

# WEB SITE DESIGN TEAM (940)

## Description

The team will work together to create a Web site based on the topic below.

## Topic

Teams are to create a Web site that provides information about contestant(s) ideal vacation getaway. This site should include, but not limited to: name of location, weather, time zones, currency exchange, appropriate entertainment activities, dining experiences, and hotel accommodations.

## **Contestants who do not submit an entry that follows the topic above will be disqualified.**

Note: Previously submitted Web sites used in BPA competition may **not** be submitted.

## Eligibility

Any Middle Level member may enter this team event. A team will consist of 2-4 members. Students participating in national level competition must be registered for the event prior to submission deadline for technical judging.

## Team must supply

- Team must supply one computer loaded with their Web site and hard copy printouts of the complete Website (excluding external link pages) for presentation to the judges.
- No Internet access will be provided on site at the NLC; however, teams may provide their own access to be used only for their presentation to the judges.
- Team must bring all supporting devices (e.g., extension cords, power supply, etc.).
- Projector (Optional)
- Props (Optional)

**Business Professionals of America assumes no responsibility for hardware/software provided by the team.**

**No equipment, supplies, or materials other than those specified for an event may be in the testing area. No previous Business Professionals of America tests and/or sample tests or facsimiles thereof (handwritten, photocopied, or keyed) may be taken into the testing area. Violation of this rule will result in disqualification.**

## Competencies:

- Apply technical skills in the Web site design
- Demonstrate an understanding of business ethics and integrity
- Demonstrate leadership skills needed to plan and complete a project
- Demonstrate effective problem solving skills
- Demonstrate knowledge of Internet concepts
- Use correct grammar and spelling
- Evaluate and delegate responsibilities needed to perform required tasks
- Demonstrate teamwork skills needed to function in a business setting
- Demonstrate knowledge of site, content, graphics, layout, browser capabilities, and navigational scheme

## Specifications:

- Topic and theme must remain the same as the team progresses through regional, state and national competition.
- Submit the [Team Entry Form](#) including the URL to the project and Release Form(s) in a combined PDF document to: <http://www.bpa.org/submit>, no later than 11:59 pm, on April 1, 2015.
  - **NOTE: Member ID's will be required for all submissions.**
- Team Entry form and Release Form(s) must be keyed, but do not have to be signed for pre-submission to the National Center.
- No fax or mailed copies will be accepted.
- No exceptions can be made for missed deadlines due to incorrect submission or technical difficulties.
- Contestants must be registered for the National Leadership Conference prior to submission of materials.
- Materials from non-registered contestants and/or those missing chapter numbers will not be accepted.
- No changes can be made to the project after the date of submission.
- A copy of the [Team Entry Form](#) and [Release Form\(s\)](#) must be keyed and signed, and presented at the time of the presentation at the NLC at both preliminary and final competition.
- The Web site must be available for viewing on the Internet on April 1, 2015. If the ISP is experiencing technical difficulty, the advisor will be contacted and a reasonable amount of time will be provided to solve the problem. No changes can be made to the Web site after this date. Technical judging of the web site will be conducted prior to the NLC.
- The team will administer and present their application at the National Leadership Conference.
- The following information must be included on the site: name of chapter, team member names, theme, school, city, state, and year. This information can be included in any format and location.
- Browser to be compatible with Internet Explorer.
- Attention must be given to monitor capabilities, such as resolution.
- All written material must follow the organization's Graphic Standards and make proper use of the logo and/or organization's name. Refer to the Graphic Standards in the [Style & Reference Manual](#).
- The team is responsible for securing a [Release Form\(s\)](#) from any individual whose name, photograph, music snippet (30 seconds or less), and/or other information is included on the Web site.
- It is the policy of Business Professionals of America to comply with state and federal copyright laws, which are available on the Web at [www.copyright.gov/title17/circ92.pdf](http://www.copyright.gov/title17/circ92.pdf). Use the Copyright and Fair Use Guidelines in the [Style & Reference Manual](#). **Contestant(s) will be DISQUALIFIED for violations of the Copyright and Fair Use Guidelines.**
- Team members will specifically identify their roles in the development of the Web site and be prepared to address questions pertaining to those roles (i.e., page layout, navigational scheme, graphics, media, compatibility, and content).
- Students are permitted to use any web development technology or CMS desired by the team in order to complete the event. Examples of these are, but not limited to, Visual Studio, Dreamweaver, JQuery, any Templates, WordPress, Joomla, and Drupal.

