

# EKRE CHRISTIAN ESA

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## SUMMARY

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Innovative and versatile professional with expertise in social media management, web development, and project coordination. Adept at creating engaging online content, building user-friendly platforms, and leading cross-functional teams to achieve business goals. Passionate about leveraging technology and creativity to enhance user experiences and drive organizational success.

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## SKILLS

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- **Web Development:** Proficient in HTML, CSS, JavaScript, and Python for developing e-commerce platforms and other applications.
- **Social Media Management:** Experienced in creating and managing content for platforms to enhance brand visibility and audience engagement.
- **Project Coordination:** Skilled in overseeing multi-faceted projects, including planning, execution, and performance tracking.
- **Communication:** Strong verbal and written communication skills with the ability to effectively engage stakeholders and team members.
- **Content Creation:** Expertise in designing visually appealing and impactful graphics and layouts.

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## EDUCATION

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Bachelor of Science, Computer Science

In Progress

Benue State University, Makurdi

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## WORK EXPERIENCE

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### Social Media Manager

2023 – Present

**Just Abdul** (Remote)

YouTube: [https://www.youtube.com/@Just\\_abdul](https://www.youtube.com/@Just_abdul) |

Facebook: <https://www.facebook.com/justabdul313>

- Managed content strategies and community engagement for the YouTube channel, driving audience growth and brand presence.
- Scheduled and created posts to maintain consistent engagement and align with the brand's voice and goals.
- Analyzed channel performance metrics to optimize content strategy and maximize reach.

### Project Lead – Sycamore Webpage

October, 2024 – December, 2024

**Again and Afresh Church, Makurdi, Benue State**

- Led the development of a registration system for members and pastors, integrating custom ID card designs.
- Coordinated software testing, user experience reviews, and budget planning for card production.
- Delivered a user-friendly interface, streamlining the registration process.

### Web Developer – E-Commerce Platform for Computer Sales

In Progress

Maphix Global, Benue State, Nigeria

- Designing and implementing an online platform enabling users to browse and purchase products.
- Integrating secure payment systems for direct ATM payments and automated order confirmations.
- Developing an affiliate marketing feature to increase user engagement and sales.

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## LEADERSHIP EXPERIENCE

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Team Lead, New Wine Media Publicity Unit

November, 2023 – Present

Again and Afresh

- Oversaw content creation and social media management, ensuring alignment with organizational goals.
- Coordinated team meetings, reviewed tasks, and provided guidance to enhance team productivity.

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## VOLUNTEERING EXPERIENCE

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He Reigns Foundation

2023 – 2024

Volunteer, Makurdi, Benue State

- Volunteered as a media person, supporting the creation and management of media content to promote organizational initiatives.
- Assisted in logistics planning, resource distribution, and audience engagement for events.

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## REFERENCES

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Available upon request.