

Cousera UI UX final
QuizGlobal.com

Name/ID: _____

Number of Questions: 104

*60 minutes to complete this quiz***1. ROI stands for...**

- ☐ Revenue only instance
- ☐ Ready on inventory
- ☒ Return on investment
- ☐ (none of the above)
- ☐ Rare occurrence information

*mark 1 answer***2. "Any user experience effort aims to improve efficiency. This basically comes in two key forms: helping people work harder and helping them make important decisions."**

- ☒ False
- ☐ True

*mark 1 answer***3. Websites fall into one of these two categories (sometimes a blend of both)...**

- ☐ Interactive | non-interactive
- ☒ Content | functional
- ☐ User-centered | customer-centered
- ☐ Visual based | text based

*mark 1 answer***4. Why is it important to consider whitespace in web design?**

- ☐ All of the above.
- ☒ It creates drama in a composition and leads the user's eye around.
- ☐ It helps make text appear smaller.
- ☐ It allows you to use up as much space as possible given your website has the ability to scroll infinitely.

*mark 1 answer***5. User experience is important for companies because it...**

- ☐ Forms the customer's impression of a company's offerings
- ☒ (all of the above)
- ☐ (none of the above)
- ☐ Determines whether a customer will come back
- ☐ Differentiates itself from the competition

mark 1 answer

6. What are some common navigation patterns used in site structure?

- ☒ Sequential structure
- ☒ Hierarchical structure
- ☒ Matrix structure
- ☒ Organic structure
- ☐ Pop-up navigation structure
- ☐ Flat navigation structure

mark 4 answers

7. "User-centered design" is...

- ☐ Wanting to help users appreciate the nuance in your products.
- ☐ Helping users to accomplish their ideals as they relate to your product.
- ☐ Thinking about what functionality users want in your product design.
- ☒ Taking the user into account every step of the way as you design a product.

mark 1 answer

8. A software company would like to survey users about what mobile operating system they use most often—Android, iOS, Windows, or “Other”. Which of the following would be an appropriate form element to use?

- ☐ dropdown menu
- ☒ radio
- ☐ button
- ☐ text field
- ☐ checkbox

mark 1 answer

9. It's easier to control how users can interact with and view content.

- ☐ Website
- ☒ App

mark 1 answer

10. It can be displayed only on the operating system it was designed for.

- ☐ Website
- ☒ App

mark 1 answer

11. Looking at this page on the CalArts websiteOpens in a new tab, which of the following wayfinding functions does the blue CalArts logo in the upper-left corner of the image accomplish? Select all that apply.

- ☒ It lets learners navigate back to the CalArts homepage.
- ☐ it lets learners know what page they're on.
- ☐ It lets learners see the path they have traveled within the CalArts website.
- ☐ it lets learners see where they are on the CalArts site. This should not be selectedIncorrect. The "You Are Here" function is indicated by the primary and secondary navigation menus.
- ☒ it lets learners see what site they're on.

mark 2 answers

12. A common way to measure ROI is looking at the...

- ☐ Generic numbers for accounts
- ☒ Conversion rate
- ☐ MLP forms
- ☐ Static issuance of users

mark 1 answer

13. What is the purpose of conducting user research in web design?

- ☐ To design visually appealing layouts and color schemes
- ☒ To determine the functionality and content of the site
- ☐ To represent specific individuals within the target audience
- ☐ To generate demographic statistics for marketing purposes

mark 1 answer

14. It is easier to monetize.

- ☒ App
- ☐ Website

mark 1 answer

15. What are some key principles of effective site structure?

- ☐ Architectural approaches
- ☐ Language and metadata
- ☒ Information architecture
- ☒ Interaction design
- ☐ Structuring content
- ☐ Organizing principles

mark 2 answers

16. What is the significance of responsive design in modern web design practices?

- ☒ Responsive design allows a website's layout to change according to the device's screen size and orientation, enhancing the user's browsing experience.
- ☐ Responsive design is a technique used to optimize website speed.
- ☐ Responsive design is a method of coding that prevents website hacking
- ☐ Responsive design refers to the use of animations and graphics to make a website more attractive.

