

## BRAND COLLABORATOR

Here's a storyboard that outlines the user journey for a platform catering to creative freelancers and influencers. This storyboard will help visualize the different sections and their interactions, facilitating the prototyping process.

### Storyboard

#### Frame 1: Home Page

- **Title:** Welcome to the Brand Collaborator
- **Sections:**
  - Sign-Up and Login buttons
  - Navigation bar (Home, Freelancers, Influencers, Jobs, Contact)
  - Brief description of the platform's purpose

#### Frame 2: Sign-Up Page

- **Title:** Join Our Community
- **Sections:**
  - Sign-Up options for Freelancers, Influencers, and Brands
  - Form fields (Name, Email, Password, User Type)
  - Sign-Up button

#### Frame 3: Login Page

- **Title:** Welcome Back
- **Sections:**
  - Login form (Email, Password)
  - Login button
  - Forgot Password link

#### Frame 4: Freelancer Profile Creation

- **Title:** Create Your Freelancer Profile
- **Sections:**
  - Form fields for skills, portfolio (image/video uploads), job offerings, pricing
  - Save Profile button

#### Frame 5: Freelancer Dashboard

- **Title:** Freelancer Dashboard
- **Sections:**

- Profile overview (with options to edit)
- Posted Jobs section (with options to add new job listings)
- Booking requests from brands (with Accept/Reject options)
- Notifications and Messages

#### **Frame 6: Job Listings Page (Freelancer Section)**

- **Title:** Available Jobs
- **Sections:**
  - List of job postings by freelancers (with descriptions and pricing)
  - Filter and Search options

#### **Frame 7: Freelancer Booking Process**

- **Title:** Book a Freelancer
- **Sections:**
  - Freelancer profile details
  - Booking form (project description, preferred dates, special requests)
  - Submit Booking button

#### **Frame 8: Influencer Profile Creation**

- **Title:** Create Your Influencer Profile
- **Sections:**
  - Form fields for services offered (content creation, collaborations, live sessions), pricing
  - Embedded video section (YouTube link inputs)
  - Save Profile button

#### **Frame 9: Influencer Dashboard**

- **Title:** Influencer Dashboard
- **Sections:**
  - Profile overview (with options to edit)
  - Service offerings section (with options to add new services)
  - Booking requests from brands (with Accept/Reject options)
  - Notifications and Messages

#### **Frame 10: Influencer Listings Page**

- **Title:** Meet Our Influencers
- **Sections:**
  - List of influencer profiles with embedded videos and "Hire Me" buttons
  - Filter and Search options

#### **Frame 11: Influencer Booking Process**

- **Title:** Hire an Influencer
- **Sections:**
  - Influencer profile details
  - Booking form (content requirements, preferred dates, special requests)
  - View Prices button
  - Submit Booking button

#### **Frame 12: Payment System**

- **Title:** Secure Payment
- **Sections:**
  - Payment form (credit card details, billing information)
  - Total amount due
  - Submit Payment button

#### **Frame 13: Brand Dashboard**

- **Title:** Brand Dashboard
- **Sections:**
  - Profile overview (with options to edit)
  - Manage bookings (view current and past bookings)
  - Notifications and Messages
  - Same dashboard ( hire freelancer, Book a creator)

#### **Frame 14: In-House Messaging System**

- **Title:** Communicate with Your Hire
- **Sections:**
  - Message thread view (similar to email/chat interface)
  - Message input field
  - Send button
  - The message will not be an end to end, brand Collaborator can see all chat with freelancer and creators.