

Main Inquiries:

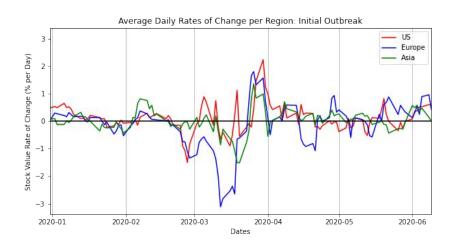
- 1. Has the global market become less sensitive to new variants and does it depend on region?
- 2. How has the emergence of COVID-19, associated variants and vaccine rollouts impacted virtual and in-person fitness stocks?
- 3. How has COVID-19 and vaccine rollouts affected Airlines stocks?
- 4. What was the impact on Bitcoin's annual and intra-year performance?

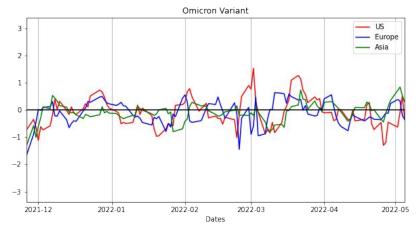
Global Impact on Stock Indices

- Data collected from market indices in the US, Europe and Asia.
 - Indices grouped into their respective regions.
- These include the S&P 500 and the NASDAQ in the US, the DAX Performance Index in Europe and the Nikkei 225 in Asia.
- Focused on the effects of the initial outbreak and Variants of Concern (VOCs).



Impacts of the Initial Outbreak vs. Omicron Variant

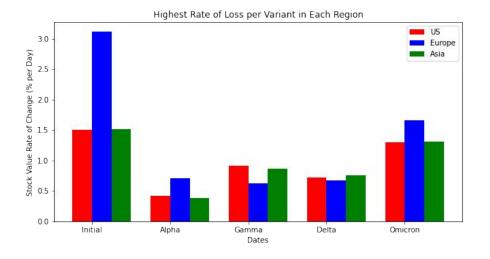




- Examined the average daily rate of change in terms of percentage per region.
- Compared the initial outbreak to the most recent variant, the Omicron variant.

Rate of Loss Comparison

- The highest rate of daily loss per region was significantly lower after the initial outbreak.
 - With the exception of Omicron.
- The values for the US and Asia are comparable to after the initial outbreak.



Impacts on Virtual vs. In Person Fitness Stocks

 Data sets pulled: Peloton and Planet Fitness stock closing prices per month from 12/31/19-5/6/22.

 COVID-19 disease designation and vaccine dates compared against monthly stock closing prices for each company.

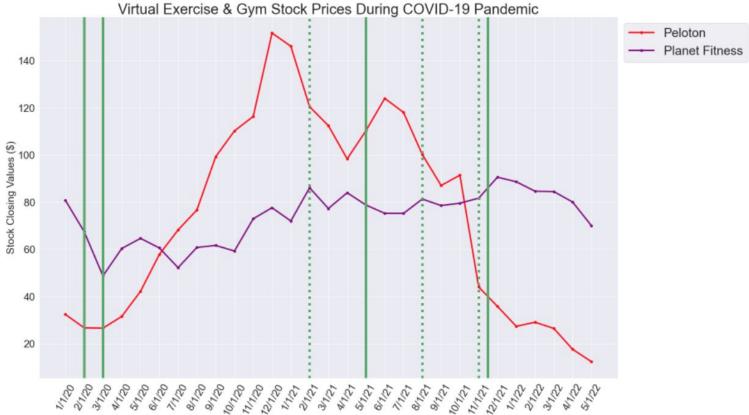








Analysis:



Vertical lines:

