

## About the Author

### Robert Kiyosaki

Best known as the author of *Rich Dad Poor Dad*—the #1 personal finance book of all time—Robert Kiyosaki has challenged and changed the way tens of millions of people around the world think about money. He is an entrepreneur, educator, and investor who believes the world needs more entrepreneurs who will create jobs.

With perspectives on money and investing that often contradict conventional wisdom, Robert has earned an international reputation for straight talk, irreverence, and courage and has become a passionate and outspoken advocate for financial education.

Robert and Kim Kiyosaki are founders of The Rich Dad Company, a financial education company, and creators of the *CASHFLOW*® games. In 2014, the company will leverage the global success of the Rich Dad games in the launch of a new and breakthrough offering in mobile and online gaming.

Robert has been heralded as a visionary who has a gift for simplifying complex concepts—ideas related to money, investing, finance, and economics—and has shared his personal journey to financial freedom in ways that resonate with audiences of all ages and backgrounds. His core principles and messages—like “your house is not an asset” and “invest for cash flow” and “savers are losers”—have ignited a firestorm of criticism and ridicule... only to have played out on the world economic stage over the past decade in ways that were both unsettling and prophetic.

His point of view is that “old” advice—go to college, get a good job, save money, get out of debt, invest for the long term, and diversify—has become obsolete advice in today’s fast-paced Information Age. His Rich Dad philosophies and messages challenge the status quo. His teachings encourage people to become financially educated and to take an active role in investing for their future.

The author of 19 books, including the international blockbuster *Rich Dad Poor Dad*, Robert has been a featured guest with media outlets in every corner of the world—from CNN, the BBC, Fox News, Al Jazeera, GBTV and PBS, to *Larry King Live*, *Oprah*, *Peoples Daily*, *Sydney Morning Herald*, *The Doctors*, *Strait Times*, *Bloomberg*, *NPR*, *USA TODAY*, and hundreds of others—and his books have topped international bestsellers lists for more than a decade. He continues to teach and inspire audiences around the world.

His most recent books include *Unfair Advantage: The Power of Financial Education*, *Midas Touch*, the second book he has co-authored with Donald Trump, and *Why “A” Students Work for “C” Students*.

To learn more, visit [RichDad.com](http://RichDad.com)



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### *Anytime. Anywhere.*

Play CASHFLOW® anywhere you have an Internet connection – any time of day.

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Learn to be wealthy by playing CASHFLOW online for **FREE!** Visit **[www.RichDad.com](http://www.RichDad.com)** and start playing today!



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# CASHFLOW FOR KIDS



## Teach your future entrepreneurs

**CASHFLOW For Kids** teaches you the difference between an asset and a liability and the principal of cash flow versus capital gains.

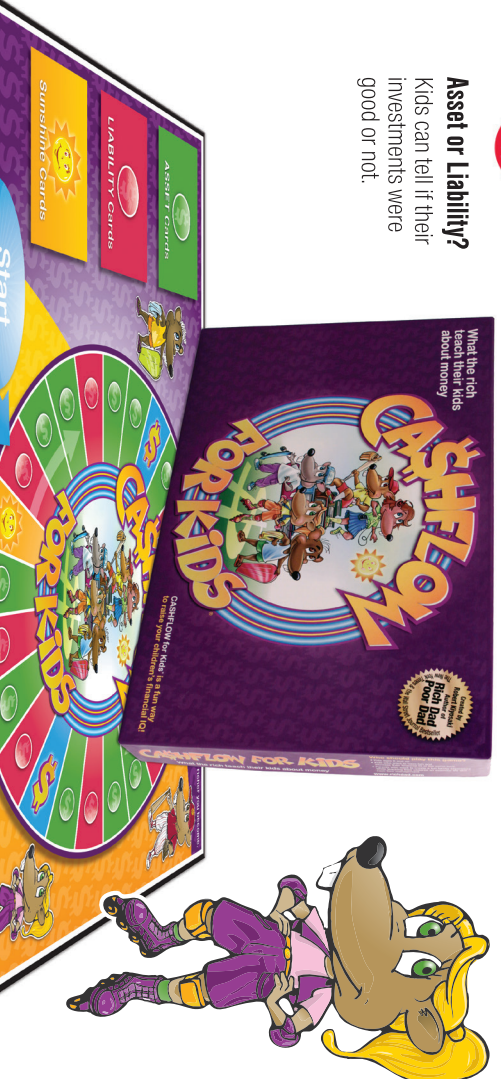
Kids get to practice real-world investing scenarios with play money.

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### Asset or Liability?

Kids can tell if their investments were good or not.



# BEST-SELLING BOOKS

BY ROBERT T. KIYOSAKI

## *Rich Dad Poor Dad*

What the Rich Teach Their Kids About Money –  
That the Poor and Middle Class Do Not

## *Rich Dad's CASHFLOW Quadrant*

Guide to Financial Freedom

## *Rich Dad's Guide to Investing*

What the Rich Invest in That the Poor and Middle Class Do Not

## *Rich Dad's Rich Kid Smart Kid*

Give Your Child a Financial Head Start

## *Rich Dad's Retire Young Retire Rich*

How to Get Rich and Stay Rich

## *Rich Dad's Prophecy*

Why the Biggest Stock Market Crash in History Is Still Coming...  
And How You Can Prepare Yourself and Profit from It!

## *Rich Dad's Success Stories*

Real-Life Success Stories from Real-Life People  
Who Followed the Rich Dad Lessons

## *Rich Dad's Guide to Becoming Rich Without Cutting Up Your Credit Cards*

Turn Bad Debt into Good Debt

## *Rich Dad's Who Took My Money?*

Why Slow Investors Lose and Fast Money Wins!

## *Rich Dad Poor Dad for Teens*

The Secrets About Money – That You Don't Learn In School!

## *Escape the Rat Race*

Learn How Money Works and Become a Rich Kid

## *Rich Dad's Before You Quit Your Job*

Ten Real-Life Lessons Every Entrepreneur Should Know  
About Building a Multimillion-Dollar Business

## *Rich Dad's Increase Your Financial IQ*

Get Smarter with Your Money

## *Robert Kiyosaki's Conspiracy of the Rich*

The 8 New Rules of Money

## *Unfair Advantage*

The Power of Financial Education

## *Why "A" Students Work for "C" Students*

Rich Dad's Guide to Financial Education for Parents

