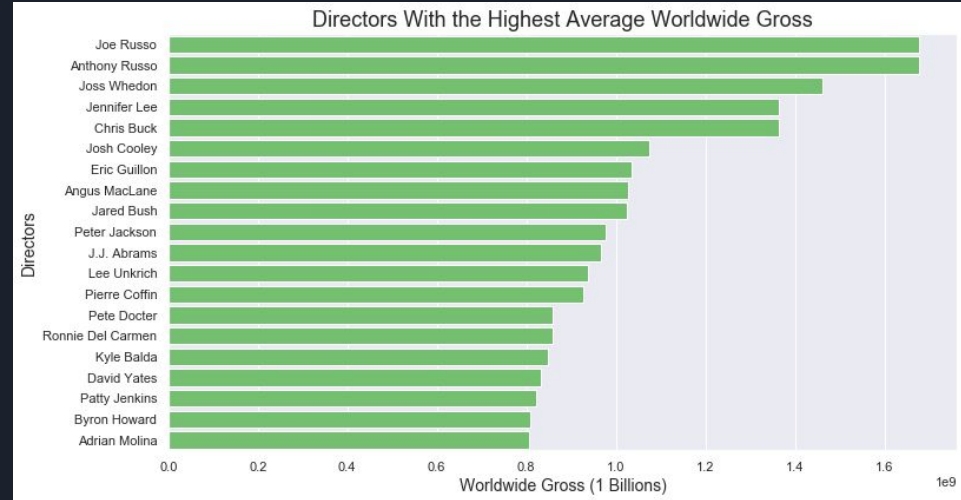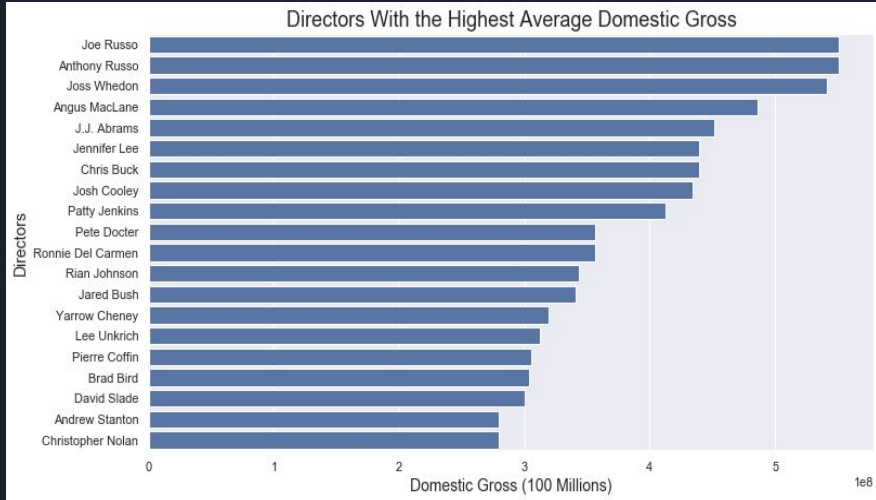# MICROSOFT'S MOVIES

Eric Cusick

3 Big Questions

- What director should be hired?

- How long should the movie be?

- What genre of movie should it be?

Directors by Average Gross

Directors With the Highest Average Domestic Gross

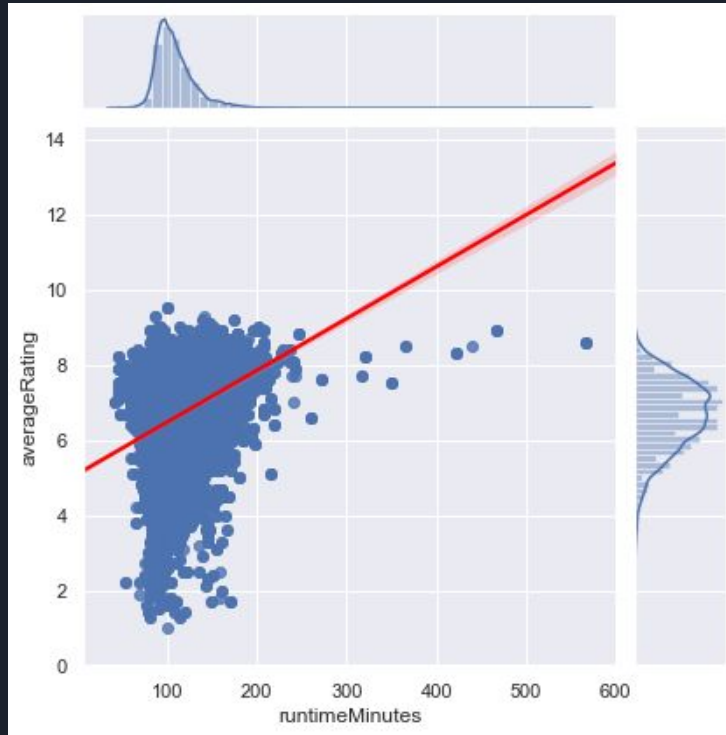

Directors With the Highest Average Worldwide Gross

Director Recommendation

- Joe and Anthony Russo
- Joss Whedon
- Jennifer Lee
- Chris Buck

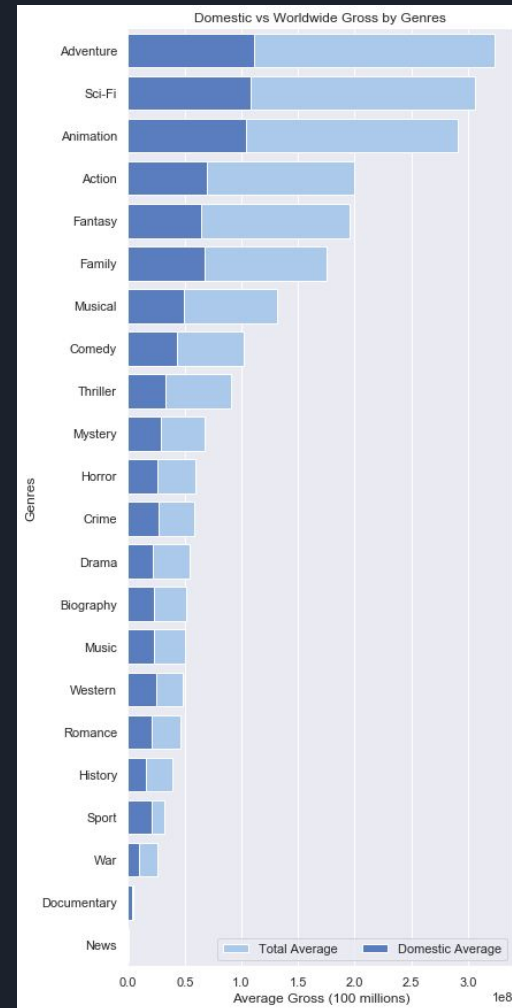# Runtime should be around 110 - 130 minutes

Genres: Average Gross

Recommendation:

- Adventure

- Sci-Fi

- Animation

- Action

Domestic vs Worldwide Gross by Genres

Recap

Director Choice:

- Joe and Anthony Russo, Joss Whedon, Jennifer Lee

Runtime:

- 110 - 130 minutes

Genres:

- Adventure, Sci-fi, or Animation

Future Work

- Top earning/Trending Actors or Actresses

- Are movie series more successful than stand alone films?

- Does mature ratings play a role in gross earning?

Thank You

Thank you for your time and consideration!