Universidad CENFOTEC

BISOFT-23: Portafolio Profesional

Tarea #3. Cotización web

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Cotización web

Below is a web quote made for a fictitious business that offers catering, inflatables and various celebration services.

Details are provided of those elements that correspond to the development and hosting of the website belonging to Silver Fork S.A.

1 Type of page to quote

The request made by Silver Fork S.A. corresponds to a web page that shows the information and products offered by this company. It has a "landing page" and a menu that leads to different sections and pages, where much more details about a particular product or service are shown. The information corresponding to each of the sections will be detailed later.

It also has an image gallery, as well as a form that will allow you to contact the company manager to obtain quotes, more information or any other type of data that a potential client could request.

2 Quote details

This section details all the elements requested by Silver Fork S.A. for the creation of its website:

2.1 Langing page

It corresponds to a home page that has the company logo, a navigation menu, and different sections that correspond to different types of products and services they offer.

Within some of these sections, you will find buttons that will send you to other pages to show even more information about the product and/or service in question.

The following elements correspond to the sections that this landing page has. These are also found in the navigation bar:

- Home [1]

- Who we are

- Testimonials

- Services

- Food menu

- Photo gallery

- Quote

2.2   Services

The services section within the home page must contain the following elements:

- Children

- "El demoledor"

- Mechanical Bull

- Barbecue

- Inflatables

- Catering

- Children's Parties

Each of these sections must have a button with the text "See more" that takes the user to an exclusive page for each service with more detailed information.

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[1]Home section is the same as "landing page", meaning each time you click on "Home", the "landing page" should load again.

2.3   Quote

The quote section must contain an image of the general manager of Silver Fork S.A with a short greeting message. Next to it, a form where the user can leave their personal data and a short quote message.

This form must request:

- Name

- Email

- Phone

- Message

In addition to a button to send the message.

2.4   Food menu

This section has 4 different images showing the different types of meals offered, as well as a button to see more details about them.

The requested items are:

- Lunches and dinners

- Breakfasts

- Cheap

- Sandwiches

2.5   Image gallery

Section that has a few images of their products and services in small format. In addition, a brief description of what they do.

2.6   Hosting

The hosting service will be provided using Hostinger. This service provider offers a level called "Business" which offers a competitive rate for a website like this.

The package offers the following: [2] [3] [4] [5]

- 100,000 visits per month.

- 200 GB NVMe storage.

- SSL certificates (security).

- Email service.

- Daily information backup.

- Unlimited bandwidth.

- Free domain (USD$ 9.99 approximate cost).

3   Other details

- The page must be mobile-friendly, meaning it must be "responsive".

4   Price

Below is a breakdown of the cost of the final product. This includes the price for creating the website, as well as the default price for hosting and domain (1 year).

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[2]Hostinger offers to get the package for a certain period of time: 1, 12, 24 or 48 months. This is up to the customer to select.

[3]Unless otherwise stated by the customer, this quote assumes a default time period of 12 months only.

[4]As of today, service prices range from USD$120 to USD$504 depending on the length of the package selected.

[5]Regardless of the time period selected, this quote is only for the first setup. It does not include maintenance.

Quote		
Item	**Detail**	**Cost**
Web development service	Responsive website development.	$941.95
Hosting and domain	Business tier. * 1 year	$120.00
Total gross		$1 061.95
VAT		13.00 %
Total		$1 200.00

Table 1: Default price using Hostinger service for one year.

5   Important notes

1. This quote corresponds only to the development and initial deployment of the website. **IT DOES NOT INCLUDE MAINTENANCE**.

2. The hosting service and the domain rental are paid annually. This quote only includes the initial service (that is, the first year).

3. If you require maintenance, please request another quote corresponding to this item.

4. If you require new elements that are not listed in this quote, please request another quote corresponding to the previous point.

5. To start the development of the website, 50% of the total cost must be deposited in a bank account and, upon delivery of the website, the other 50%.

6 Payment details

Use the following account numbers to make transactions:

6.1 Account numbers, BAC

- Account in colones:

    - **Customer account:** 912345678
    - **IBAN account:** CR86970102000912345678

- Account in dollars:

    - **Customer account:** 987654321
    - **IBAN account:** CR86970101000987654321

6.2 Account numbers, BN

- Account in colones:

    - **Customer account:** 912345678
    - **IBAN account:** CR86970102000912345678

- Dollar account:

    - **Customer account:** 987654321
    - **IBAN account:** CR86970101000987654321