KONECTUS

THE TEAM:
1. WYCLIFFE MUNIKA
2. ANNGILIAN NDIGWA
3. LENNY KIRUTHU
4. AUSTIN AMIMO
5. KELVIN MUEMA
6. JEAN KWIZERA

PROBLEM STATEMENT:

Startups in Kenya face significant challenges in accessing targeted funding, mentorship, and connections which greatly hamper their growth and limit their contribution to the economy.

CGCO: Regional Integration

WHY IT MATTERS:

Empowering startups in the nation with access to funding, mentorship, and networks is crucial for fostering innovation, driving economic growth, and creating sustainable job opportunities.

By addressing these challenges, we can unlock the untapped potential of Kenyan startups and contribute to the development and success of the continent's entrepreneurial ecosystem.

01

AFFECTED PERSONS

The affected persons in Kenya are the aspiring and existing entrepreneurs, specifically startups and early-stage companies. These individuals face challenges in accessing funding from investors, finding experienced mentors to guide them through the entrepreneurial journey, and building networks within the business ecosystem

DATA:

Foreign Direct Investment Comparison

■ Europe ■ Asia ■ Northen America ■ Latin America and the Caribbean ■ Africa
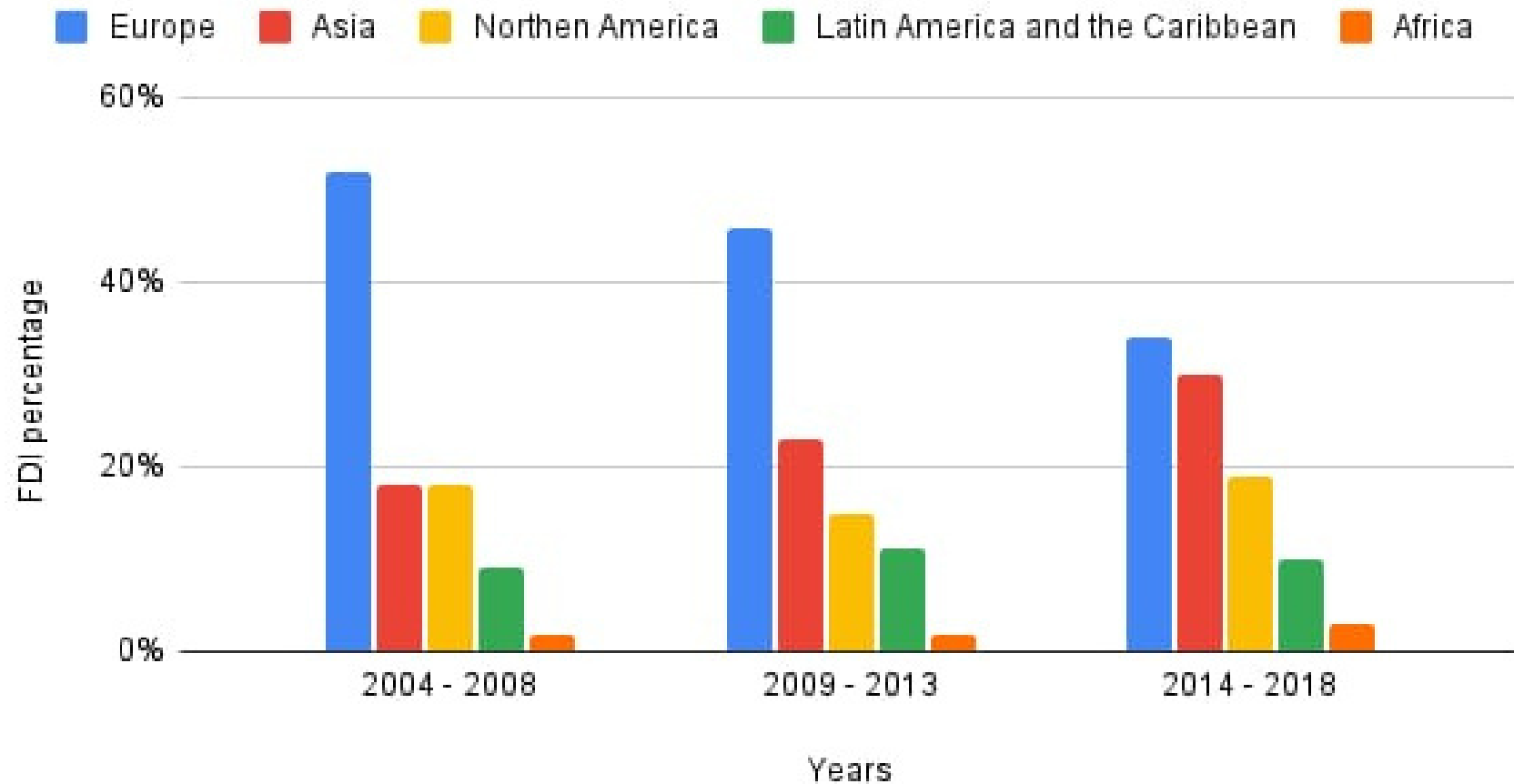
There is little Foreign Direct Investment to Africa

