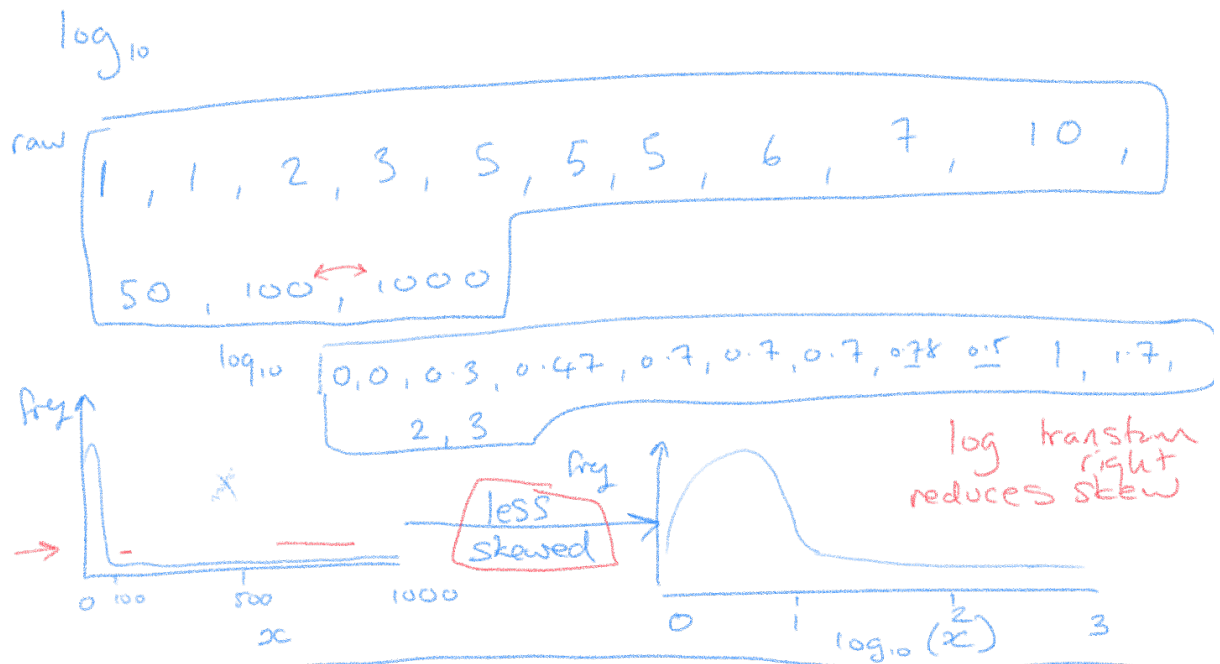
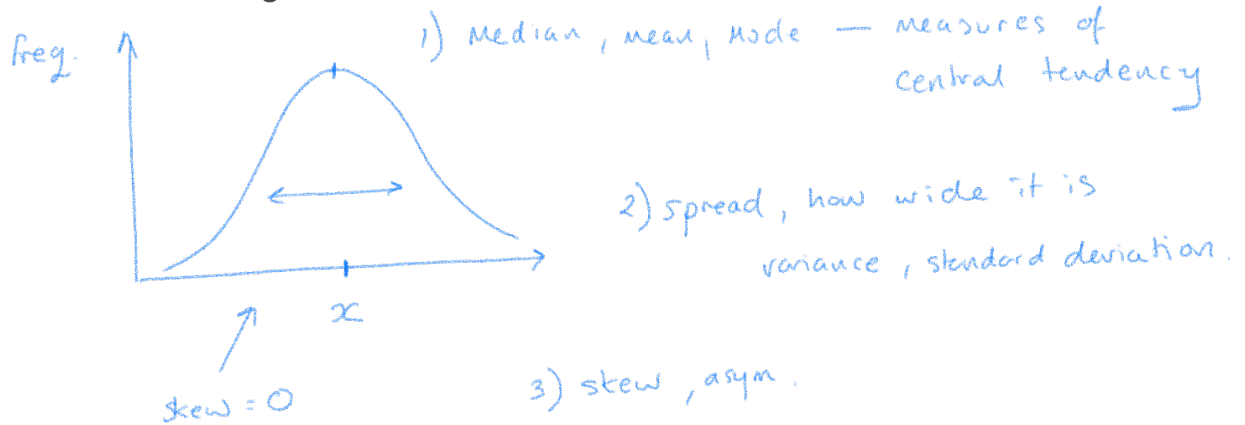


Skewness and log transformation



x	$\log_{10}(x)$		
1	0	1	70%
2	0.3	→	0.3
10	1	90	89

Important limitations of log transformation

- doesn't work for negative numbers

- doesn't work for zero. → later in the course, find out how to better deal with count data, which often contains zeros
