

SPONSORSHIP

w e  s p e e d

*September 20, 2019, Lille, France*

*The French event for #WebPerf enthusiasts*

*[www.welovespeed.com](http://www.welovespeed.com)*

# THE WE SPEED CONFERENCE

*An event dedicated to technical experts  
+ 200 attendees*

Created in 2018 by and for the webperf community, We Love Speed was born from the desire to share as widely as possible knowledge and experience about webperf. Web professionals, e-commerce and webperf experts, this event is for you!

Decision makers, developers... let's meet for a day, and maybe a few evenings, in one of the most beautiful cities in France, to discuss web performance: its challenges, its implementation, its stakeholders but also the organization of the companies that implement it.

TECH

OPEN MINDSET

FEEDBACK

FRIENDLY

KNOWLEDGE SHARING

WEB

NETWORKING GROUP

TALKS

WEBPERFORMANCE

LEARNING

WEB OPTIMISATION

PERFMATTERS





# SEPT. 20 2019

From 9AM à 6PM  
in a comfortable location,  
at only 1 hour from Paris

## Lille Cité des Échanges

Intrinsically European and forward-looking, Lille is also a pioneering region and a driving force for e-commerce.

Lille-Europe and Lille-Flandres train stations are accessible from around 100 destinations and Lille-Lesquin airport serves more than 50 national destinations every day, including Brussels and London.



# 2019

## OUR TARGETS



# 1

## DAY

A combination of conferences and networking moments (breakfast, lunch, snack...)



# 14 TALKS

## (2 TRACKS)

Speakers selected by webperf experts to ensure quality talks.  
Focus on feedback and experience.



# 200+

## ATTENDEES

Open to all web professionals, curious and willing to fight against any extra milliseconds in their web applications.



# < 180 €

## < 90 € EARLY BIRDS

An affordable price for an attractive event.  
Special rates will be proposed in Early Birds, as well as to unemployed people or students

# OUR GOAL? SUCCEED LIKE IN 2018

*"The dynamism of the event impressed me. It was like the state of mind of the Performance community was high performing, as well."*  
- Mick Grzesitchak (Ekino)

*"We are proud to have partnered with the organizers for this first edition."*  
- Sébastien Dugué (Clever Age)

*"A big thank you to the organizers, this could not have been better! I really mean it, you've clearly put a lot of effort and thought into making this conference happen by providing everything needed prior and during the conference!"*  
- Jonas Badalic, speaker (Algolia)

*"You could meet French experts but also some international figures who came to distill good advice to boost the performance of your websites."*  
- Romain Thierry (Fasterize)

# THE ORGANIZING TEAM

## *Webperf enthusiasts*

- Working daily on Web Performance optimization.
- Members of the webperf ecosystem. Seeking to popularize the subject everytime they can.



