



ERIKA STORFELDT

UI/UX designer

erika@storfeldt.com
 +46 727 17 27 67
 www.behance.net/erikastorfeldt1

LANGUAGE

Swedish	Native
English	Working professional

KEY SKILLS



SOFTWARE SKILLS

Sketch	● ● ● ● ●
Adobe Illustrator	● ● ● ● ○
Adobe After effects	● ● ○ ○ ○
Adobe Photoshop	● ● ○ ○ ○
iWork	● ● ● ● ●
Microsoft office	● ● ● ● ●

PERSONAL INTERESTS



PROFESSIONAL PROFILE

A UX/UI designer with essential skills in web development and a background in innovation management. Creating intuitive and aesthetic user experiences through an empathic, proactive and systematic approach to innovation and design - is at the core of my education and work experience. I am detail oriented, agile and a dedicated team player with a kind heart and a passionate spirit.

EXPERIENCE

Max Fashion	Uppsala
Sales advisor & social media manager	2020 06 – 2020 11 PART TIME
Max Fashion is a retail and home decor store. Besides my daily tasks as a sales advisor - I was responsible for setting up, managing, and creating content for the store's social media accounts.	
Amplify AB	Uppsala
Reseracher and product designer	2020 01 – 2020 02 PROJECT
Amplify developed an interactive innovation-process planning tool that are used for educational and project managing purposes. I was hired as a researcher and product designer to create an MVP.	

Parental leave	Stockholm
	2020 07 – 2020 01 FULL TIME
Amplify AB	Stockholm
Jr. Innovation consultant	2015 11 – 2018 05 FULL TIME
At Amplify, I had the opportunity to work with some of the leading experts within the field of innovation and its management. I was involved in cross-functional projects ranging from process design, re-inventing existing offerings to innovating completely new and unique solutions.	

HIGHER EDUCATION

CareerFoundry	Online studies
UI program	2020 03 – CURRENT
Berghs school of communication	Stockholm
Introduction to graphic design	2019
KTH Executive school	Stockholm
Leading innovation	2017
Hyper Island	Stockholm
Digital media creative	2014 – 2016