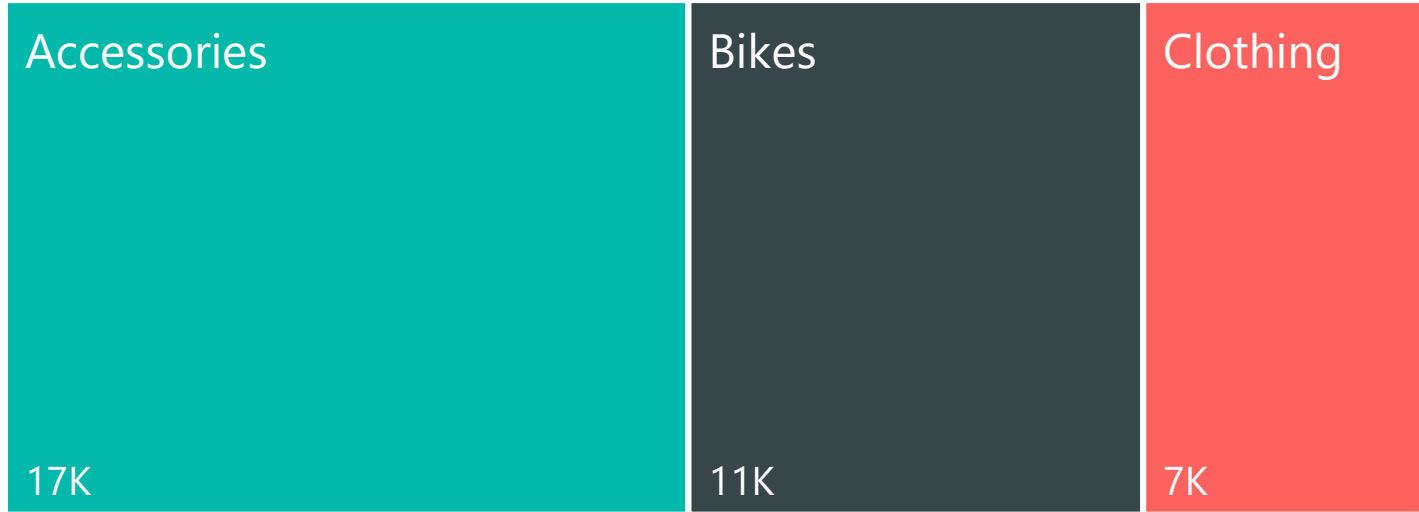


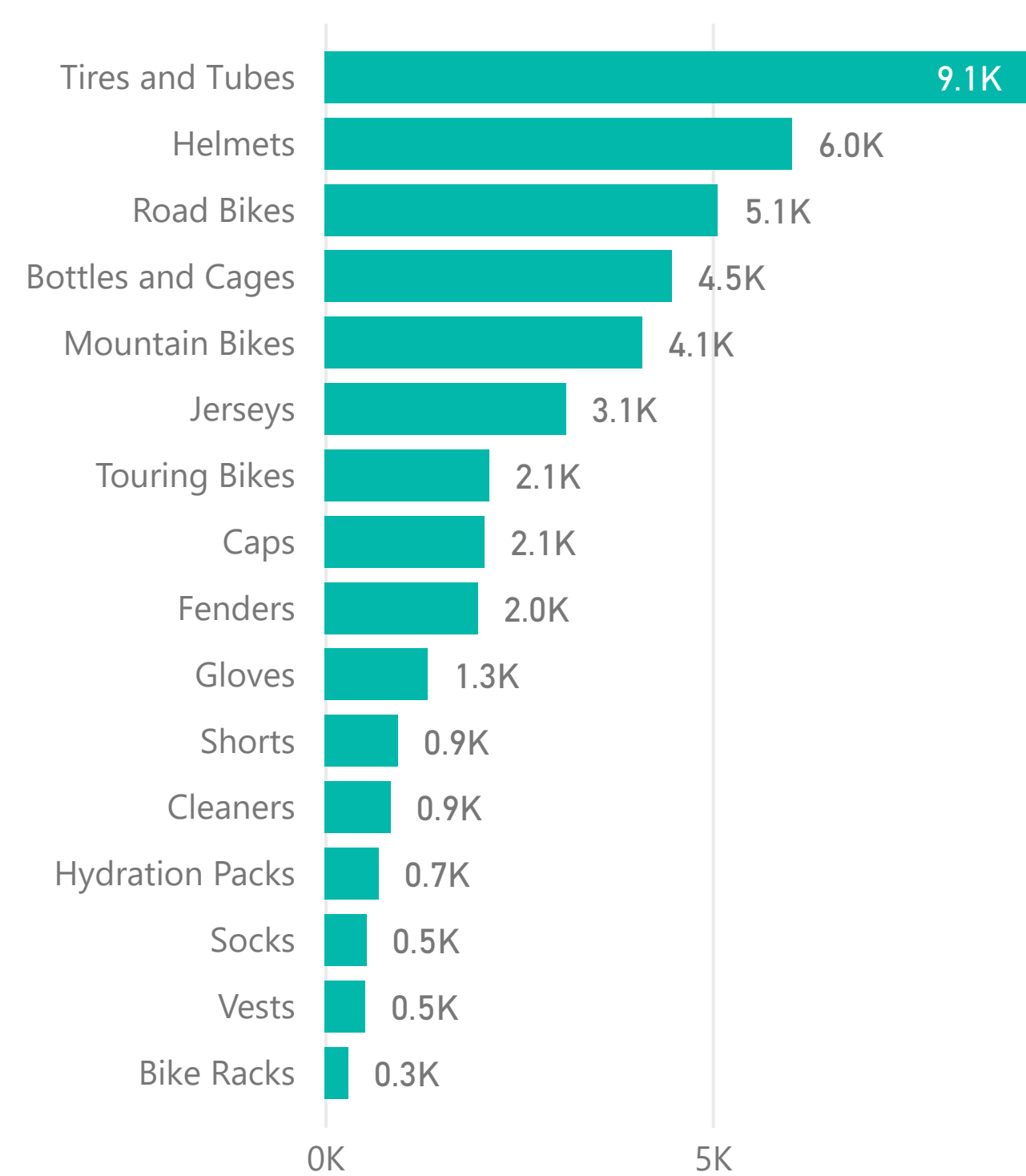


1/1/20166/30/2017

Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.9%
Patch Kit/8 Patches	2,952	1.6%
Mountain Tire Tube	2,846	1.6%
Road Tire Tube	2,173	1.5%
Sport-100 Helmet, Red	2,099	3.3%
AWC Logo Cap	2,062	1.1%
Sport-100 Helmet, Blue	1,995	3.3%
Fender Set - Mountain	1,975	1.4%
Sport-100 Helmet, Black	1,940	2.7%
Mountain Bottle Cage	1,896	2.0%
Road Bottle Cage	1,668	1.7%
Touring Tire Tube	1,364	1.6%
HL Mountain Tire	1,305	3.8%
ML Mountain Tire	1,059	1.3%
LL Road Tire	957	2.3%
ML Road Tire	868	1.5%
Touring Tire	863	1.2%
Bike Wash - Dissolver	850	1.5%
HL Road Tire	795	3.5%
LL Mountain Tire	788	2.5%
Hydration Pack - 70 oz.	695	3.6%
Mountain-200 Black, 46	528	3.2%
Mountain-200 Black, 42	524	3.6%
Mountain-200 Silver, 38	522	2.3%
Mountain-200 Silver, 46	521	2.1%
Mountain-200 Black, 38	519	2.9%
Mountain-200 Silver, 42	483	2.5%
Half-Finger Gloves, M	465	1.7%
Half-Finger Gloves, S	453	1.7%
Long-Sleeve Logo Jersey, L	424	3.5%
Total	22,534	2.1%