DATA:

FDI Comparison between Continents in 2016

Africa
3.5%

Asia
31.3%

Europe
33.5%

America
31.7%
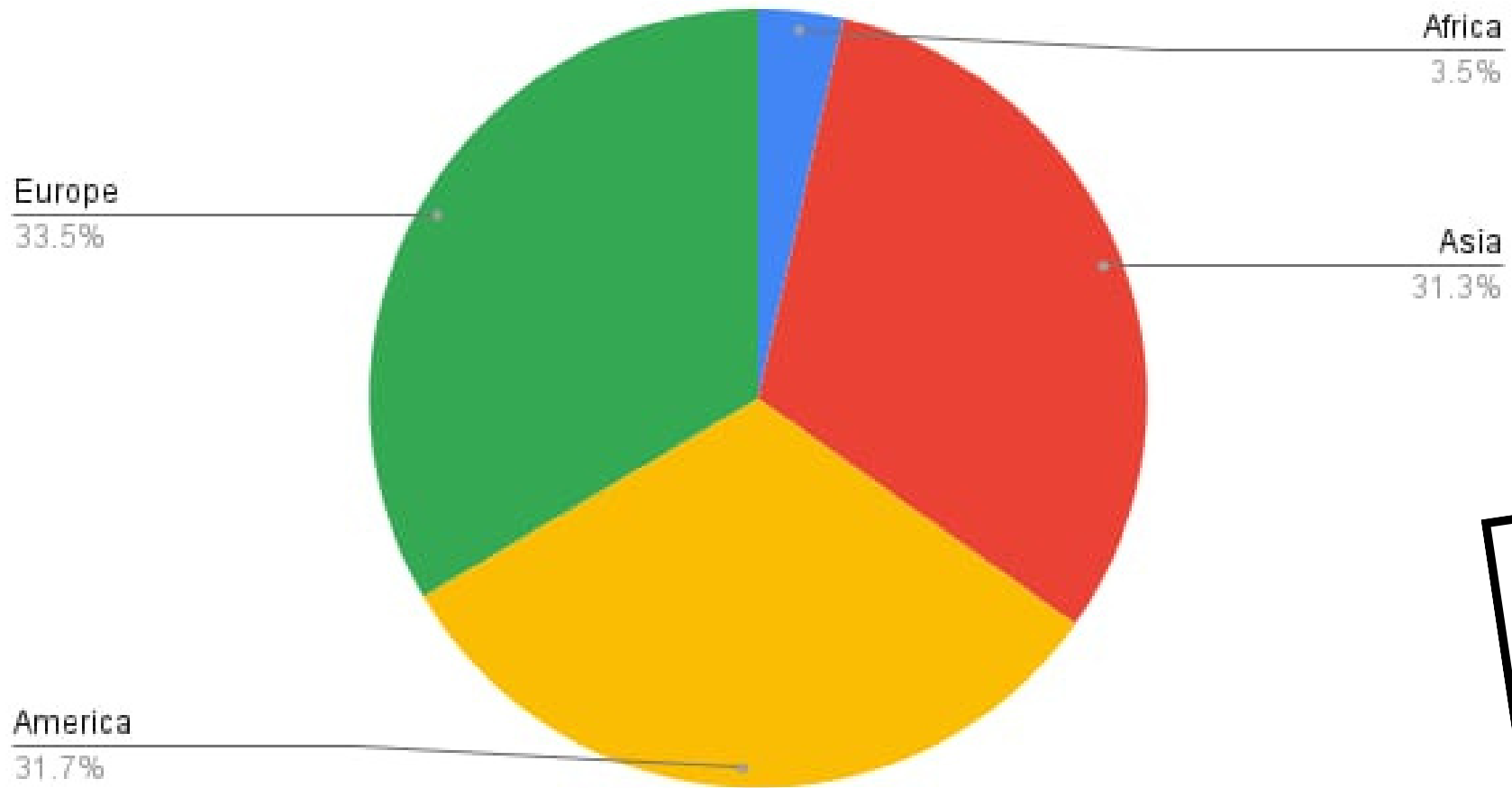
Africa received about 3.5 % Foreign Direct Investment in 2016 compared to other continents.

