

SPONSORSHIP KIT

# WE SPEED

*The #webperf enthusiasts event*

*[www.welovespeed.com](http://www.welovespeed.com)*

# THE WE ♥ SPEED CONFERENCE

*The first edition of the webperf enthusiasts  
in France.*

Created by and for the webperf community,  
the event rises from the will to share  
knowledge and feedbacks around web  
performance's topics.

Digital, e-commerce and web performance  
experts will have the opportunity to gather  
for a day in a welcoming environment.

TECH

OPEN MINDSET

FEEDBACK

FRIENDLY

KNOWLEDGE SHARING

WEB

NETWORKING GROUP

TALKS

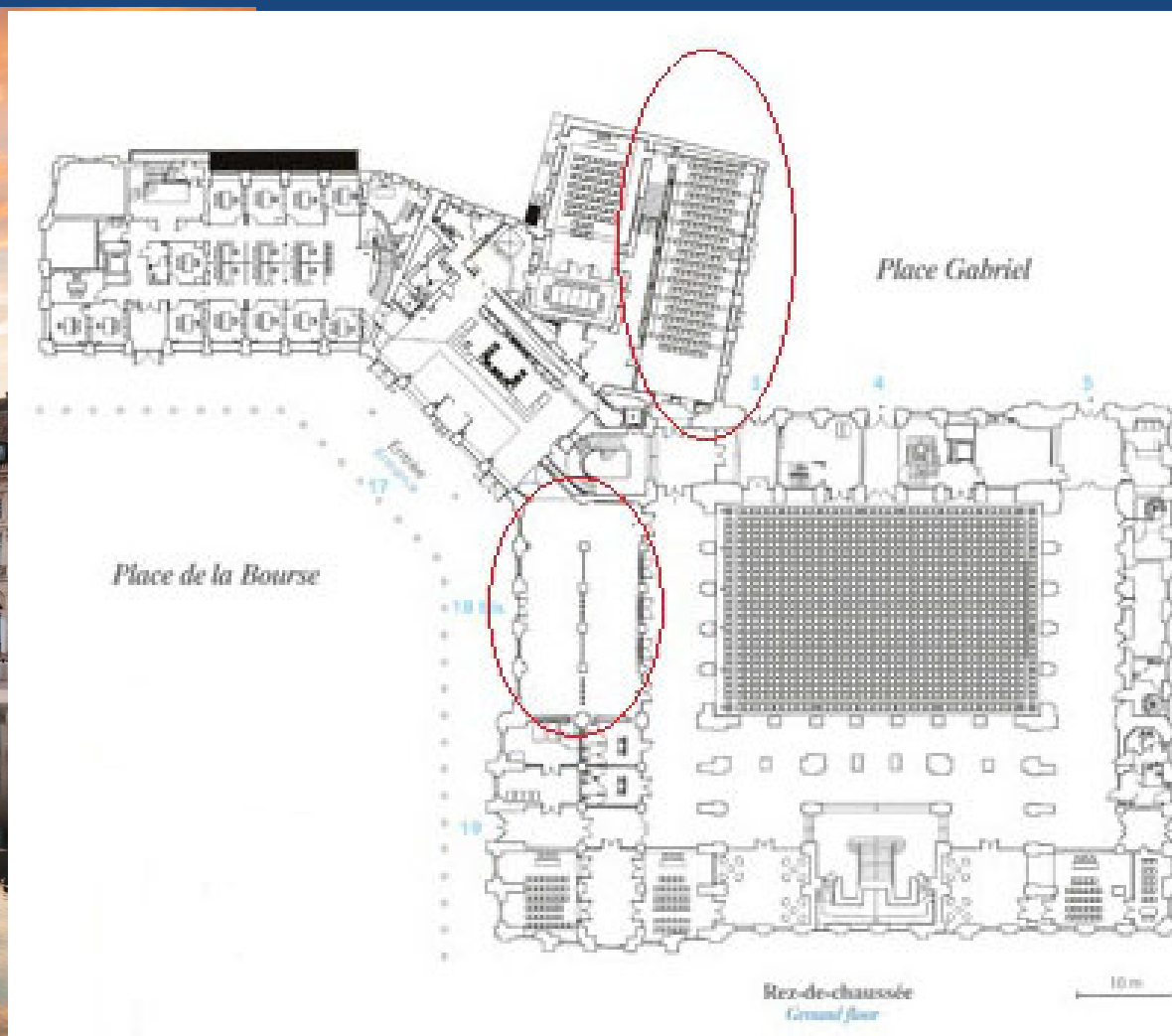
WEBPERFORMANCE

LEARNING

WEB OPTIMISATION

PERFMATTERS





# 9 OCT. 2018

From 9 a.m. to 6 p.m.  
in a welcoming environment  
only 2 1/4 hours from Paris

## At the Palais de la Bourse in Bordeaux.

Located in the city center of Bordeaux, a dynamic and fast-growing market city. The Palais de la bourse is an exceptional location, easily accessible by train or plane.

## KEY FIGURES



**1**

**DAY**

Alternating talks  
and  
networking moments.



**8**

**CONFERENCES**

Speakers selected by  
webperf influencers to  
ensure the conferences  
quality content.



**120**

**ATTENDEES**

Open to all web  
professionals and to all  
applications milliseconds  
response time's fighters.



**< 200 €**

**ADMISSION TICKETS**

We want an affordable price to  
welcome anyone interested.  
Admission ticket will therefore  
be less than €200.



# ORGANIZERS

## *Webperf enthusiasts*

- Working daily on response time's optimizations.
- Members of the webperf ecosystem.
- Seeking to popularize the subject everytime they can.