View Product Details | Press Ctrl +

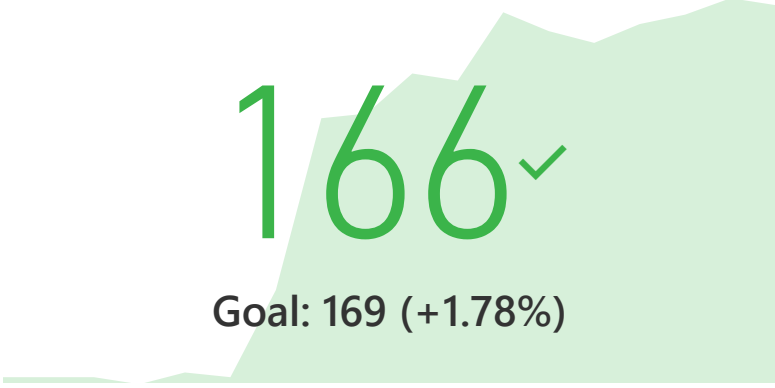
Monthly Revenue



Monthly Orders



Monthly Returns



Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46



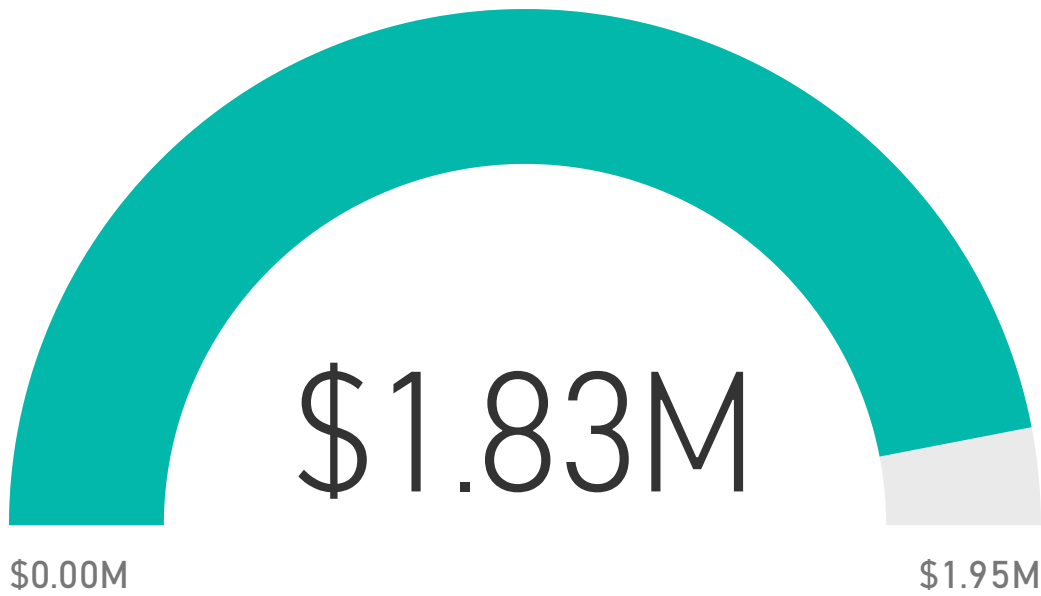


All-Purpose Bike Stand

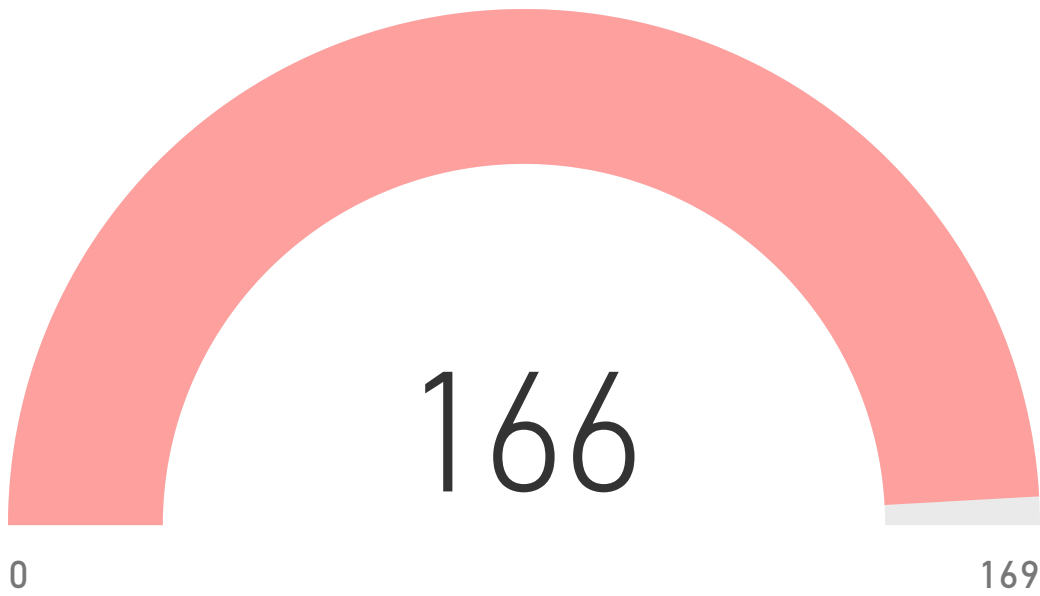
Current Month Orders vs Target



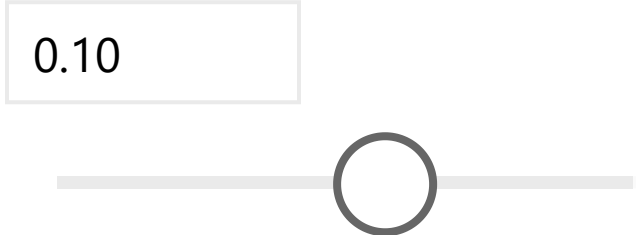
Current Month Revenue vs Target



Current Month Returns vs Prev Month



Price Adjustment (%)



