

Brand Collaborator Pricing Structure

1. Freelancer Registration Fee:

- **One-Time Fee:** Freelancers will pay a one-time registration fee of **N5000** (approximately **\$10 - \$15 USD** depending on current exchange rates).
- **Global Equivalence:** The fee will be equivalent to **N5000** for users worldwide, adjusted for currency exchange rates to ensure consistency.

2. Content Creator Booking Fee:

- **Service Charge:** A **20% commission** will be charged on each booking made through the platform for content creation services.
- **Commission Details:** This commission applies to the total amount charged by the content creator for services such as video creation, post collaboration, and live sessions.

Example Scenarios

1. Freelancer Registration:

- A freelancer registers on Brand Collaborator and pays the one-time fee of N5000.
- Equivalent payment for international freelancers will be calculated based on the current exchange rate, ensuring they pay an equivalent amount in their local currency.

2. Content Creator Booking:

- A brand books a content creator for a video creation project worth N100,000.
- Brand Collaborator charges a 20% commission on the N100,000 fee.
- **Commission Amount:** N20,000
- **Net Payment to Creator:** N80,000

Additional Details

- **Payment Processing:** All payments, including the registration fee and commissions, will be processed securely through the Brand Collaborator platform.
- **Payouts to Creators:** Content creators will receive their net payment (total fee minus the 20% commission) after the brand has made the payment.
- **Currency Conversion:** For international transactions, currency conversion will be handled by the payment processor at the current exchange rate at the time of the transaction.

Summary of Fees

1. Freelancer Registration Fee:

- One-time fee of N5000 (or equivalent amount in other currencies).

2. Content Creator Commission:

- 20% commission on the total fee for services booked through Brand Collaborator.