Impact of the Private Sector on the African Economy

■ Private Sector   **■ Public Sector**

	Private Sector	Public Sector
Total Production	80%	20%
Employement	90%	10%
Investments	67%	33%

0%   25%   50%   75%   100%
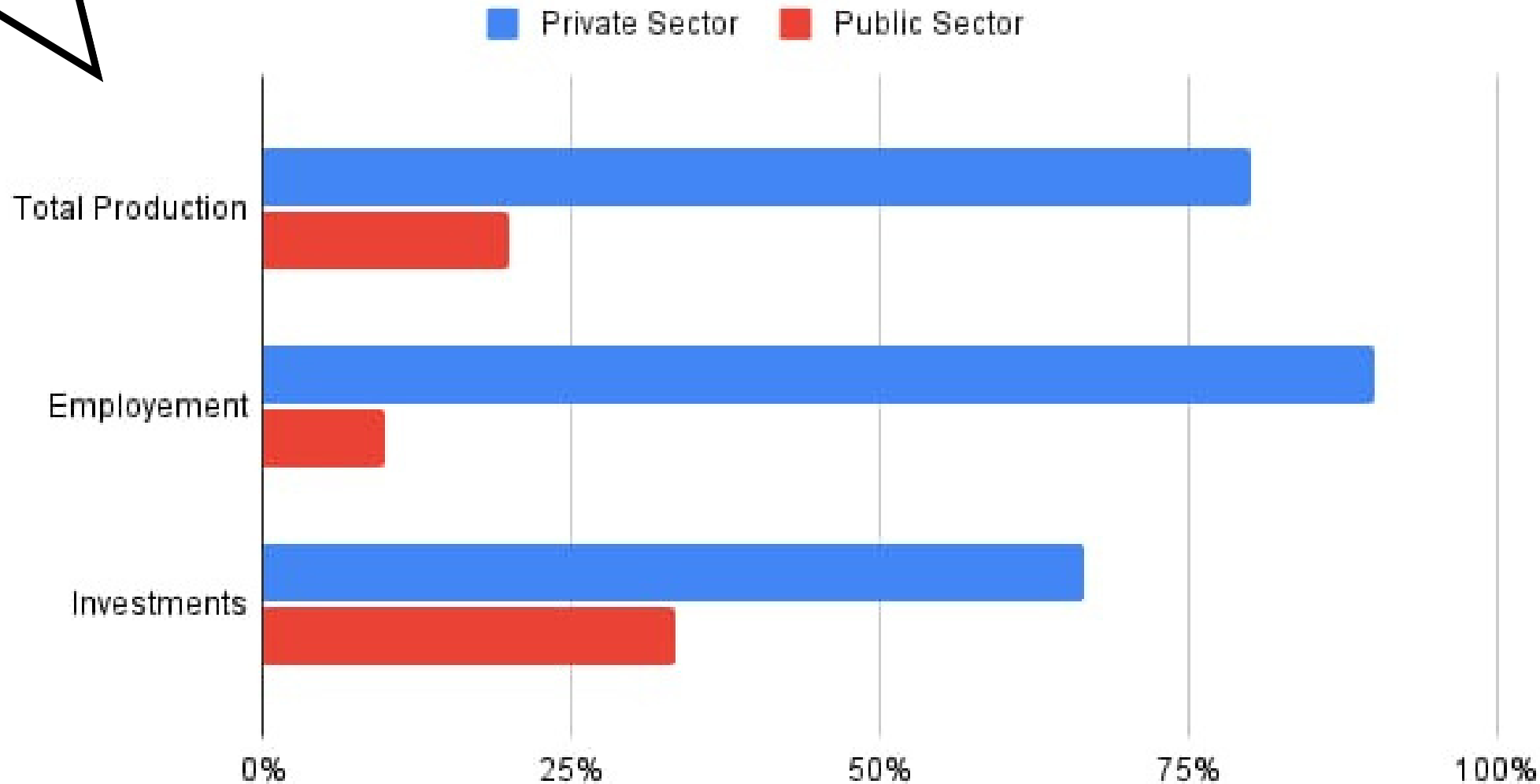
The private sector has great impact on the African economy.

