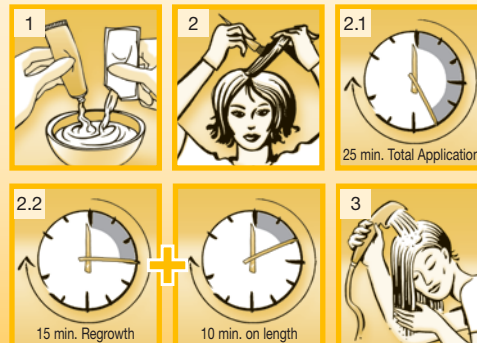


In this box you find:



You will need:



Instruction Leaflet

1

Preparation

- Palette Color Shampoo is to be used on **slightly damp but not pre-washed hair**.
- Put on the enclosed pair of gloves (1).
- Cut off the corner of the **developer emulsion sachets (2)** and pour out the contents of both sachets into the glass/porcelain or plastic dish/bowl. **(For very short hair mix only half of the tube with only one sachet.)**
- Open the tube (3) and push the upper end of the cap through the membrane of the tube and add the **color creme** to the **developer emulsion** in the bowl.
- Mix well (do not use metal objects).
- Cover your shoulders with an old towel.
- For optimal results please use the mixture **immediately** and do not keep rests.

2.1

First-Time Application

This application is recommended if

- you are coloring your hair permanently **for the first time**, or
- your previous hair color has **totally grown out**, i. e. **no regrowth is visible**.

1. APPLICATION: Moisten your hair. Divide your hair into sections by using a comb. Apply the mixture section by section on the whole head. Massage your hair gently but thoroughly, until a rich and creamy foam is obtained.

2. LEAVE the mixture for **20–25 minutes** depending on the intensity of the color result you would like to achieve. For **shade 320** we recommend a processing time of minimum **30 minutes to maximum 45 minutes**.

If you have permed hair, please reduce the respective processing time by about **5 minutes**.

2.2

Touch-up Application

This application is recommended if

- your hair **has been colored** and is growing out,
- the **ends of your hair are darker** than the rest of your hair.

1. APPLICATION: Moisten your hair. Apply the mixture on the regrowth area only. Massage in and leave for **15 minutes** (for **shade 320** leave for **25 to max. 40 minutes**). Afterwards apply remaining mixture through to rest of the hair. Massage in thoroughly to ensure even distribution.

2. LEAVE color on for a further **10 minutes** (for **shade 320** leave for **5 minutes** only). In case your hair ends are distinctly darker, only leave in the mixture for **5 minutes**.

3

Rinsing

Before rinsing, apply a little warm water and massage your hair again until a rich and creamy foam is obtained. Then rinse the hair well, **until water runs clear**.

Suggestion:

For visibly long-lasting color freshness and shine we recommend using Schauma Color Shine shampoo and conditioner.

Important Advice

- Before application, please read the SAFETY INSTRUCTIONS below carefully.
- Perform an ALLERGY ALERT TEST in any case, even if you have used a colorant of this or any other brand before.
- Apply the product directly after mixing. Do not keep any unused mixture.
- Avoid product contact with textiles or jewelry as the stains can normally not be removed.
- Palette Color Shampoo is easy to remove from skin with water and soap, or facial toner.
- Prior to application moisten your hair well to achieve best color result.

Tips for Application/Information

- Leave at least **2 weeks** between coloring and applying a perm to your hair, otherwise the color result could become uneven.
- If your hair is:
 - **greyer or lighter** than recommended:
The result of the coloration can become more intensive than shown on the picture of the packaging or the shade chart.
 - **bleached/straightened or permed hair:**
The result of the coloration can become more intensive than shown on the picture of the packaging or the shade chart. We recommend to reduce the processing time about **5 to 10 minutes**.
 - **darker** than recommended:
The result of the coloration can become less intensive than that shown on the picture of the packaging or the shade chart.
 - **longer than chin length:**
We recommend the use of two packs of Palette Color Shampoo.
- We recommend repeating the application of Palette Color Shampoo every **4 weeks** as hair grows approximately 1 cm in this period.

Safety Instructions



Hair colorants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

Do not color your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after coloring your hair,
- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse eyes immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children.

Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

1. ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm × 1 cm on the inside of the elbow. Apply a small amount of the color creme in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully. After 45 minutes, wash off the color creme carefully with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

2. IF DURING COLORING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice.

- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.

3. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

PRECAUTIONS

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been colored with henna or metal dyes.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

Do you have any questions?

(Address of each country)
(Consumer hotline/email of each country)



Schwarzkopf & Henkel
Düsseldorf, Germany

(Different versions depending on the region)