

# JUSTIN KODAMA

## User Experience Designer & Manager

### Experience

#### USER EXPERIENCE MANAGER

LOYAL3 June 2014 - present

Lead the design team to deliver high quality designs for web (desktop and responsive) and mobile.

Mentor the designers and push them to do things they might be uncomfortable with, but helps them grow by learning a new skill or sharpen their existing skills.

Provide thoughtful and constructive feedback on designs. Rather than give specific instructions for a design, I prefer to ask questions to let the designers uncover other possibilities or challenge the design with a perspective they haven't thought of yet.

#### SENIOR INTERACTION DESIGNER

LOYAL3 July 2012 - June 2014

Responsible for the interaction design for many of the products including the website (desktop and responsive versions), the issuer analytics portal and the iPhone app.

Led design projects by taking an idea or feature through our design process (brainstorming, design reviews, prototyping, usability testing) to final visual comps and then working with developers to ensure the experience is as designed.

Led the interaction design, prototyping, and usability testing of the stock rewards redemption experience.

#### CREATIVE DIRECTOR & MANAGER

Palm/HP April 2011 - May 2012

Led a team of 7 including interaction designers, visual designers, a user researcher, and a project manager to design and deliver the 10 webOS Productivity and Communications applications.

Defined the product roadmap for both the overall direction of the OS and each of the individual Productivity and Communications apps.

#### SENIOR INTERACTION DESIGNER

Palm/HP November 2007 - April 2011

Designed and delivered the wireframes and interaction models for each of the applications I led.

Collaborated closely with engineering, visual design, production, user research, and product management to ship high quality and easy to use applications.

Created and executed on the short and long term vision for each of the applications.


#### CO-FOUNDER & WRITER


Golden State of Mind April 2007 - April 2011


Assisted in building the brand, driving traffic, and monetizing GoldenStateofMind.com, the most popular Golden State Warriors NBA blog.

Wrote high quality articles that were linked to and quoted from numerous sources including ESPN, Yahoo Sports, and CBS Sports.

Co-managed a team of 7 to deliver high quality content and keep the blog community active and engaged.

 justinkodama.com

 jkodama@gmail.com

 Alameda, CA

### Skills

#### DESIGN

Interaction Design

Prototyping

Usability Testing

User Research

Visual Design

Wireframes

### Education

#### M.S. HUMAN COMPUTER INTERACTION

Carnegie Mellon University

August 2005 graduate

#### B.S. COGNITIVE SCIENCE (WITH HONORS)

University of California, San Diego

June 2003 graduate

Specialized in Human Computer Interaction