

Factoring

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Special Product / Factoring Formulas

If A and B are any real numbers or algebraic expressions, then

- $(A + B)(A - B) = A^2 - B^2$
- $(A + B)^2 = A^2 + 2AB + B^2$
- $A^3 + B^3 = (A + B)(A^2 - AB + B^2)$
- $(A + B)^3 = A^3 + 3A^2B + 3AB^2 + B^3$
- $(A - B)^2 = A^2 - 2AB + B^2$
- $A^3 - B^3 = (A - B)(A^2 + AB + B^2)$
- $(A - B)^3 = A^3 - 3A^2B + 3AB^2 - B^3$

To understand how to factor, we must first understand the Distributive Property,

$$a(b + c) = ab + ac$$

For example, we can find the product of $3x^2$ and $4x + 3$:

$$3x^2(4x + 3) = 3x^2(4x) + 3x^2(3) = 12x^3 + 9x^2$$

Because the distributive property is an equality, the reverse of this is also true!

$$12x^3 + 9x^2 = 3x^2(4x) + 3x^2(3) = 3x^2(4x + 3)$$

The resulting expression is in **factored form** because it is written as a product of two polynomials, whereas the original expression is a two - termed sum.

$$\begin{array}{c} \longrightarrow \text{Factoring} \longrightarrow \\ 12x^3 + 9x^2 = 3x^2(4x + 3) \\ \longleftarrow \text{Expanding} \longleftarrow \end{array}$$

1 Greatest Common Factors

To factor the GCF out of a polynomial, we do the following:

1. Find the GCF of all of the terms in the polynomial

- Express each as a product of the GCF and another factor
- Use the distributive property to factor out the GCF

Example 1

Factor the GCF out of $2x^3 - 6x^2$

Solution:

Step 1: Find the GCF

- $2x^3 = 2 \cdot x \cdot x \cdot x$
- $6x^2 = 2 \cdot 3 \cdot x \cdot x$

Therefore, the GCF of $2x^3 - 6x^2$ is $2 \cdot x \cdot x = 2x^2$

Step 2: Express each term as a product of $2x^2$ and another factor

- $2x^3 = (2x^2)(x)$
- $6x^2 = (2x^2)(3)$

Therefore, the polynomial can be written $2x^3 - 6x^2 = (2x^2)(x) - (2x^2)(3)$

Step 3: Factor out the GCF

Now we can apply the distributive property to factor out $2x^2$.

$$(2x^2)(x) - (2x^2)(3) = 2x^2(x - 3)$$

We get our factors to be $2x^2$ and $x - 3$.

Exercise 1

Factor each expression:

a) $3x^2 - 6x$

b) $8x^4y^2 + 6x^3y^3 - 2xy^4$

c) $(2x + 4)(x - 3) - 5(x - 3)$

Solution:

- a) The greatest common factor of $3x^2$ and $-6x$ is $3x$, so we have:

$$3x^2 - 6x = 3x(x) - 3x(2) = 3x(x - 2)$$

- b) The greatest common factor of $8x^4y^2$, $6x^3y^3$, and $-2xy^4$ is $2xy^2$, so we have:

$$8x^4y^2 + 6x^3y^3 - 2xy^4 = (2xy^2)(4x^3) + (2xy^2)(3x^2y) + (2xy^2)(-y^2) = 2xy^2(4x^3 + 3x^2y - y^2)$$

- c) The greatest common factor of $(2x + 4)(x - 3)$ and $-5(x - 3)$ is $x - 3$, so we have:

$$(2x+4)(x-3)-5(x-3) = (x-3)(2x+4)+(x-3)(-5) = (x-3)(2x+4-5) = (x-3)(2x-1)$$

2 Quadratic of the form $x^2 + bx + c$

To factor a quadratic of the form $x^2 + bx + c$, we note that

$$(x + r)(x + s) = x^2 + rx + sx + rs = x^2 + (r + s)x + rs$$

Therefore, we need to find numbers r and s such that $r + s = b$ and $rs = c$. There is no set way to find these two values, so we find them by trial and error. Note, not all quadratic equations will have r and s as integers so it may not be realistic doing this process and you should use the quadratic formula instead.

Example 2

Factor each equation:

a) $x^2 + 7x + 12$

b) $x^2 - 5x - 6$

Solution:

- a) We need to find two numbers whose product equals 12 and whose sum is 7. Let's list all pairs of numbers that have a product of 12 and then write the sum of them.

		Sum
1	12	13
2	6	8
3	4	7

The last row of the table on the left shows that the pair of numbers 3 and 4 have a sum of 7, along with the product of 12. Therefore, r and s are the two integers 3 and 4. Thus, the factorization is

$$x^2 + 7x + 12 = (x + 3)(x + 4)$$

- b) We need to find two numbers whose product equals -6 and whose sum is -5. Let's list all pairs of numbers that have a product of -6 and then write the sum of them. Note that since our product is negative, one of our factors will be negative while the other is positive.