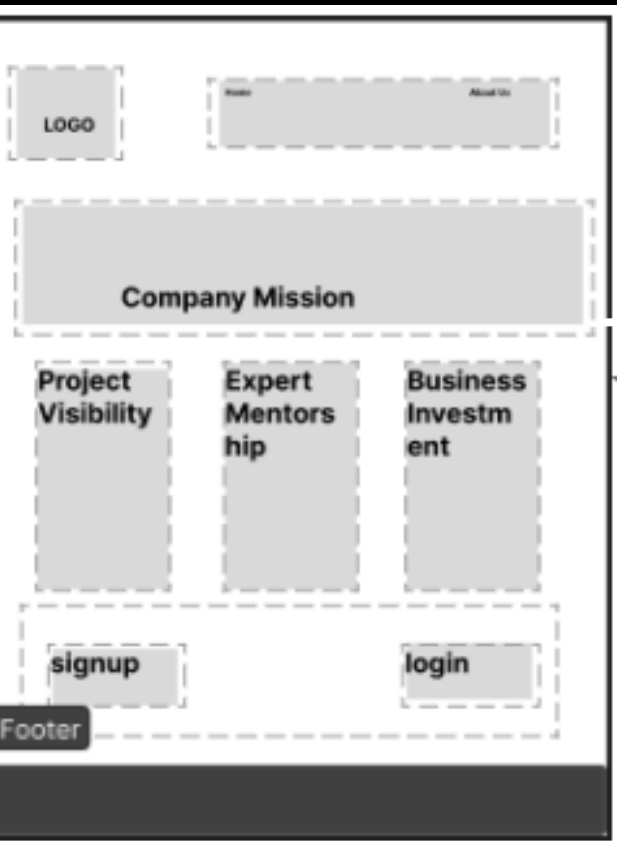# THE SOLUTION:

A comprehensive website built on blockchain technology that bridges startups in Kenya with investors, provides access to experienced mentors, and facilitates networking opportunities within the business ecosystem.

WHY THIS SOLUTION?

Leveraging blockchain technology for the website provides enhanced security, transparency, and trust, offering a unique and efficient way to bridge startups and investors in a decentralized manner.

The solution is likely to be effective because leveraging blockchain technology provides a secure, transparent, and tamper-proof platform that instills trust and facilitates seamless interactions between startups and investors.

WIREFRAME

LOGO

Footer   About Us

Company Mission

Project Visibility   **Expert Mentorship**   **Business Investment**

signup   login

Footer

LOGO   Home   About Us

Name:

Email:

Password:

Select Role:

Entrepreneur

Investor

Industry Expert

☐ I agree to the terms and conditions and privacy policy

Footer   Signup

LOGO   Home   About Us

Menu

Collaborations

Investor Listing

Project listings

Industry constructions

Notifications

Footer

Investment Preferences

Industry
Technology

Investment Stage
Seed

Geography
North America

Save

Recommended Projects

Project 1
Brief description of project 1.
View Details

Project 2
Brief description of project 2.
View Details

Project 3
Brief description of project 3.
View Details

Portfolio Dashboard

Portfolio Value

Project Name	Investment Amount	Return
Project 1	$10,000	$12,000
Project 2	$20,000	$25,000
Project 3	$15,000	$18,000

