



Elizabeth Jung

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EXPERIENCE

REAL Strategies, St. Louis, MO – Campaign Services Coordinator

JANUARY 2020 - PRESENT

- Develops outreach plans and budgets for ballot initiatives, candidate campaigns, and advocacy issues.
- Monitors electoral trends and technological updates in the industry to provide clients with the latest information and best strategic approach.
- Identifies optimized outreach targets using campaign history and polling research.
- Specializes in independent expenditure campaigns.
- Coordinates communication between clients, internal teams, and vendors.

St. Louis REALTORS®, St. Louis, MO - Political Fundraising & Advocacy Coordinator

MARCH 2019 – DECEMBER 2019

- Responsible for raising funds for the REALTORS® Political Action Committee.
- Planned fundraising events including a trivia night, happy hour, special recruitment dinners, and the largest auction in the association's history.
- Built relationships with Major Investors through individual meetings and personalized outreach.
- Presented at offices and during new member orientations to educate membership on local and state issues impacting real estate and private property rights.
- Recruited members to attend lobby day in Jefferson City and coordinated logistics for representative meetings.

Okohson & Associates, St. Louis, MO - Independent Consultant

JANUARY 2019 - MARCH 2019

- Facilitated candidate call time and maintained communication with campaign supporters.
- Planned fundraisers and meet and greets, coordinating logistics for each event.
- Supported voter contact programs by managing canvassers and monitoring data in real time.
- Maintained awareness of local issues to inform candidate strategy and response.

Clean Energy For A Healthy Arizona, Phoenix, AZ - Operations Director

APRIL 2018 - DECEMBER 2018

- Built systems and operations plans for various campaign initiatives including gathering supporter letters for the Arizona Publicity Pamphlet, planning events around petition signature turn-in, responding to legal challenges, and tracking independent expenditures.
- Responsible for staff compliance, payroll, benefits, policy adherence, and reimbursements.
- Worked with compliance firm to ensure contributions and expenditures were reported correctly.
- Coordinated with directors across all departments to optimize plans and streamline reporting.
- Assisted Campaign Manager with budget maintenance and spending projections.

United Way of Greater St. Louis, St. Louis, MO - *Corporate Relationship Manager*

MARCH 2017 - APRIL 2018

- Oversaw two fundraising divisions, raising over \$7 million for the 2017 campaign.
- Collaborated with three volunteer division chairs to set and attain campaign goals.
- Managed logistics for company campaigns, including confirming guest speakers for events, ordering materials, submitting invoices, and obtaining data needed for ePledge accounts.
- Tracked outstanding donation reports from each member of the Workplace Campaigns team and compiled the information into a weekly aggregate report for the Campaign Director.

Nevadans for Background Checks, Las Vegas, NV - *Deputy Organizing Director*

APRIL 2016 - DECEMBER 2016

- Tracked and managed daily, weekly, and monthly progress of six field organizers across the state.
- Arranged logistics for community outreach events, including a rural county speaking tour, phone banks, canvasses, parades, tablings, training sessions, a movie screening, and rallies.
- Facilitated the mailing of commit-to-vote postcards collected throughout the campaign, involving postage, verifying addresses, and coordinating a volunteer effort to prepare the mailing.
- Responsible for Early Vote and Election Day outreach effort that saw hundreds of volunteers speak to over 30,000 voters at polling locations statewide.

Citizens for Jake Zimmerman, St. Louis, MO - *Fundraising & Outreach Coordinator*

JANUARY 2016 - APRIL 2016

- Staffed and prepared the candidate during travel across the state.
- Arranged, drafted, and edited weekly campaign emails from surrogates and the candidate.
- Planned fundraisers and facilitated candidate call time, helping surpass quarterly goal.

United Way of Greater St. Louis, St. Louis, MO - *Campaign Representative*

AUGUST 2015 - NOVEMBER 2015

- Contacted local businesses to plan and organize effective employee fundraising campaigns.
- Provided informational programs to educate employees about funded services.
- Monitored fundraising progress and maintained complete records of assigned accounts.

Nuclear Powers Illinois, Northern Illinois - *Campaign Consultant*

JANUARY 2015 - MAY 2015

- Met with key stakeholders, small businesses, and organizations to develop and maintain supporter database.
- Planned four informational events for community leaders to renew and enlist support.
- Compiled weekly report tracking grassroots outreach across multiple channels.

DCCC and Democratic Party of Illinois, Belleville, IL (IL-12) - *Regional Field Director*

MAY 2014 - NOVEMBER 2014

- Trained and managed eight field organizers and hundreds of volunteers across four offices.
- Produced Get Out The Vote field effort that exceeded shift goals.
- Began as Field Organizer, engaging with voters and training over 50 volunteers.

EDUCATION & SKILLS

University of Missouri, Columbia, MO - *Bachelor of Arts in Communication* - May 2007

Microsoft Office, NGP VAN, Andar/360 CRM, Aristotle 360, Gusto, Mailchimp