ATLIQ HOSPITALITY DASHBOARD

Select Property

Atliq Grands

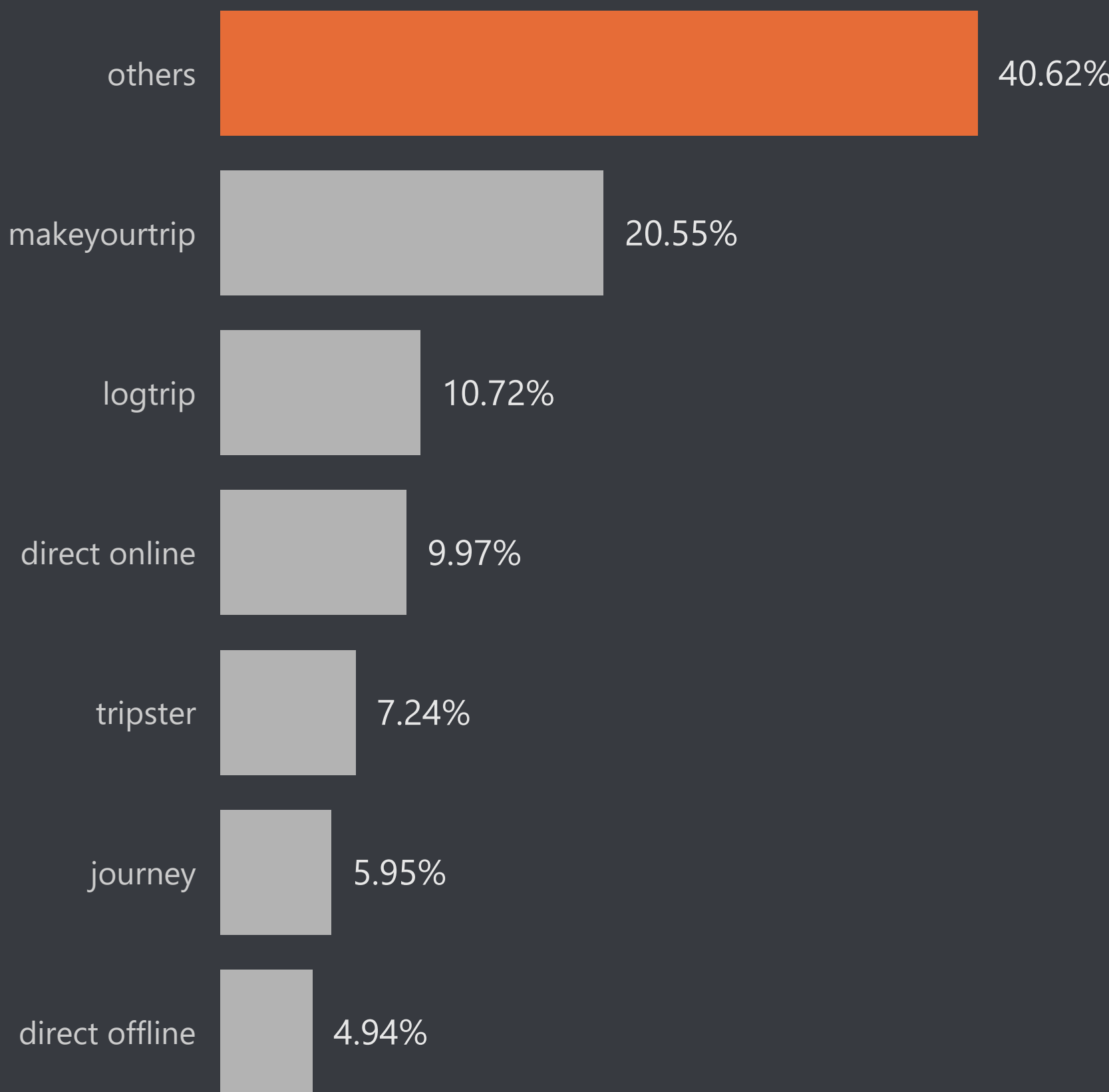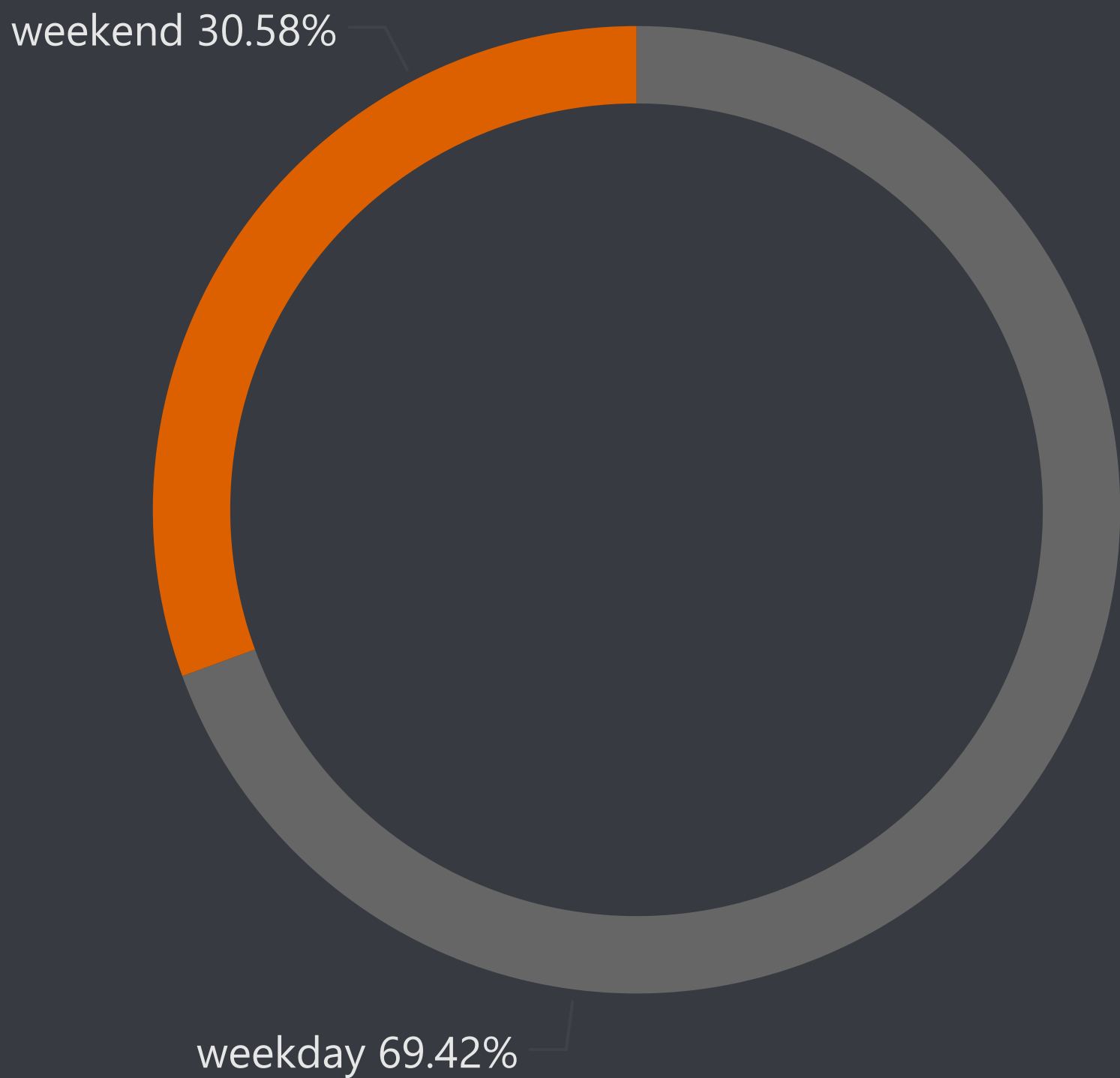| TOTAL CAPACITY	TOTAL BOOKING	TOTAL GUEST	ADR	AVG STAY
32K	17K	38K	12.4K	2.73