Connect with Entrepreneurs

Message

Send

Previous Conversations

Conversation 1
Conversation 2
Conversation 3

Updates

Update 1
Brief description of update
Details

Update 2
Brief description of update
View Details

Update 3
Brief description of update
View Details

Footer

LOGO …

Entrepreneur Name
Brief Bio

Skills

Skill 1
Skill 2
Skill 3

Contact Information

Email: email@example.com
Phone: 123-456-7890
Social Media: @username

Projects

Project Name
Brief Description
View Project

Project Name
Brief Description
View Project

Connections

Connection Name
Brief Bio
View Profile

Connection Name
Brief Bio
View Profile

Journey

Funding Round 1
Description of funding round 1
January 1, 2021

Product Launch
Description of product launch
February 1, 2021

Funding Round 2
Description of funding round 2
March 1, 2021

Chart

Activity

New Connection
Description of new connection
Project Update
Description of project update
Milestone Achieved
Description of milestone achieved

Footer

02

PAIN POINTS

Startups:

- Face difficulty in finding passionate mentors who can guide them through the vagaries of entrepreneurship.
- Struggle to form meaningful connections and socioeconomic relationships that can lead to potential investors.
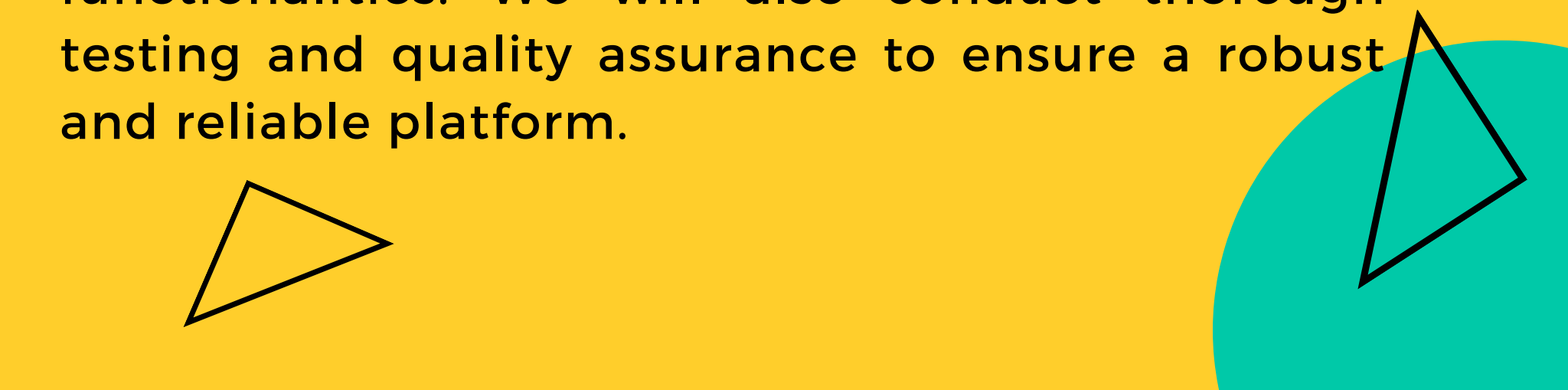
RECOMMENDATIONS:

Scalability and Performance:
Plan for scalability from the outset to accommodate a growing user base and increasing transaction volumes. Design the solution to handle a high volume of simultaneous interactions, ensuring optimal performance and responsiveness even during peak periods.

WHAT NEXT?

If given funding, the team will further develop and refine the solution. This will include building the website on blockchain technology, and integrating key features such as user registration, investor profiles, funding opportunities, mentorship connections, and networking functionalities. We will also conduct thorough testing and quality assurance to ensure a robust and reliable platform.

WHY?

Leveraging blockchain technology for the website provides enhanced security, transparency, and trust, offering a unique and efficient way to bridge startups and investors in a decentralized manner.

THANKS A LOT