mark 1 answer

17. How does user testing contribute to the refinement of wireframes and prototypes?

- ☒ By providing valuable insights into user behavior and preferences
- ☐ By determining the color scheme and typography of the website
- ☐ By conducting competitor analysis and benchmarking
- ☐ By creating wireframes and prototypes for the website

mark 1 answer

18. What is the primary goal of creating prototypes in web design?

- ☐ To replace the need for user testing by simulating user behavior with pre-defined data.
- ☐ To showcase the final, pixel-perfect design to the client for approval.
- ☒ To gather user input all the way through the design process.
- ☐ To create a high-fidelity representation of the website for marketing purposes.

mark 1 answer

19. Choose the best term that applies to this statement: Creates tangible, material results.

- ☒ UI
- ☐ UX

mark 1 answer

20. When thought is put into user experience...

- ☐ It helps reduce the time a product is in development
- ☒ It provides an essential, sustainable competitive advantage for a company
- ☐ It gains the attention of market forces who care about innovation
- ☐ (all of the above)
- ☐ People think more about their future goals related to the product

mark 1 answer

21. What is the ultimate goal of user experience design, according to "The Elements of User Experience"?

- ☐ To develop websites that incorporate the latest technology trends
- ☐ To design websites that rank high in search engine results
- ☒ To create websites that are useful, usable, and desirable for the target audience
- ☐ To create websites that are visually appealing

mark 1 answer

22. Choose the heuristic that best applies to the following example: The "Like" or "thumbs up" button across various platforms.

- ☒ Consistency and standards
- ☐ Visibility of system status
- ☐ User control and freedom
- ☐ Error prevention

mark 1 answer

23. What is the goal of creating personas in user experience design?

- ☐ Layout, typography, and color schemes
- ☐ Competitive analysis, heuristic evaluation, and expert review
- ☐ Buttons, forms, and navigation menus
- ☒ Card sorting, personas, and usability testing

mark 1 answer

24. Your website's business has multiple sponsors who are important contributors to the business and need to be recognized as such, but you don't want the placement of their logos to supercede your own. In which of the following sections would it be appropriate to ads or affiliate links for these sponsors?

- ☐ header
- ☒ sidebar
- ☐ content
- ☐ footer

mark 1 answer

25. How does wireframing contribute to collaboration among web design team members?

- ☒ The process of having to work out the details of the wireframe together enables each side to see issues from the other's point of view
- ☐ Since wireframes are basic sketches, they don't require much discussion and feedback from other team members.
- ☐ Wireframes are best created by individual designers working in isolation to ensure a strong, singular design vision.
- ☐ Wireframes are best presented to clients for approval before involving other team members like developers and content creators.

mark 1 answer

26. Which physical relationship is NOT a factor for designing an interface?

- ☐ the placement of an on-screen button in relationship to a user's thumb.
- ☒ the relative position of one user to another.
- ☐ the distance of a user's eye from a screen.
- ☐ the scale of a smartphone within a user's hand.

mark 1 answer

27. How does wireframing contribute to effective web design?

- ☐ Wireframing is a final step in the design process, used to polish the visual elements before development.
- ☒ Wireframes are a necessary first step in the process of formally establishing the visual design for the site
- ☐ Wireframes are optional and only needed for complex websites with many features.
- ☐ Wireframes are for developers only, to translate the visual design into code.

mark 1 answer

28. In user experience design, the design of a product is dictated by the...

- ☐ Concerns for functionality
- ☐ (none of the above)
- ☒ Psychology and behavior of the user
- ☐ Process of iteration and improvement
- ☐ Need to create exciting forms that capture attention
- ☐ (all of the above)

mark 1 answer

29. Context-specific design is best defined as:

- ☐ When the designer uses different software programs to make an interface.
- ☐ What happens when emerging designers make websites.
- ☒ Shaping a design to reflect differences in content, goals, and users.
- ☐ A method of design that reflects the physical, geographical location where the design was made.

mark 1 answer

30. It requires that users download and install it onto their devices.

- ☒ App
- ☐ Website

mark 1 answer

31. Choose the best term that applies to this statement: Primarily non-visual.

- ☒ UX
- ☐ UI

mark 1 answer

32. In user experience design, "form follows function".

- ☒ False
- ☐ True

mark 1 answer

33. Why is it important for the interface to react immediately when a user carries out an action? Choose the best answer.

