

Day 1 Task of Hackathon 3

Name: Esm Sikanter

Roll Number: -----

Day: Sunday 26/5

Template: "0"

Feature of an E-Commerce website

- 1) User friendly Interface
 - * clean and intuitive design.
 - * Easy Navigation for user.
- 2) Search functionality
 - * Searchbar with filters like Price, brand, size
- 3) Product Catalogue
 - * well-organized categories and subcategories
 - * Detailed product descriptions
- 4) Shopping Cart
 - * Ability to add, remove, or upgrade items.
 - * Option to save the cart for later.

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- 5) User Accounts-
 - * Profile creation for users.
 - * Wishlist features to save products
- 6) Order Tracking
 - * Real time tracking for shipments.

7) Customer Support

- * Live chat or chatbot integration for instant
- * FAQs Sections to address common queries.

8) Return Policy

- * Transparent and simple process for products

9) Analytics and Insights

- * Admin Panel for tracking Sales, Traffic and Customer behaviour
- * Reports to agents optimize website performance

10) SEO marketing Tools

- * Search Engine Optimization for better visibility
- * Integration with Social media for promotion and sharing

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Completed Day 1 Task

Hackathon '3'

Eom Sikander