

## Web site review

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Web site URL: <https://tlj.mn/>

Purpose of Site:

Өөрсдийн компани талаар ерөнхий мэдээлэл өгөх зорилготой. Ерөнхий мэдээлэлд бүтээгдэхүүний танилцуулга, салбарын байршил болон мэдээлэл, хүний нөөц зэргийг харуулсан.

Intended Audience: 18аас 40 нас

Evaluate the Web site you have selected according to the criteria described below. Indicate “Y” for “Yes”, “N” for “No”, “NA” for “Not Applicable”.

### Web Site Design Ratings

1. Speed	Y	N	NA
A. The homepage downloads efficiently.			♦
2. Home page			
A. The homepage is attractive, has strong eye appeal.	♦		
B. You can tell where you are immediately (clear title, description, image captions, etc.)	♦		
C. There is an index, table of contents, or some other clear indicator of the contents of the site.			♦
D. Site sponsor/provider/host is clearly identified.			♦
E. Information/method for contacting sponsor/provider/author is readily available.		♦	
F. Copyright date or date site was established is easy to determine.	♦		
3. Ease of navigation			
A. User is able to move around within the site with ease.	♦		
B. Directions for using the site are provided if necessary.			♦
C. Directions are clear and easy to follow.	♦		
D. The links to other pages within the site are helpful and appropriate.			
E. Internal and external links are working properly (no dead ends, no incorrect links, etc.)	♦		
4. Use of multimedia			
A. Each graphic, audio file, video file, etc., serves a clear purpose.	♦		
B. The graphics, animations, sounds clips, etc., make a significant contribution to the site.			♦
5. Browser compatibility			
A. Site is equally effective with a variety of browsers such as Chrome, Firefox, Edge, Safari.	♦		
B. Site is mobile browser friendly	♦		
6. Content Presentation			
A. There is sufficient information to make the site worth visiting.	♦		
B. The information is clearly labeled and organized.	♦		
C. The same basic format is used consistently throughout site.	♦		
D. Information is easy to find (no more than three clicks, for example).	♦		
E. Lists of links are well organized and easy to use.	♦		
7. Currency			
A. The date of last revision is clearly labeled. Date last revised _____	♦		
B. Information appears current and/or recently updated.		♦	
8. Availability of further information			
A. A working link is provided to a contact person or address for further information.		♦	
B. Links to other useful Web sites are provided.		♦	

Based on your rankings, would you say that this site is:

\_\_\_\_\_ Very well designed and easy to use

Y \_\_\_\_\_ Designed adequately but needs to be improved

## Web site review

\_\_\_\_\_ Poorly designed, difficult to use

### Web Site Content Ratings

<b>1. First look</b>			
A. User is able to quickly determine the basic content of the site.	♦		
B. User is able to determine the intended audience of the site.	♦		
<b>2. Information Providers</b>			
A. The author(s) of the material on the site is clearly identified.		♦	
B. Information about the author(s) is available.		♦	
C. According to the info given, author(s) appears qualified to present information on this topic.			♦
D. The sponsor of the site is clearly identified.		♦	
E. A contact person or address is available so the user can ask questions or verify information.	♦		
<b>3. Information Currency</b>			
A. Latest revision date is provided. Date last revised _____		♦	
B. Latest revision date is appropriate to material.			♦
C. Content is updated frequently.			♦
D. Links to other sites are current and working properly.	♦		
		♦	
<b>4. Information Quality</b>			
A. The purpose of this site is clear. Identify Purpose: _____	♦		
B. The content achieves this intended purpose effectively.	♦		
C. The content appears to be complete (no “under construction” signs, for example)		♦	
D. The content of this site is well organized.	♦		
E. The information in this site is easy to understand.	♦		
F. This site offers sufficient information related to the users needs/purposes.	♦		
G. The content is free of bias, or the bias can be easily detected.			♦
H. This site provides interactivity that increases its value.	♦		
I. The information appears to be accurate based on user’s previous knowledge of subject.	♦		
J. The information is consistent with similar information in other sources.	♦		
K. Grammar and spelling are correct.	♦		
<b>5. Further Information</b>			
A. There are links to other sites that are related to the users needs/purposes	♦		
B. The content of linked sites is worthwhile and appropriate to the users needs/purposes.	♦		

Based on your rankings, would you say that this site is:

\_\_\_\_\_ Very useful

Y\_\_\_\_\_ Worth book marking for future reference

\_\_\_\_\_ Not worth coming back to

## General Comments About Web Site:

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What I liked:

1. Цэгцтэй.
2. Зурагнууд нь тохиромжтой.
- ...

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What could be added, changed, or improved upon:

1. Бялуу болон бусад бүтээгдэхүүнийг ямар салбарт хэдэн тоогоор бэлэн байгааг харах боломжтой болгох
2. Хүргэлтийн хэсгийн хөгжүүлэлтийг хийх
3. Орцны мэдээлэл бүрэн биш байсан
4. цэсний хэсэг доош гүйлгэх үед алга болдог

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What I didn't understand: Nothing

1. Хэрэглэгчийн бүртгэл хийлгэх нь надад ямар ч ашиггүй байсан.
2. Урамшуулал гэсэн цэс байсан ч ороход юу ч байгаагүй.
3. footer хэсэгт байрлах цэсний хэсгийн шаардлага байгаагүй
- ...