- ☐ The system behind the interface needs to process tasks very quickly in order to keep pace with competing systems.
- ☒ The user needs confirmation from the interface that the system is working.
- ☐ Users are inherently impatient.

mark 1 answer

34. What are some key principles of effective information architecture?

- ☒ Structuring content
- ☐ Everything bucket approach
- ☐ The alphabet soup method
- ☒ Language and metadata
- ☒ Architectural approaches
- ☐ Random chaos
- ☒ Organizing principles

mark 4 answers

35. How do the five planes of user experience interact with each other, according to Jesse James Garrett?

- ☐ They are sequential stages that must be completed one after another.
- ☐ They are separate and independent layers.
- ☒ They are interconnected and influence each other throughout the design process.
- ☐ They are interchangeable, depending on the specific needs of each project.

mark 1 answer

36. How does creating wireframes contribute to effective web design?

☐ Creating wireframes is the last step in web design, used to summarize the final layout and content decisions

☐ Wireframes are detailed mockups used to showcase the final design to clients and get approval on color schemes and fonts.

☐ Wireframes are primarily for developers, providing a technical blueprint for building the website's functionality.

☒ Wireframes are a necessary first step in the process of formally establishing the visual design for the site
mark 1 answer

37. Its content can be easily indexed by search engines.

☒ Website

☐ App

mark 1 answer

38. Choose the best term that applies to this statement: Generating solutions to elevate user engagement on a given website.

☒ UX

☐ UI

mark 1 answer

39. While user interactions should occur in as few steps as possible, in what situation might an extra step be appropriate?

☐ ordering a sandwich.

☐ buying a textbook online.

☒ withdrawing a large sum of money from an ATM.

mark 1 answer

40. What role does information architecture play in web design?

☐ Information architecture is the same as content creation, determining what information goes on the website.

☐ Information architecture focuses solely on the visual elements used to present information, like fonts and icons.

☒ Information architecture deals with the options involved in conveying information to a user.

☐ Information architecture is an afterthought, best tackled during the website development stage.

mark 1 answer

41. It can be viewed across different devices and platforms.

☒ Website

☐ App

mark 1 answer

42. It can be integrated into the operating system, allowing for access to advanced device capabilities, such as fingerprint or iris scanners.

☐ Website

☒ App

mark 1 answer

43. Fill in the blank: Hierarchy is created through _____. (answer is one word)

☐ second

☒ contrast

mark 1 answer

44. What is card sorting, and how is it used in user experience design?

☐ This method uses to shuffle and organize a deck of playing cards.

☐ This method used to group credit cards based on their interest rates.

☒ This method used to explore how users categorize or group information elements.

☐ This method used to arrange business cards in alphabetical order.

mark 1 answer

45. A type of question a UX designer would ask is...

☐ "Is the grip of this drill too sticky for humid weather?"

☐ "Are there too many features in this coffee maker?"

☐ "Is there anyway to make this product smaller?"

☒ "Is the button too small for such an important task?"

☐ (none of the above)

☐ (all of the above)

mark 1 answer

46. It is more economical to develop.

☐ App

☒ Website

mark 1 answer

47. On the homepage for Neamedia.fr, which of the following principles of visual contrast are used?

Click all that apply.

☐ direction

☒ scale

☒ weight

☐ texture

☒ color

mark 3 answers

48. True or false: An interface should be immediate and intuitive.

☒ True

☐ False

mark 1 answer

49. In the context of user experience design, what is the significance of usability testing?

☐ It validates the long-term vision and objectives of the site.