MAY - JULY 2022

The hospitality dashboard provides a comprehensive view of key metrics such as revenue generated and Average Daily Rate (ADR) for each property. It tracks booking trends and offers valuable insights into metrics like DSRN and Occupancy %. This dashboard empowers hotel management to make informed decisions on resource allocation and pricing strategies, thereby enhancing operational efficiency and profitability
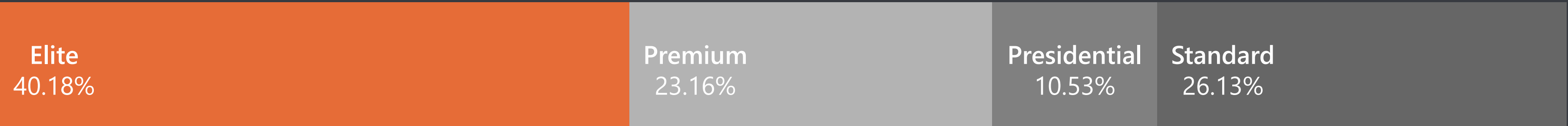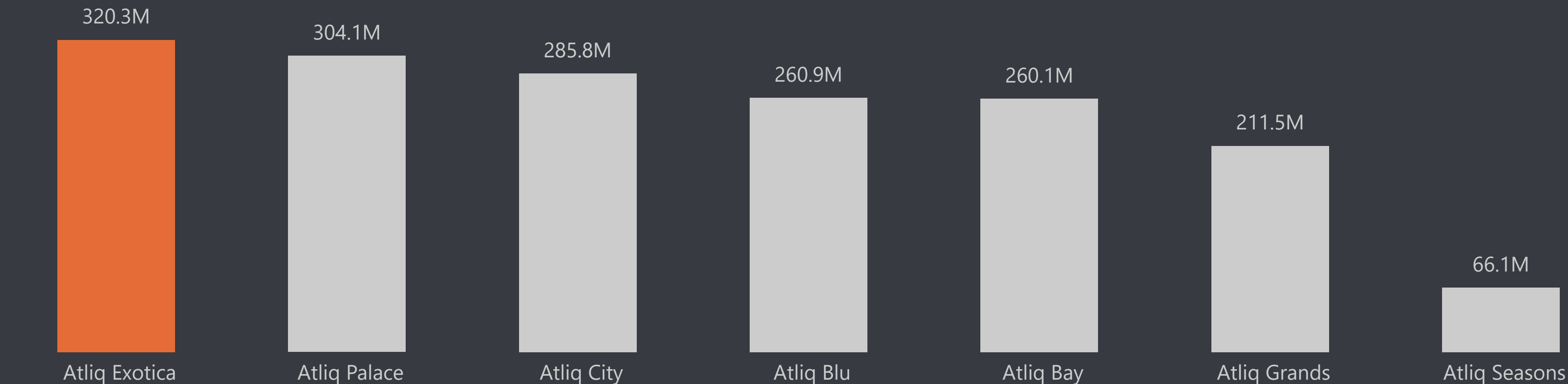
BOOKING % BY ROOM TYPE

Elite 40.18%	Premium 23.16%	Presidential 10.53%	Standard 26.13%

BOOKING % BY PLATFORM

Platform	%
others	40.62%
makeyourtrip	20.55%
logtrip	10.72%
direct online	9.97%
tripster	7.24%
journey	5.95%
direct offline	4.94%

BOOKING % BY DAY TYPE

weekend 30.58%

weekday 69.42%

TOTAL REVENUE BY PROPERTY

Property	Revenue
Atliq Exotica	320.3M
Atliq Palace	304.1M
Atliq City	285.8M
Atliq Blu	260.9M
Atliq Bay	260.1M
Atliq Grands	211.5M
Atliq Seasons	66.1M

BOOKING % BY WEEK & MONTH

Week	Value
May W 19	1411.00
May W 20	1384.00
May W 21	1134.00
May W 22	1389.00
May W 23	514.00
June W 24	635.00 / 1394.00
June W 25	1381.00
June W 26	1141.00
June W 27	958.00
July W 27	421.00
July W 28	1380.00
July W 29	1408.00
July W 30	1145.00
July W 31	1130.00
July W 32	210.00

