

Warenkorbanalyse

Wir versuchen heute anhand von gesammelten Kundendaten eine Warenkorbanalyse durchzuführen und Produktempfehlungen daraus abzuleiten.

```
library(ggplot2)
head(df)
```

```
##
## 1 function (x, df1, df2, ncp, log = FALSE)
## 2 {
## 3     if (missing(ncp))
## 4         .Call(C_df, x, df1, df2, log)
## 5     else .Call(C_dnf, x, df1, df2, ncp, log)
## 6 }
```

Add a new chunk by clicking the *Insert Chunk* button on the toolbar or by pressing *Ctrl+Alt+I*.

When you save the notebook, an HTML file containing the code and output will be saved alongside it (click the *Preview* button or press *Ctrl+Shift+K* to preview the HTML file).

The preview shows you a rendered HTML copy of the contents of the editor. Consequently, unlike *Knit*, *Preview* does not run any R code chunks. Instead, the output of the chunk when it was last run in the editor is displayed.