\$714.44
Avg Retail Price
\$785.88
Adjusted Price

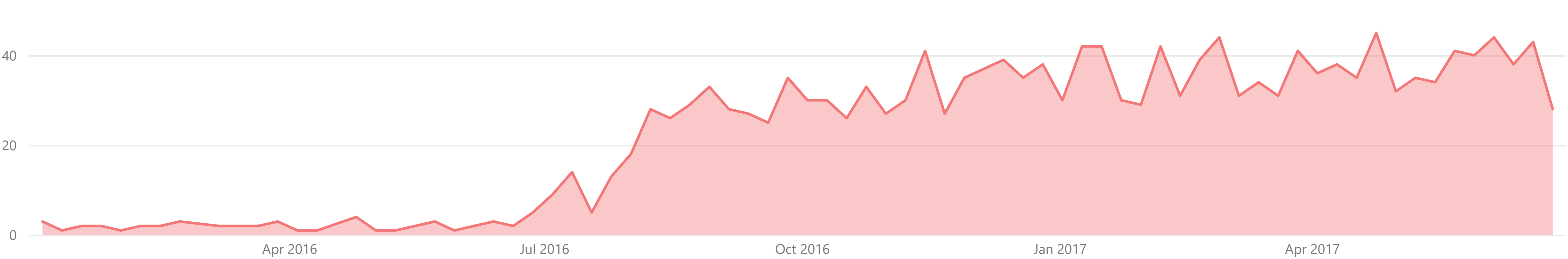
Weekly Profit



Weekly Profit