**BORIS SCHAPIRA**  
DAREBOOST



**DANIEL DIARD**  
CDISCOUNT



**EMILIE WILHELM**  
FASTERIZE  
& GIRLZ IN WEB



**JEAN-PIERRE VINCENT**  
BRAINCRACKING



**LAURINE JACQUET**  
CDISCOUNT



**NICOLAS GOUTAY**  
THEODO



**SÉBASTIEN BONNET**  
CDISCOUNT

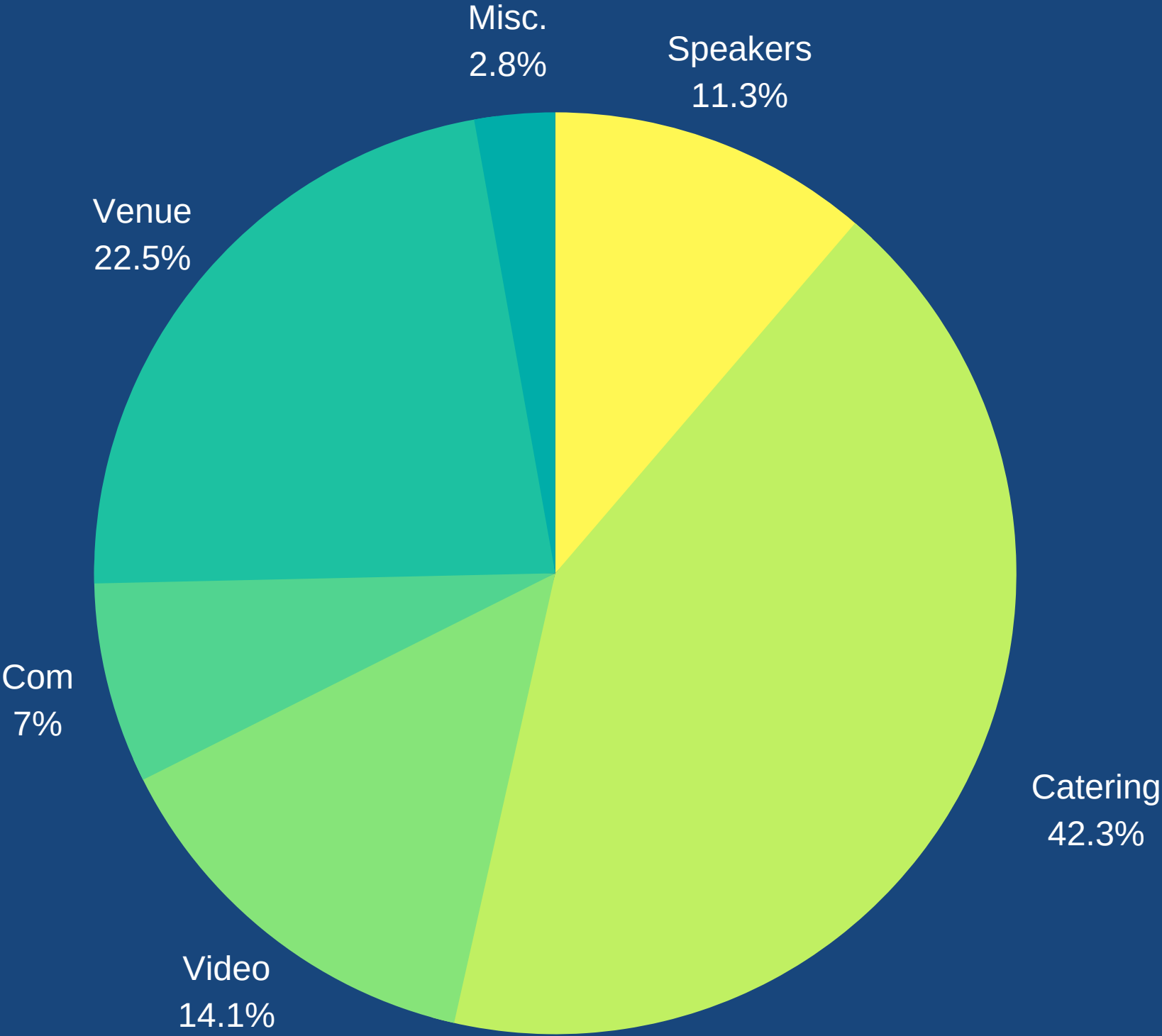


**STEPHANE RIOS**  
FASTERIZE

# EXPENSES

Speakers <i>Travel expenses (all speakers are volunteers)</i>	4 000 €
Catering <i>Buffets and snacks for attendees</i>	15 000 €
Image and sound recording <i>For post-event webcasting of the talks</i>	5 000 €
Communication <i>Website, SN Tools, Badges...</i>	2 500 €
Venue <i>Rental charges for rooms, staff, security, cleaning ...</i>	8 000 €
Operating exp. of the association <i>Subscription to various services, fees, miscellaneous,...</i>	1 000 €
Total budget estimates	35 500 €

*The said expenses could fluctuate according to circumstances*





# GOLD SPONSORSHIP

★ 2 500 €



## Invitations to offer

- **6 to 8 included tickets** (nominative or via a voucher)
- Let your employees, prospects and customers benefit from an expert event!



## Your brand in our newsletter

- **300+ subscribers**
- Your logo + URL in the footer of all our emails
- 2 specific communications (1 before, 1 after the event)



## Benefit from our web presence

- Your logo, description and CTA on our website (FR+EN)
- Thanks on Twitter + LinkedIn (**before and after the event**)



## During the event

- A dedicated area for you with 1 table, 2 seats, some space for your kakemono(s)
- Your logo on all WeLoveSpeed kakemonos (including one on each stage)
- Your brochures and goodies in the tote-bag distributed at the reception

3 minutes of **intervention** on the main stage

- + thanks by a member of our team on the secondary stage



## Your logo on the videos after the event

- **Long-term visibility** on quality content
- 2000+ views in 2018



## Key contacts

- You will have access to the contact details of the participants who have **explicitly** given their consent.  
#GDPR

# SUPPORT US IN OTHER WAYS



Can't subscribe the Gold Sponsorship but still want to support us?

## 1 Free sponsorship

*Give what you want.*

*We will put your logo on our partner page and thank you on the social networks!*

*If you wish to send us a sticker, we will put it in the attendee's tote-bag.*

## 2 Offer one or more places

*Offer tickets to specific people, organize a competition, or finance tickets to promote diversity (Diversity Ticket) or allow job seekers or students to join the event.*

*We will certainly talk about it on the social networks and on our website, and you can also send stickers for the tote-bags if you want to.*

# OUR 2019 SPONSORS SO FAR



## JOIN THEM!





# CONTACT US!

*You too, fight against the extra milliseconds!*

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[www.welovespeed.com](http://www.welovespeed.com)