Key Metrics
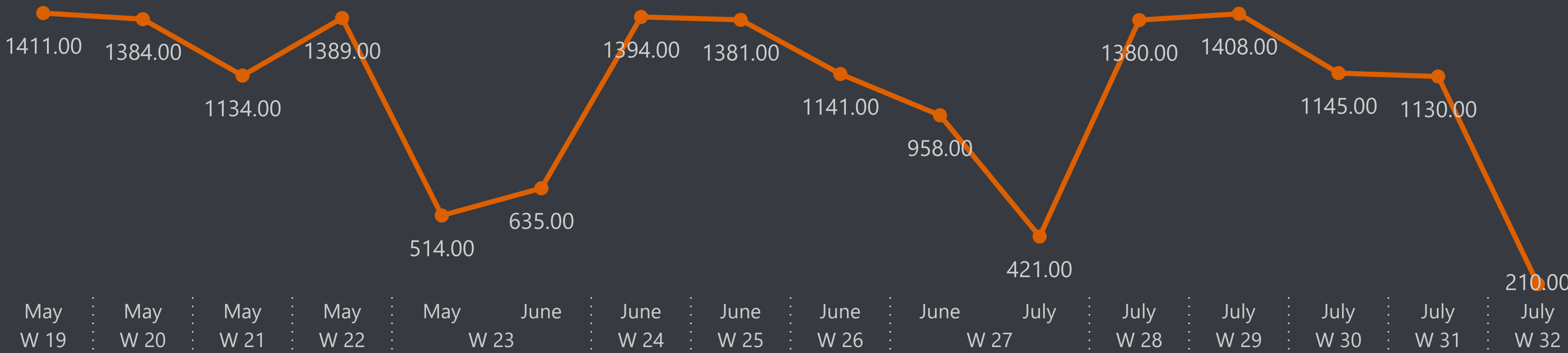
RevPAR
7.3K
27.84▲

Total Revenue
2bn
-81.74▼

Business 38.39%
Luxury 61.61%

DSRN
2.5K
0.00%

occupany %
57.9%
28.11▲

ADR
12.7K
-0.21%▼

Realization%
70.1%
0.64▲

TREND BY KEY METRICS

Day type	RevPAR	Occupany %	ADR	Realization%
weekend	7,972	62.64%	12,725	70.59%
weekday	7,101	55.99%	12,683	69.95%