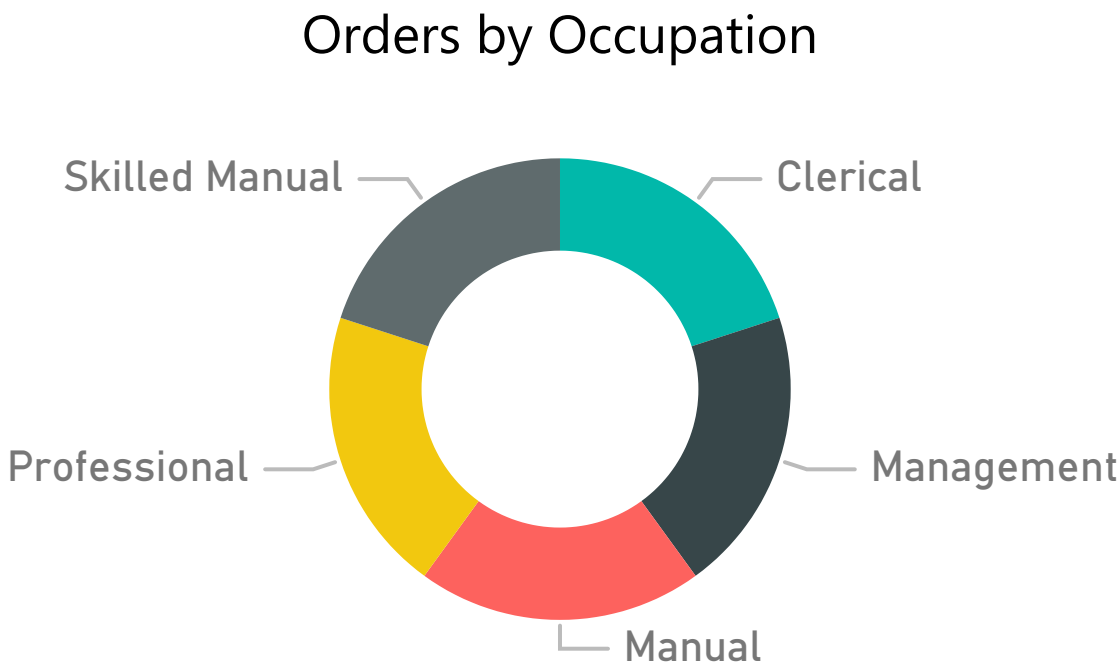
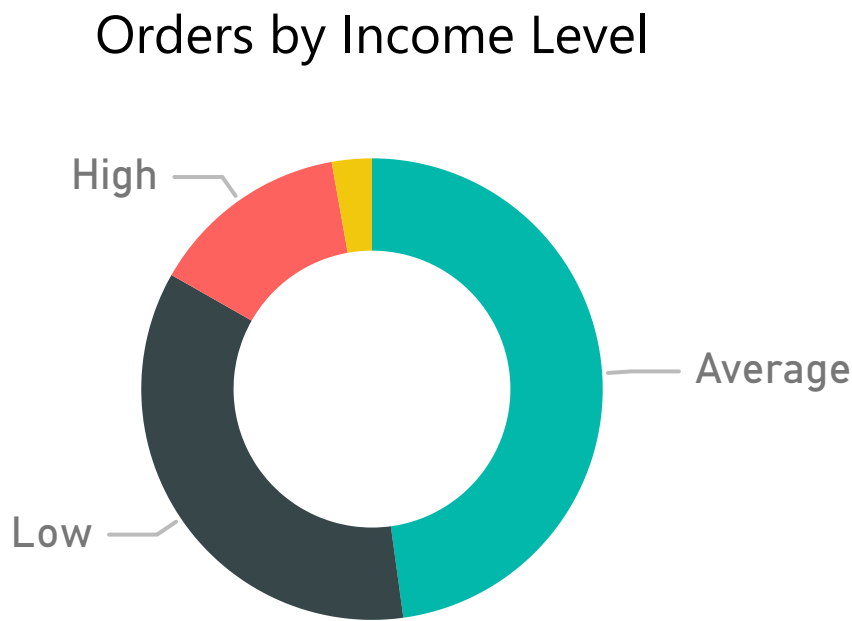
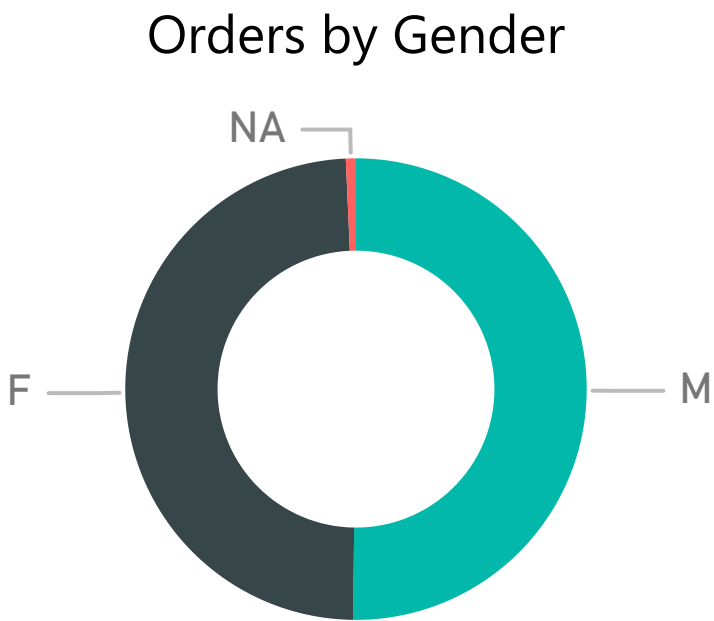