		Sum
-1	6	5
-2	3	1
1	-6	-5
2	-3	-1

The second to last row of the table on the left shows that the pair of numbers 1 and -6 have a sum of -5, along with the product of -6. Therefore, r and s are the two integers 1 and -6. Thus, the factorization is

$$x^2 - 5x - 6 = (x + 1)(x - 6)$$

□

3 Grouping

Polynomials with at least four terms can sometimes be factored by grouping terms. The following example illustrates this idea:

Example 3

Factor each polynomial:

a) $x^3 + x^2 + 4x + 4$

b) $x^3 - 2x^2 - 9x + 18$

Solution:

$$\begin{aligned}
\text{a) } x^3 + x^2 + 4x + 4 &= (x^3 + x^2) + (4x + 4) \\
&= x^2(x + 1) + 4(x + 1) \\
&= (x^2 + 4)(x + 1)
\end{aligned}$$

$$\begin{aligned}
\text{b) } x^3 - 2x^2 - 9x + 18 &= (x^3 - 2x^2) - (9x + 18) \\
&= x^2(x - 2) - 9(x + 2) \\
&= (x^2 - 9)(x - 2) \\
&= (x + 3)(x - 3)(x - 2)
\end{aligned}$$

4 Quadratic of the form $ax^2 + bx + c$

Before trying to factor your equation, you want to make sure you factor the GCF out of each term. Sometimes this will make $a = 1$ instead which is a lot easier.

4.1 Trial and Error

To factor a quadratic of the form $ax^2 + bx + c$, with $a \neq 1$ we note that

$$(px + r)(qx + s) = pqx^2 + qrx + psx + rs = pqx^2 + (qr + ps)x + rs$$

Therefore, we need to find numbers p, q, r and s such that $pq = a$, $qr + ps = b$ and $rs = c$.

Example 4

Factor $6x^2 + 7x - 5$

Solution: We can factor 6 as $1 \cdot 6$ or $2 \cdot 3$ and we can factor -5 as $1 \cdot -5$ or $-1 \cdot 5$.

p	q	r	s	$qr + ps$
1	6	1	-5	1
1	6	-1	5	-1
6	1	1	-5	-29
6	1	-1	5	29
2	3	-1	5	7
2	3	1	-5	-7
3	2	-1	5	13
3	2	1	-5	-13

We have found that when $p = 2$, $q = 3$, $r = -1$ and $s = 5$, we get the specifications we were looking for. Thus the factorization is

□

$$6x^2 + 7x - 5 = (2x - 1)(3x + 5)$$

4.2 Grouping (easier)

As a shortcut/ tool to make factoring $ax^2 + bx + c$ a little bit easier, we use grouping.

1. Multiply $a \cdot c$, then list out the factors of your value.
2. Find the pair of numbers m and n that satisfy these two requirements:

- $m \cdot n = a \cdot c$
- $m + n = b$

3. Rewrite (split) the middle term bx using your factors found in step 2.

$$ax^2 + bx + c =$$

$$ax^2 + mx + nx + c$$

4. Now that there is four terms, we can now use grouping:

$$(ax^2 + mx) + (nx + c)$$

5. Factor out the GCF from each term. once you do this, the terms should share a common binomial factor.

6. Factor out the common binomial factor to write the factorization

7. Check your result by multiplying

Example 5

Factor: $8x^2 - 34x + 30$

Solution: We can first factor the GCF (2) from each term:

$$8x^2 - 34x + 30 = 2(4x^2 - 17x + 15)$$

Since $a \neq 1$ still, lets use our shortcut:

$a \cdot c = 4 \cdot 15 = 60 = m \cdot n$ and $b = -17 = m + n$. Next lets write out some factors of 60 to help us identify the two numbers m and n we are looking for.

Note: Since the product is positive but the sum is negative, both our numbers will be negative.

The second to last row of the table on the left shows that the pair of numbers -5 and -12 have a sum of -17, along with the product of 60. Therefore, m and n are the two integers -5 and -12. So now lets rewrite our function and use grouping to factor:

		Sum
-1	-60	-61
-2	-30	-32
-3	-20	-23
-4	-15	-19
-5	-12	-17
-6	-10	-16

$$\begin{aligned}
 8x^2 - 34x + 30 &= 2(4x^2 - 17x + 15) = 2(4x^2 - 5x - 12x + 15) \\
 &= 2(4x^2 - 5x) + (-12x + 15) \\
 &= 2[x(4x - 5) - 3(4x - 5)] \\
 &= 2(4x - 5)(x - 3)
 \end{aligned}$$