**BORIS SCHAPIRA**  
DAREBOOST



**EMILIE WILHELM**  
FASTERIZE  
& GIRLZ IN WEB



**DANIEL DIARD**  
CDISCOUNT



**STEPHANE RIOS**  
FASTERIZE



**JEAN-PIERRE VINCENT**  
BRAINCRACKING

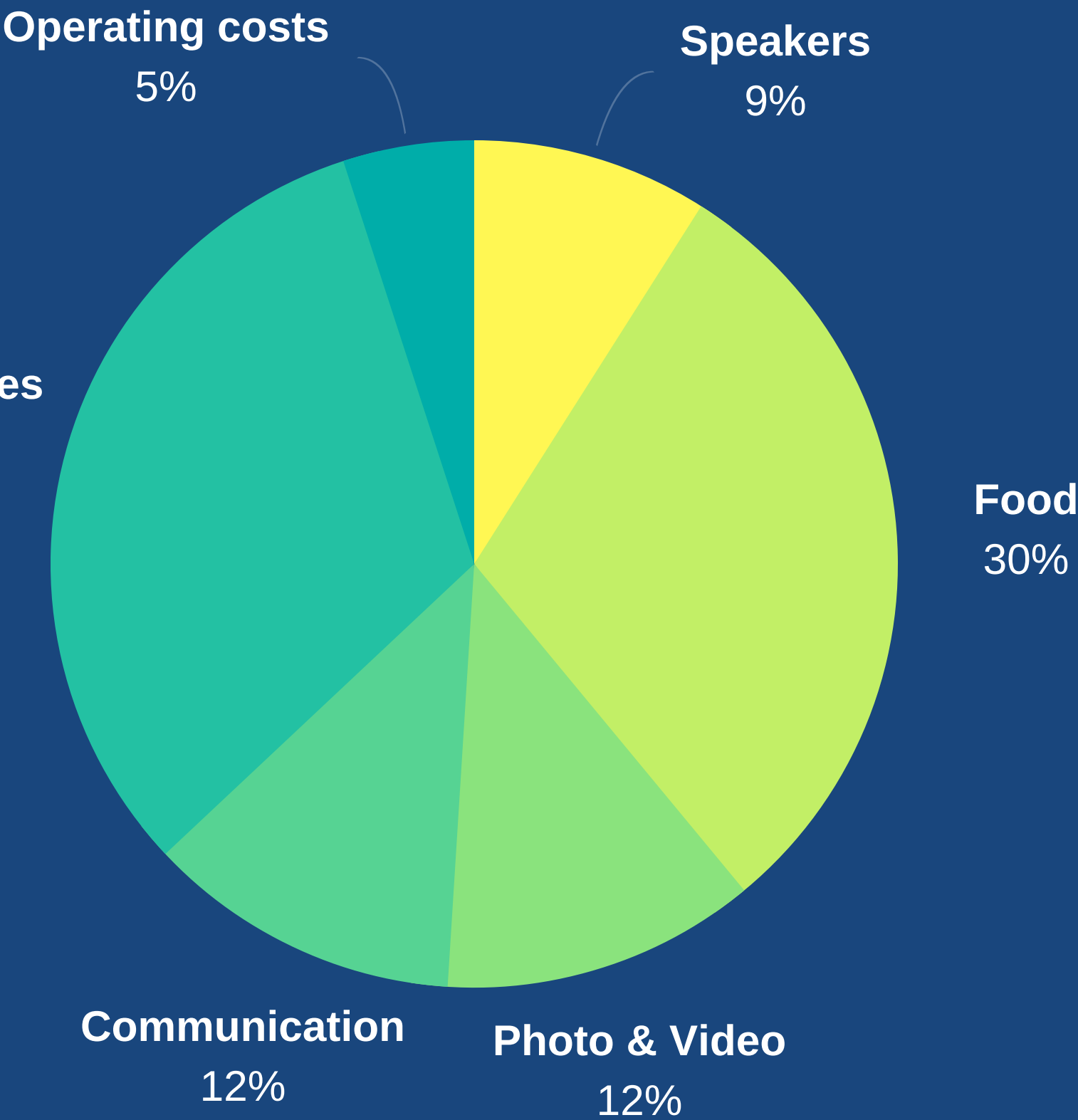


**NICOLAS HOIZEY**  
CLEVER AGE

# TABLE OF EXPENDITURES

Speakers <i>Travel expenses (all speakers are voluntary)</i>	2 000
Food <i>Buffets and snacks for attendees</i>	6 500
Image and sound recording <i>For a post-event share on the web</i>	2 500
Communication <i>T-shirts, goodies, neckbands, badges, etc.</i>	2 500
Rental of conference facilities <i>Rental charges for rooms, staff, security, cleaning ...</i>	7 000
Operating costs <i>Subscription costs of various services, etc.</i>	1 000
Total budget estimates	21 500

*The said costs could fluctuate according to unforeseen circumstances*



With us, nothing is standardized! We offer two options:

1

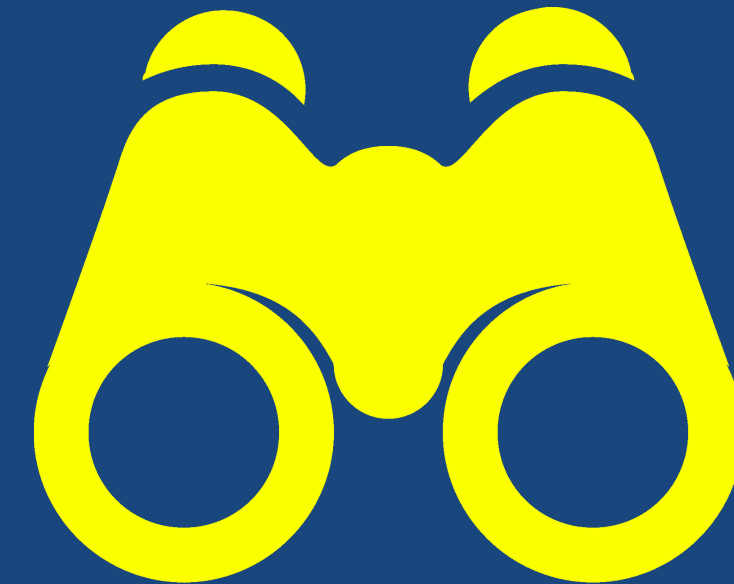
Gold Sponsor: 2 500 €

- *Your logo is displayed on our various communication media (newsletter, website, mentions on social networks, kakemono, video of the event ...),*
- *Your rollup is in the reception room, near the round tables,*
- *Your goodies are made available at the entrance,*
- *You have 2 tickets for the We♥ Speed Conference.*

2

Gift

*You are unable / you prefer not to select the Gold option but nonetheless you wish to offer support. Give what you want. We will post your logo on our partnership page and we will thank you on the networks!*



**WHY  
BECOME A  
SPONSOR ?**

NB: You will have access to the contact information of participants who have given their explicit consent. #GDPR



**THEY ALREADY  
SUPPORT US ...**



**JOIN THEM!**



# CONTACT US!

*You too, fight the extra milliseconds!*

Laurine JACQUET

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