Annual Cookie Report

Corner Bakery Café

Confidential

New Cookie Factory

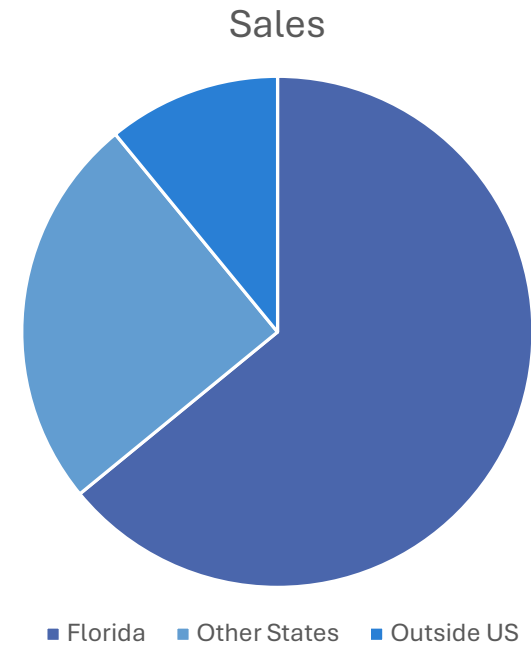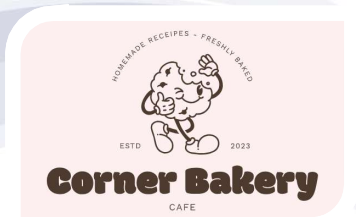| OPENING DATE: Q1 2025 | LOCATION: ORLANDO, FL | COST: $5,000,000 | COOKIE CAPACITY: $100,000 COOKIES PER DAY |

Cookie Market

- Florida was the dominant regional market in 2024.

- Rising consumption of milk biscuits, especially among working class population in U.S. and Canada will drive the regional market further.

- Moreover, availability of flavors, such as buttercream, chocolate, and peanut butter, is expected to contribute to the growth.

Corner Bakery
CAFE

Sales

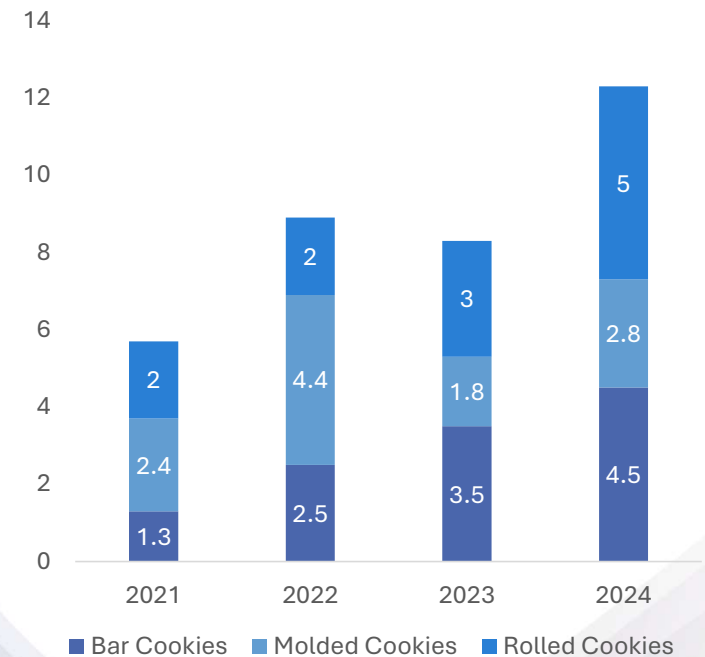■ Florida ■ Other States ■ Outside US

Sales Revenue

- Rolled cookies segment generated the largest revenue of USD 5 million in 2024.

- The rising popularity of these products due to various health benefits offered by them, such as improving the blood circulation and functioning of heart health, is the key factor driving the segment.

- Bar cookies are expected to generate a revenue of more than USD 8 billion by 2025.

- New product launches through online channels and supermarkets is projected to open growth avenues for the market.

Cookie Revenue in Millions

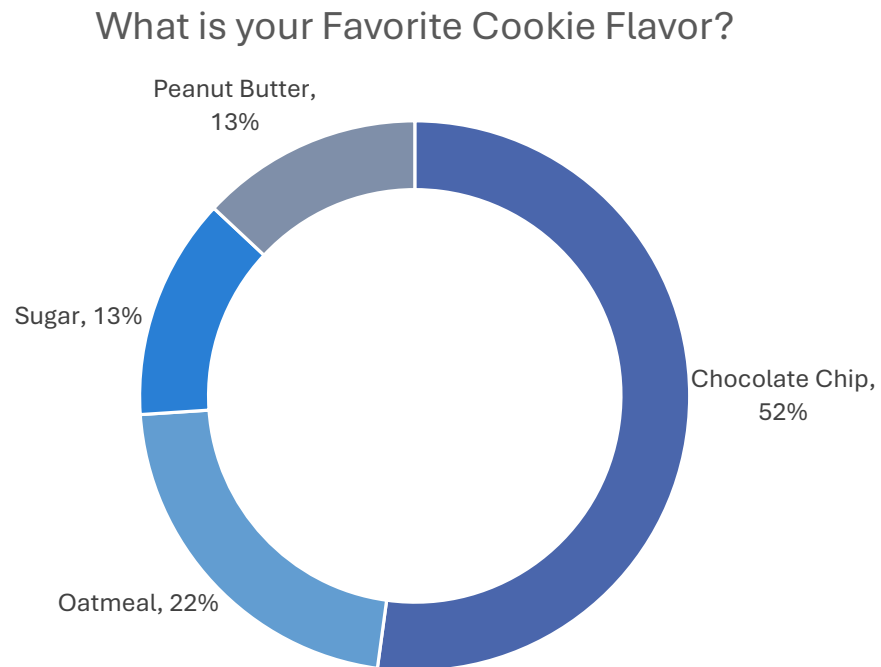| Year	Bar Cookies	Molded Cookies	Rolled Cookies
2021	1.3	2.4	2
2022	2.5	4.4	2
2023	3.5	1.8	3
2024	4.5	2.8	5

Market Report Scope

- Product innovation coupled with the establishment of strategic business partnerships with the distributors located in key markets remain a critical success factor over the next eight years.

- New product will be launched in 2025 called Pumpkin Cobbler Cookies.

- Furthermore, Chef "E" is developing healthy low-fat cookies targeting the market of the excessive consumer.

Report Attribute	Details
Market size value in 2024	USD 12.3 million
Revenue forecast in 2025	USD 15.7 million
Growth rate	CAGR of 5.4% from 2021 to 2025
Segments covered	Production, distribution, region

Customer Feedback

What is your Favorite Cookie Flavor?

Peanut Butter, 13%

Sugar, 13%

Oatmeal, 22%

Chocolate Chip, 52%

Thank you!

This research employs a comprehensive and iterative methodology focused on minimizing deviance to provide the most accurate estimates and forecast possible.