

Blog

● Audience + Purpose

- The audience will usually be people interested in the subject.
- The audience will generally be internet-savvy people/young people.
- The general purpose of blogs is to entertain/interest/amuse/be provocative.
- Not to be solemn/boring.

● Register + Tone

- Blogs tend to use a semi-formal/informal register
- The usual tone will be personal – chatty, direct and unpretentious

● Conventions

- Will include first-person statement and narration
- Will seek to engage the reader through direct address and a lively, interesting style
- Utilises anecdotes to give a more personal feel
- Will have a catchy, provocative title to draw in the reader

● Useful Language

Opening / Hooking the Reader	<ul style="list-style-type: none">● "Let me start with a quick story..."● "If you've ever felt like [insert emotion], you're not alone."● "Here's something that really got me thinking recently..."● "Chances are, you've probably heard this before—but stay with me."
Engaging and Conversational Tone	<ul style="list-style-type: none">● "I mean, seriously—who even does that?"● "You're probably wondering..."● "Here's the deal:"● "To be honest, I wasn't expecting that."
Personal Reflection / Opinion	<ul style="list-style-type: none">● "In my opinion..."● "I've always believed that..."● "Looking back, I realize..."● "I used to think..., but now..."

● How to Choose in English B?

You went on holiday to a country you've always wanted to visit. Nothing went as you planned, and you came back home feeling disappointed and frustrated. You want to share your experience so that other people can avoid such problems. Write a text describing what you had initially planned, explaining what went wrong, and summarising the lessons that you have learned.

● Report (Official)

● Speech

● Diary

A blog will be appropriate if the task requires you to present a set of your personal ideas in a lively entertaining way to a general, undefined audience. You don't know who might find your blog on the internet, but you want them to be hooked by your interesting, even provocative, opinions and experiences.



blog

Blog

• Exemplar

14 October, 2020

MY LOVELY SALTA

Hello, my loyal followers! It's been a crazy week. I know I promised daily posts but school finals are about to start and I'm freaking out. I apologize! However, today's post is special. If you HAVE followed me since the beginning. You know that what I enjoy the most is traveling. And ever since I've been wishing to guide my followers through every corner of my country. That's why whenever I can, I do so. This gave me the opportunity to visit new places and meet new people. By getting in touch with many different cultures

I'm sure I've mentioned in previous posts that I'm currently living in Buenos Aires, Argentina. So, I'm totally a

city girl. in the city center there is no tranquility. The lights are never off. Can you believe that? Therefore, when I travel, I usually choose specifically cities that contrast Buenos Aires. To enrich and take full advantage of my experience

This time, my destination was Salta, or how we call it "Salta la Linda". The city of Salta is the capital of Salta province in northwest Argentina. It is located in the Lerma Valley right at the foothills of the Andes. it is a small but beautiful city full of a unique mix of colonial architecture and Incan influence.

But enough of the logistics. Here's a bit more about my experience. Although I wish I would have stayed longer, it was a short weekend get away with my family. We stayed at the "Marilina Hotel", simple but cosy. Enjoying a central location in the city of Salta. As it is located one block from Plaza 9 de Julio. I noticed, there is no need to book a hotel, most of the time they have a high availability. Also, the prices are very accessible. So you can definitely find something within your price range.

On my first day, I visited the "Salinas grandes". it was a long journalism bus, two hours from Salta. Luckily we stopped to eat in an incredible restaurant called "La Salena", where obviously I tried the famous "empanel saltines". I admit that it is a spicy flavor. That it is a typical Salta food and that all tourists are dying to try. After a couple of those we continued our journey. The Salinas are immense, I never imagined seeing such a white and smooth floor, I'll give you some advice, take a lot of pictures, you won't regret it!

At night, we went to "Una Pena". A characteristic place where regional musicians play folklore. This is a traditional rhythm that is very familiar around the country. Although, it's not the music that we usually listen to at parties, but the residents of this area do. They teach them from a young age to sing it, play it and dance it out. Isn't it amazing?

The next and last day, we went to buy souvenirs. At first, we didn't know where to go. Later we realized that Salta was full of handicrafts. from clothes, shoes, key chains, and magnets. I become aware now that I over-bought, but I can swear it's worth it. You'll see with the love and dedication their products are made.

My trip was whirlwind of traditional folk music, stunning views, handicrafts and traditional foods. Hence learned a lot. first, about Salta's culture. Traveling allows me to learn from different traditions. But not only learning is important, but also respecting them. That they are different is what from my point of view makes them special.

Well, by for now... Don't forget to like my post and check my pics! Leave a comment below and tell me what you want my next post to be about!