

Adidas Sales Analysis

2020-22

ALL NOMINAL VALUES ARE GIVEN IN US DOLLARS

ERIN JOHN THOMAS

363.03 900M 332M 2M

Avg Cost/unit Revenue Profit Total Units Sold

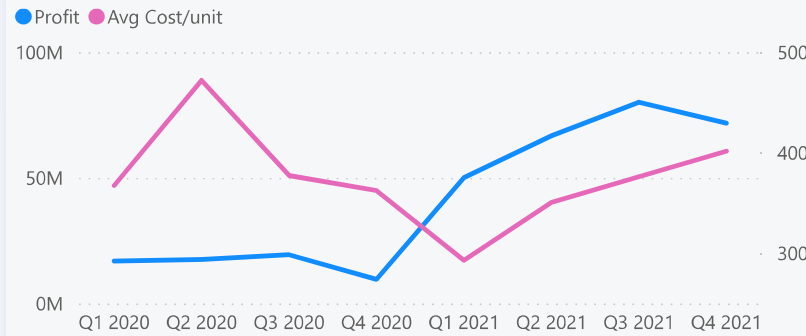
Quarter Wise Data

All

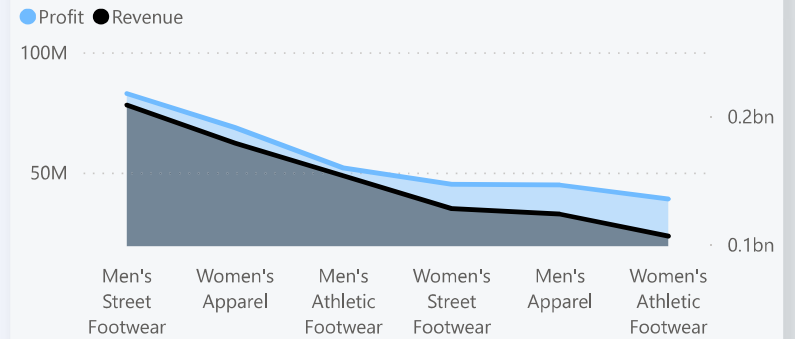
Sales Method

- ☐ In-store
- ☐ Online
- ☐ Outlet

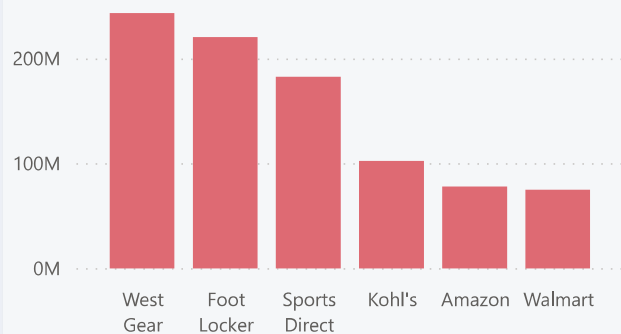
Profit Trend



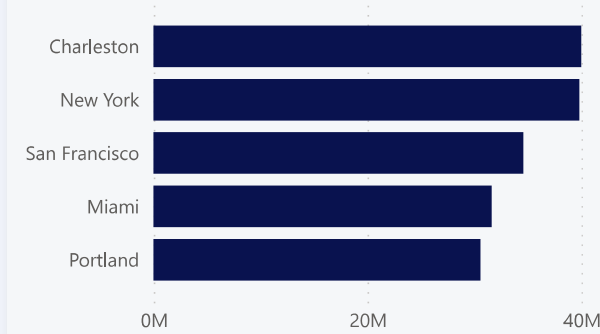
Profit and Revenue by Product



Revenue by Retailer



Top 5 Cities by Revenue



Revenue by Region