Pandemic Time Span

Solid- COVID arrival & variants Dotted- Vaccine phases

COVID 19'S Effects on US Airlines Stocks

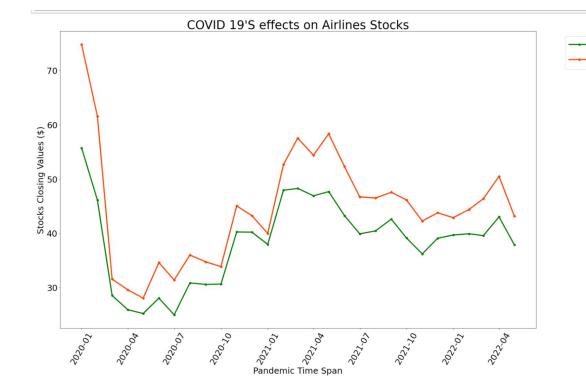
 Datasets: Delta and United Airlines stocks monthly closing prices from 12/31/19 - 5/6/22.



 Vaccines rollout dates compared against stocks closing prices for Delta and United Airline



Analysis:



Delta Airline

United Airline

	Mean	Median	Variance	Standard Deviation	Standard Error
Airline					
Delta	38.502414	39.689999	60.294121	7.764929	1.441911
United	44.827931	44.400002	110.674280	10.520184	1.953549

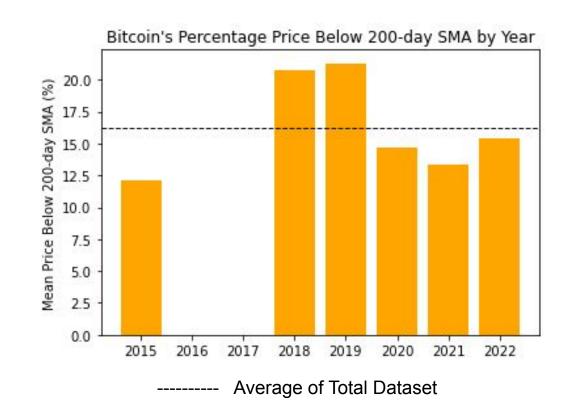
Global Impact on Bitcoin Price

- Why Bitcoin?
 - Global Reach
 - o 24/7 Trading



Analysis of Annual Performance

- Bitcoin's worst 2 years were 2018 and 2019.
- 2020 2022 were below the average
- Limitations:
 - More price data may have proved 2018 and 2019 to be outliers.



Deeper Dive: 2020 - 2022

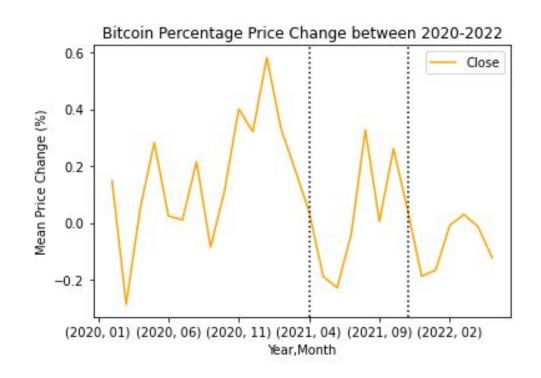
 Left and right vertical dotted lines indicate Delta and Omicron public awareness, respectively.

Delta impact

 Average percentage price change in approx. 3 mo. downtrend prior to public awareness

Omicron impact

 Average percentage price change in approx. I mo downtrend prior to public awareness



Conclusions

- Has the global market become less sensitive to the discovery of COVID-19 variants?
 Is there a regional difference?
 - For the majority of the variants of concern, yes.
 - Omicron is an exception for the US and Asian markets but not the European markets.
- How has the emergence of COVID-19, associated variants and vaccine rollouts impacted virtual and in-person fitness stocks?
 - Based on the data people prefer in person fitness over virtual.

Conclusions (pt. 2)

Impact of COVID 19 on Airline industry?

From the analysis, it appears that due to COVID, the stocks went down and each time the vaccine came out the stocks tend to go up.

What was the impact on Bitcoin's annual and intra-year performance?

• The analyses conducted do not reflect a clear impact from COVID-19 and its variants on Bitcoin's price action.