## Method of evaluation

- Technical Scoring Rubric
- Presentation Scoring Rubric

## Length of event

No more than five (5) minutes for team to set-up

No more than five (5) minutes for team presentation

No more than five (5) minutes for judges' questions

**Contestant(s) will be stopped at the end of the allotted time**

**Presentation equipment**

Teams may use one presentation device with their website loaded and/or hard copy printouts of the complete Web site (excluding external link pages) for presentation to the judges. The computer or printouts are optional and may be in color. Optional: projector, props

No Internet access will be provided on site at the NLC; however, teams may provide their own access to be used only for their presentation to the judges.

**Entries**

Each state is allowed two (2) entries.

**Teams in all judged events who wish to receive judges' comments must submit a self-addressed, stamped envelope to the event judges before judging takes place.**

**Materials submitted for technical judging cannot be returned and will not be available at NLC.**

This event is sponsored by:



## Web Site Design Team (940)

**Judge Number** \_\_\_\_\_

**Team Number** \_\_\_\_\_

### Technical Scoring Rubric

Contestant Violated the Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Yes (Disqualification)	<input type="checkbox"/> No
If yes, please stop scoring and provide a brief reason for the disqualification below:		

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
<b>Page Layout</b> <ul style="list-style-type: none"> <li>Visual organization is easily understood</li> <li>Aesthetic use of colors and fonts</li> <li>Consistent format page to page</li> </ul>	1-5 1-5 1-5	6-10 6-10 6-10	11-15 11-15 11-15	16-20 16-20 16-20	
<b>Navigational Theme</b> <ul style="list-style-type: none"> <li>Links present and working</li> <li>Links show consistent formatting</li> <li>Navigational path is clear and logical</li> </ul>	1-5 1-5 1-5	6-10 6-10 6-10	11-15 11-15 11-15	16-20 16-20 16-20	
<b>Graphic Media Use</b> <ul style="list-style-type: none"> <li>Enhances topic</li> <li>Creativity through graphic design</li> <li>Originality of graphics</li> <li>Effective use of innovative technology</li> </ul>	1-5 1-5 1-5 1-5	6-10 6-10 6-10 6-10	11-15 11-15 11-15 11-15	16-20 16-20 16-20 16-20	
<b>Content</b> <ul style="list-style-type: none"> <li>Well developed</li> <li>Portrays the topic</li> <li>Effectiveness of site</li> </ul>	1-5 1-5 1-5	6-10 6-10 6-10	11-15 11-15 11-15	16-20 16-20 16-20	
<b>Technical</b> <ul style="list-style-type: none"> <li>Cross-browser compatibility</li> <li>Markup is well organized and meets validation</li> </ul>	1-5 1-5	6-10 6-10	11-15 11-15	16-20 16-20	
<b>Grammar, Spelling, Punctuation, and Usage</b>	5 (3+ errors)	10 (2 errors)	15 (1 error)	20 (0 errors)	
<b>Information Requirement</b> Name of chapter, team member names, theme, school, city, state, and year are included on the Web site (20 points – all or no points are awarded)				20	
<b>TOTAL TECHNICAL POINTS (340 points maximum)</b>					

## Web Site Design Team (940)

Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

### Presentation Scoring Rubric

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Ability to explain development/design process	1-5	6-10	11-15	16-20	
Ability to explain their use and the development of innovative technology	1-5	6-10	11-15	16-20	
Ability to explain their use and development of media elements (graphics, video, audio, etc.)	1-5	6-10	11-15	16-20	
Evidence showing each team member's role in the development of the site and their responses to interview questions	1-5	6-10	11-15	16-20	
<b>TOTAL PRESENTATION POINTS (80 points maximum)</b>					

### Specification Scoring Rubric

<b>SPECIFICATION POINTS:</b> All points or none per item are awarded by the proctor per team, not per judge.		Points Awarded
Set up lasted no more than five (5) minutes – 5 points Presentation lasted no more than five (5) minutes – 5 points	10	
Documentation submitted at time of presentation: Keyed and signed Team Entry Form (1 copy) and Release Form(s) (1 copy) <i>Must have copies for preliminaries and finals</i>	10	
All registered team members participated in the presentation	10	
<b>TOTAL SPECIFICATION POINTS (30 points maximum)</b>		

**MAXIMUM POSSIBLE POINTS = 450**