☐ It determines the visual design and aesthetics of the site.

☒ It helps identify user needs, preferences, and pain points.

☐ It generates wireframes and prototypes for the website.

mark 1 answer

50. In the context of interaction design, what is the significance of usability testing?

- ☒ It helps identify user needs, preferences, and pain points.
☐ It determines the visual design and aesthetics of the site.
☐ It validates the long-term vision and objectives of the site.
☐ It generates wireframes and prototypes for the website.

mark 1 answer

51. What is the ultimate goal of content strategy in user experience design?

- ☐ The organization, grouping, ordering, and presentation of content
☒ User needs or what the users want to get out of the site

mark 1 answer

52. Choose the heuristic that best applies to the following example: the dreaded spinning circle on YouTube.

- ☐ Recognition rather than recall
☐ Help and documentation
☒ Visibility of system status
☐ Flexibility and efficiency of use

mark 1 answer

53. Look at the image taken from a science course's description page on the Coursera platform. This section, titled "You May Also Like," is an example of what kind of navigational element?

- ☒ related content
☐ search results for other pages
☐ index of pages
☐ inline links to other pages

mark 1 answer

54. According to J.J. Garrett, the term user experience is...

- ☐ "The feeling a product gives you when you use it for important tasks."
☐ (none of the above)
☐ "The sensory enjoyment a product provides in terms of aesthetic appeal and function."
☐ The way we use products to be more efficient in our daily lives.
☒ "The experience a product creates for people who use it in the real world."
☐ (all of the above)

mark 1 answer

55. What's an argument against using true black text on a true white background throughout your entire website?

- ☐ It can cause screens to wear out faster.
☒ The high contrast can cause eye fatigue.
☐ It looks boring.
☐ It can cause the text to bleed into each other.

mark 1 answer

56. A client that runs a candy company has asked you to build a pop-up survey on their website to determine which of their top 8 chocolate bars have users consumed in the last year. Which of the following would be the most appropriate form element to collect this information?

- ☐ dropdown menu
- ☐ number stepper
- ☒ checkbox
- ☐ text field
- ☐ radio

mark 1 answer

57. When a business has a lot of information to organize and present to customers, the first person to begin grouping, tagging and categorizing the content is the...

- ☐ UX Designer
- ☒ Information Architect
- ☐ UI Designer
- ☐ Interaction Developer
- ☐ (none of the above)

mark 1 answer

58. It can be displayed on any device.

- ☐ App
- ☒ Website

mark 1 answer

59. Which of the following examples are considered real world models?

- ☒ All of the above.
- ☐ The “trash bin” on your computer.
- ☐ A screen-based button.
- ☐ Camera shutter sound when using a smartphone’s built-in camera.

mark 1 answer

60. What is a reason mentioned in the video for making text larger on desktop screens?

- ☐ Desktop screens have more space to display text.
- ☐ Mobile screens are not able to display text at large sizes.
- ☒ People tend to view desktop screens from a greater distance compared to mobile screens.
- ☐ People who use desktop screens tend to have poor vision.

mark 1 answer

61. Why is it helpful to rely on real world models within interface design? Choose the best answer.

- ☐ Real world models are much more believable and users are more likely to consume or buy a product that uses them.
- ☐ It’s easier for a designer to borrow an idea or concept that’s already been created.
- ☒ Real world models are already familiar to a user, and therefore can help make the user’s experience much more seamless.

mark 1 answer

All have at least 28 days

62. What is the advantage of an accordion on a website? Check all that apply.

- ☒ [X] The user gets a scannable overview of the scope of information.
- ☒ [X] Complex, lengthy information can be presented in a more compact way.
- ☒ [X] It lets the user open and close content buckets.
- ☐ [] It makes pages that are really long to be scrolled.
- ☐ [] You can play German folk music with it.