Total	**7,347**	**57.87%**	**12,696**	**70.15%**

REALISATION% AND ADR BY BOOKING PLATFORM

● Realization% ○ ADR

	logtrip	journey	direct online	direct offline	others	makeyourtrip	tripster
	70.6%	70.5%	70.3%	70.2%	70.1%	70.0%	69.8%
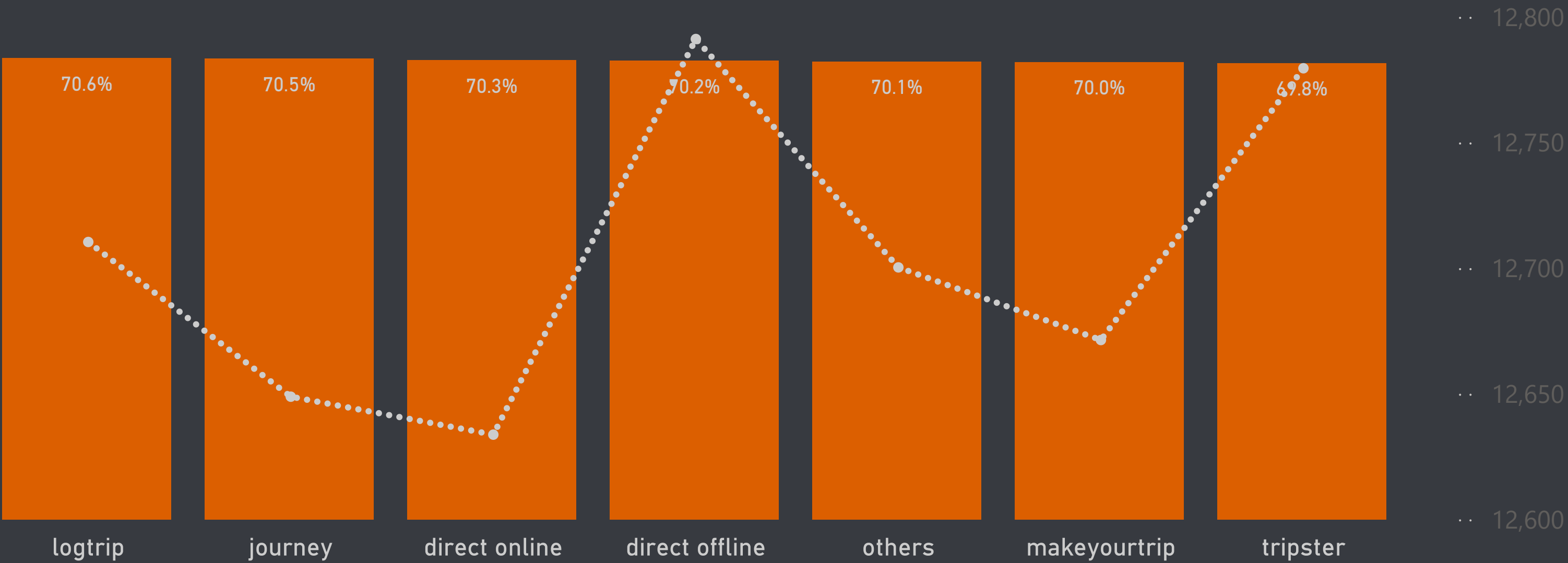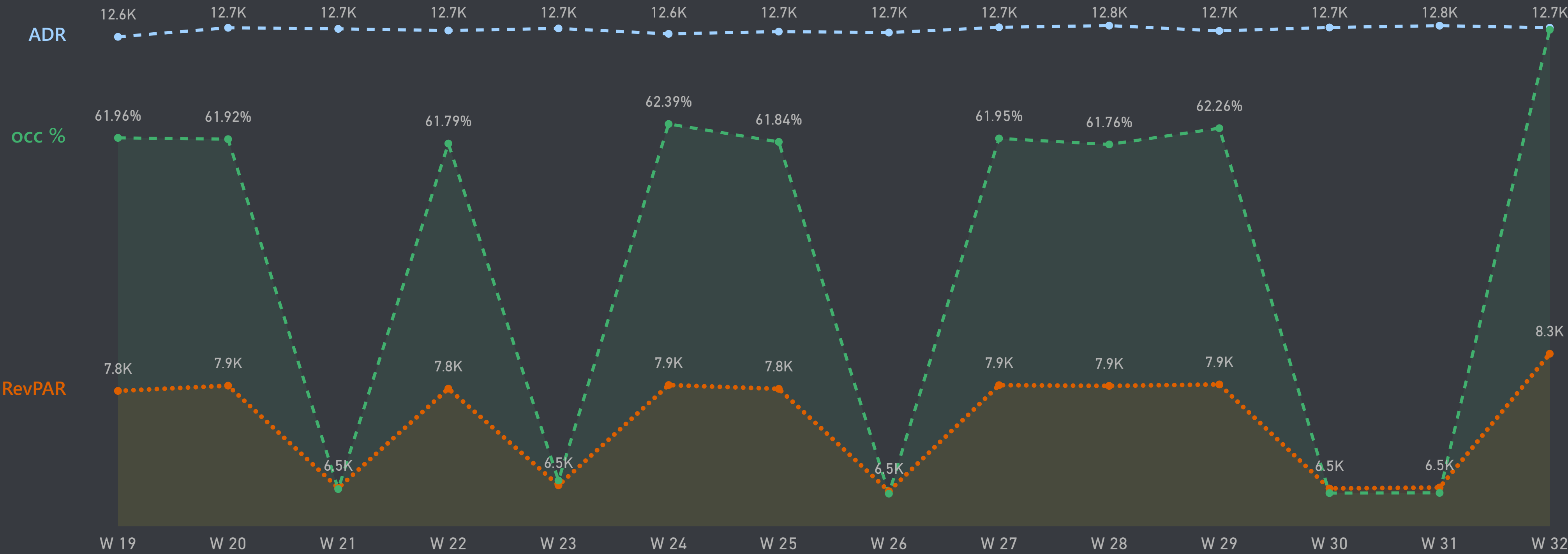
PROPERTY BY KEY METRICS