Weekly Returns

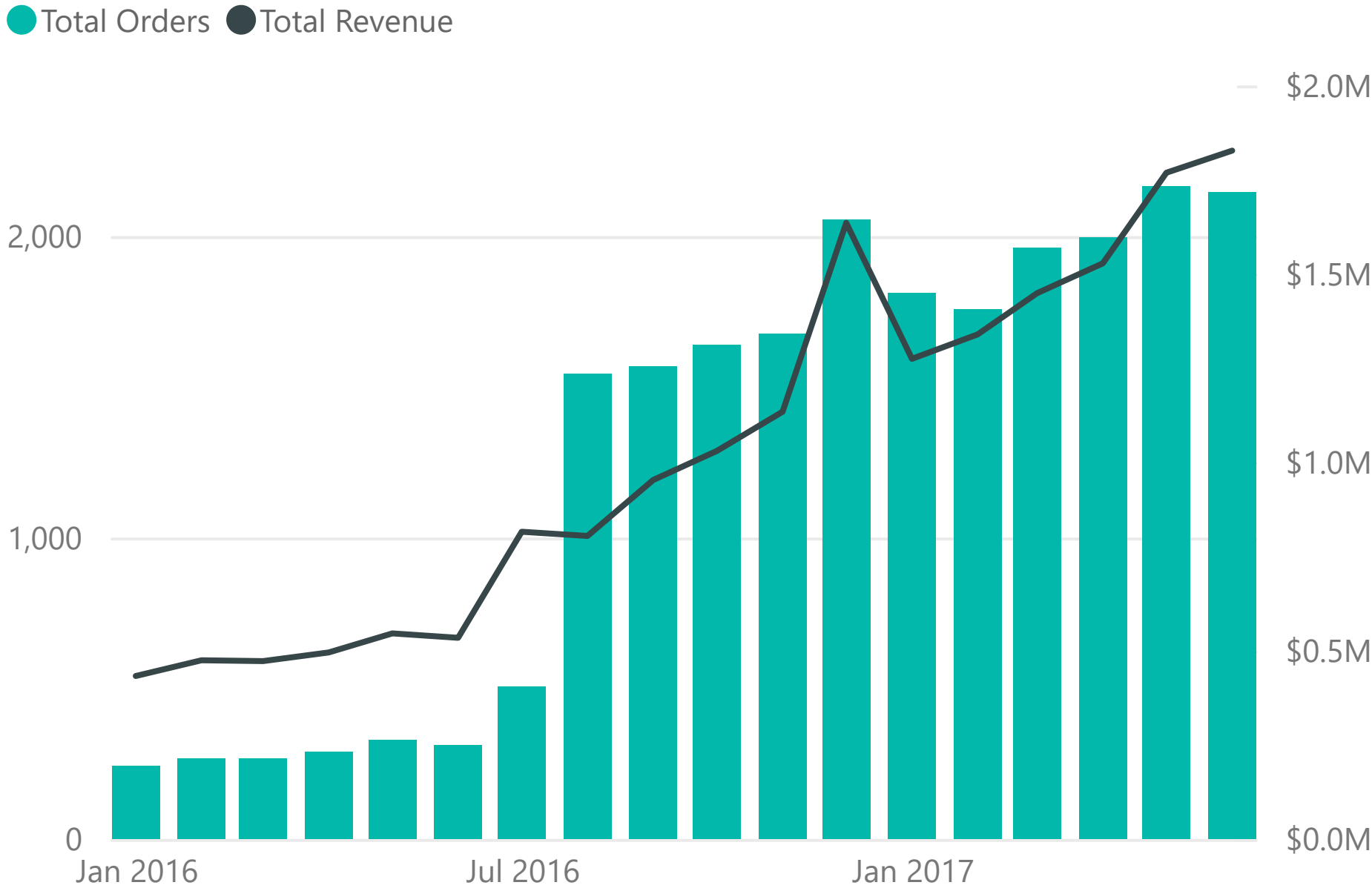




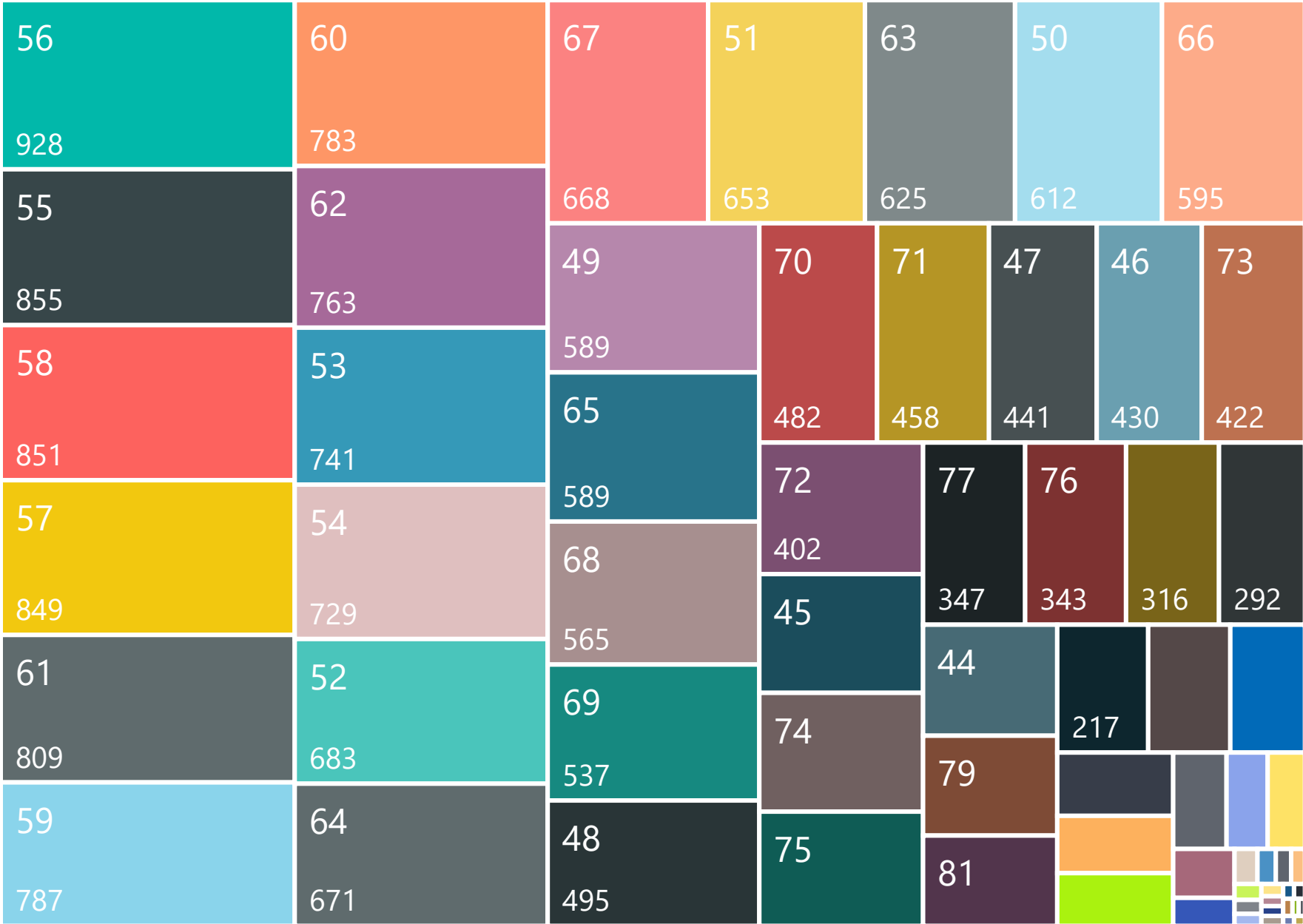
FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Ariana Gray	6	\$10,391.42
Mr. Marco Lopez	6	\$10,289.68
Mr. Franklin Xu	5	\$10,164.34
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.20
Adriana Gonzalez	4	\$9,195.69
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Brandi Gill	4	\$9,166.18
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Kevin Coleman	4	\$7,750.53
Mr. Johnathan Suri	4	\$7,721.33
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mr. Preston Raman	4	\$7,599.49
Mr. Willie Xu	4	\$7,353.55
Mrs. Abby Subram	4	\$7,308.39
Mr. Lance Blanco	4	\$7,207.07
Mrs. Audrey Blanco	4	\$7,139.17
Mr. Ricky Navarro	3	\$7,119.63
Mr. Eddie Dominguez	3	\$7,044.38
Mrs. Molly Madan	3	\$7,043.25
Total	353	\$751,130.39



Orders & Revenue by Month



Total Orders by Current Age



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

\$12.41K

Executive Summary →