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Implicit Gender Bias in the German Federal Elections (2021) – Is there an Effect of the Masculine Generic Form?

Using a self-paced reading task and a 2021 German federal election vignette, we explored the role of the masculine generic form in German comprehension. Considering German's grammatical gender system, the flawed male over-representation through masculine form's, and Angela Merkel's enduring tenure, we adapted prior research to assess the prevalence and impact of the masculine generic form. Our hypothesis suggests its dominance and stronger influence over the female chancellor stereotype, while also analyzing reading times for gendered "chancellor" words and 2021 election candidate chances.

There was no effect on the reading time of noun by the belief on the next chancellor. Through the analysis of the reading time of grammatically congruent and incongruent conditions we identified out how these are also perceived semantically congruent, or incongruent respectively. We found that grammatical and semantical congruency is also in this context not identical. The feminine, masculine and inclusive forms of "chancellor", were treated differently. Feminine was read purely specific, inclusive purely generic and masculine in between.

Online study: 47 students (German native speakers, 29 female, mean age 23)

Introduction, Consent Trainings rounds



Belief estimation

Demographics

Debriefing

1. Self-paced reading stimulus

Nach der Bundestagswahl am 26. September entscheidet sich, wer für die nächste Legislaturperiode das Kanzleramt übernimmt.

Der*die Bundeskanzler*in regiert für eine Legislaturperiode über vier Jahre, vorher kann er*sie nur durch ein Misstrauensvotum abgelöst werden.

After the federal elections on September 26th, it will be decided who will take over the chancellorship for the next legislature.

The (inclusive) chancellor (inclusive) rules for a legislative period of four years, before which they (inclusive) can only be replaced by a vote of no confidence.

Mix-and-match
Noun forms &
Pronoun forms

Communications, 30(1), 1-21. https://doi.org/10.1515/comm.2005.30.1.1

Feminine Inclusive Masculine

Noun – The chancellor

Die Bundeskanzlerin

Der*die Bundeskanzler*in

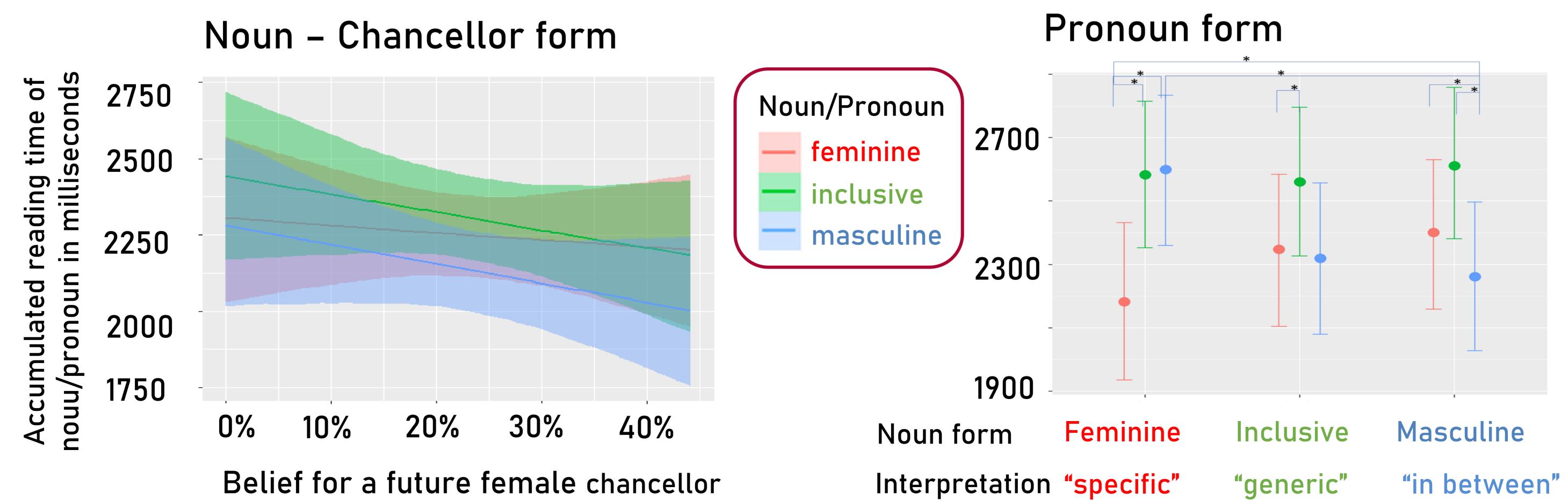
Der Bundeskanzler

Pronoun sie er*sie er

2. Belief estimation

Rate the chance of the 1 female and the 2 male chancellor candidates to win the elections

Reading Time accumulated over 4 words



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