Name	City	Revenue	RevPAR	Occupancy %	ADR	DSRN	DBRN	DURN	Realization%	Cancellation%	Avg rating
Atliq Palace	Delhi	89M	8,281	66.40%	12,472	117	78	54	69.99%	25.26%	4.27
	Mumbai	102M	10,609	66.23%	16,019	104	69	49	70.66%	24.38%	4.29
	Bangalore	69M	6,778	53.49%	12,672	110	59	41	69.46%	25.35%	3.02
	Hyderabad	45M	5,025	52.98%	9,484	97	51	36	69.63%	25.95%	3.07
	Total	**304M**	**7,723**	**60.00%**	**12,871**	**428**	**257**	**180**	**69.98%**	**25.18%**	**3.75**
Atliq Exotica	Mumbai	212M	10,402	66.00%	15,760	222	147	103	70.57%	24.34%	4.32
	Hyderabad	48M	4,063	44.63%	9,103	128	57	40	70.61%	24.35%	2.33
	Bangalore	60M	6,868	53.83%	12,757	95	51	36	70.84%	24.48%	3.05
	Total	**320M**	**7,824**	**57.26%**	**13,665**	**445**	**255**	**180**	**70.63%**	**24.37%**	**3.62**
Atliq City	Hyderabad	61M	6,084	66.19%	9,191	109	72	51	70.99%	24.03%	4.26
	Mumbai	88M	7,776	53.14%	14,634	123	65	45	69.55%	25.06%	3.04
	Bangalore	82M	8,989	65.65%	13,694	99	65	45	69.13%	26.38%	4.28
	Delhi	55M	6,285	53.70%	11,705	95	51	36	71.13%	24.12%	3.01

Total Revenue by Category

● Business ● Luxury

	W 29	W 24	W 27	W 20	W 28	W 22	W 25	W 19	W 23	W 31	W 21	W 30	W 26	W 32
Luxury	87M	86M	86M	86M	86M	85M	85M	85M	71M	71M	70M	71M	70M	13M
Business	53M	54M	54M	53M	53M	53M	54M	53M	44M	44M	45M	44M	44M	8M