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## **Custom Variables**

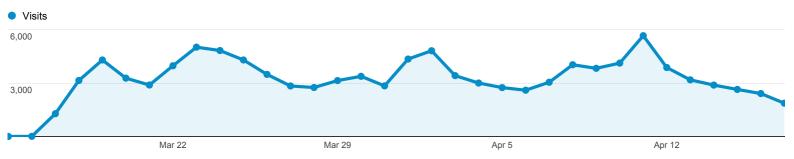
Mar 15, 2013 - Apr 17, 2013

ALL » CUSTOM VARIABLE (KEY 1): maxwidth

**6** % of visits: 93.85%

Explorer

Goal Set 1



**109,767** % of Total: 93.85% (116,965)

Visits

Goal Conversion Rate

14.03%
Site Avg: 13.89% (1.03%)

Per Visit Goal Value
\$0.00
Site Avg: \$0.00 (0.00%)

Time reading (Goal 1 Conversion Rate)

**14.03%** Site Avg: 13.89% (1.03%)

Custom Variable (Value 01)	Visits	Goal Conversion Rate	Per Visit Goal Value	Time reading (Goal 1 Conversion Rate)
1. 1100	18,163	14.49%	\$0.00	14.49%
2. 1300	18,069	14.28%	\$0.00	14.28%
3. 1200	18,145	14.00%	\$0.00	14.00%
4. 800	18,599	13.94%	\$0.00	13.94%
5. 900	18,416	13.79%	\$0.00	13.79%
6. 1400	18,375	13.68%	\$0.00	13.68%

Rows 1 - 6 of 6