

# RIZKI IKHSAN RAMADHANI

Bandar Lampung, Lampung, 35229 | +62 899 3034 931 |  
rizki.ikhsan.ramadhani97@gmail.com | linkedin.com/in/ikhsanrmdhn12

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## Executive Summary

I am a service oriented, dynamic and adaptive individual with a strong will to learn. Able to do team work and focus on solutions. GPA 3.60 at the University of Lampung. I have experience as a copywriter and consistently produce more than 350 articles and copies per month.

## Skills and Competency

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|---------------------------|------------------------|
| ▪ Copywriting             | ▪ Proofreading         |
| ▪ Creative Writing        | ▪ Interpersonal skills |
| ▪ User Experience Writing | ▪ Digital Marketing    |
| ▪ Writing                 | ▪ Communication skills |
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## Work Experiences

### Studio Design Portopath (Bandar Lampung, Indonesia)

*Copywriter* (December 2021 - June 2022)

- I created 90 articles and copies a week on mental health, beauty, and skincare to be used as infographics.
  - Deliver the relevant writing tone and style in line with the specific demands.
  - Research and analyze copywriting trends and other information related to mental health, beauty, and skincare campaigns.
  - Proofread article contents and copies for grammar, spelling, and punctuation errors (English and Bahasa Indonesia).
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## Volunteering Experiences

### AISEC UNILA (Bandar Lampung, Indonesia)

*Local Volunteer Mahidana* (January 2022 - February 2022)

- Raising awareness about climate change among young people in Bandar Lampung using social media.
  - Through social media, we were able to successfully inform young people in Bandar Lampung about the consequences of the climate issue, food waste, and food loss.
  - Accountable for watching, monitoring, and engaging in the green planting action day, as well as creating ecobricks around other participants.
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### AISEC UNILA (Bandar Lampung, Indonesia)

*Local Volunteer Youth Entrepreneur Project* (July 2019 – August 2019)

- I aid exchange participants with every activity while monitoring, evaluating, and mediating good communication between the local party and exchange participant.
- To improve space capacity, exchange participants and I explored ideas for renovating the BAM Coffee Shop's interior. while also discussed campaign strategy to promote them on Car free day.

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## **Education Level**

### **Universitas Lampung (2016-2022)**

*Bachelor Degree in Human Resource Management, 3.60/4.00*

- Active as a Member of the Economic English club, Kelompok Studi Pasar Modal at college.

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## **Achievements**

### **Universitas Lampung (2016-2022)**

*Bachelor Degree in Human Resource Management, 3.60/4.00*

- 1st Winner Stocklab Competition Sharia Capital Market Festival 2019
- 1st Winner Stocklab Competition KSPM Fair 2019