mark 3 answers

63. What is the significance of strategy in web design?

- ☐ [] A well-defined strategy dictates every design decision, leaving no room for creative freedom for the designer.
- ☒ [X] Incorporates not only what the people running the site want to get out of it but what the users want to get out of the site as well.
- ☐ [] Strategy in web design focuses solely on the visual appeal and branding elements of the website.
- ☐ [] Web design strategy is only necessary for large corporations with complex websites.

mark 1 answer

64. What is the significance of content strategy in web design?

- ☐ [] It allows web designers to focus solely on aesthetics without worrying about the content's message.
- ☐ [] It dictates the specific colors and fonts used throughout the website's design.
- ☒ [X] So everyone on the team knows exactly what they have to work with in creating the user experience
- ☐ [] It's a separate process completed after the website design is finalized

mark 1 answer

65. Look at the image taken of the navigation elements that appear at the top of the Coursera website. What navigational system does the blue “Explore” button use?

- ☐ [] utility navigation
- ☐ [] subsidiary navigation
- ☒ [X] secondary navigation
- ☐ [] primary navigation

mark 1 answer

66. Choose the best term that applies to this statement: Rooted in research, planning and testing.

- ☒ [X] UX
- ☐ [] UI

mark 1 answer

67. In the context of site structure, what is the significance of user research?

- ☒ [X] It helps identify user needs, preferences, and pain points.
- ☐ [] It determines the visual design and aesthetics of the site.
- ☐ [] It validates the long-term vision and objectives of the site.
- ☐ [] It generates wireframes and prototypes for the website.

mark 1 answer

68. What role does usability testing play in the web design process?

- ☐ It helps identify user needs, preferences, and pain points.
- ☒ It determines the visual design and aesthetics of the site.
- ☐ It generates wireframes and prototypes for the website.
- ☐ It validates the long-term vision and objectives of the site.

mark 1 answer

69. You want to deter visitors to your website from copying or re-using your content by posting a copyright notice. In which of the following sections does a copyright notice usually appear?

- ☐ header
- ☒ footer
- ☐ sidebar
- ☐ content

mark 1 answer

70. True or False: Whitespace must always be white.

- ☐ True.
- ☒ False.

mark 1 answer

71. It is easy to share content with others.

- ☒ Website
- ☐ App

mark 1 answer

72. True or False? Primary navigation menus should always appear horizontally at the top of a page.

- ☒ False
- ☐ True

mark 1 answer

73. What are some common tools used for creating wireframes and prototypes?

- ☒ Sketch and Figma
- ☐ Google Docs and Slides
- ☐ Microsoft Word and Excel
- ☐ Adobe Photoshop and Illustrator

mark 1 answer

74. Choose the best term that applies to this statement: Development is driven by user behavior and feedback.

- ☐ UI
- ☒ UX

mark 1 answer

75. What is the ultimate goal of site structure in user experience design?

- ☐ User needs or what the users want to get out of the site
- ☒ The organization, grouping, ordering, and presentation of content

mark 1 answer

76. On the homepage for Wealthsimple.com, which of the following principles of visual contrast is used? Click all that apply.

☒ direction

☒ space

☐ texture

☒ color

mark 3 answers

77. What is the primary purpose of wireframing in web design?

☒ Wireframes capture all the skeleton decisions in a single document that serves as a reference for visual design work and site implementation

☐ Wireframes are primarily marketing materials used to present website concepts to potential clients.

☐ Wireframes are used to showcase the final visual design of a website, including colors, fonts, and imagery.

☐ Wireframing involves writing complex code to establish the website's underlying functionalities.

mark 1 answer

78. As a general rule of thumb, about how many characters should be on a line?

☐ 70 to 100

☐ 60 to 90

☐ 50 to 80

☒ 40 to 70

mark 1 answer

79. True or false: You should always stay away from free web fonts.

☒ False

☐ True

mark 1 answer

80. How does user testing contribute to the refinement of web design?

☒ By determining the color scheme and typography of the website

☐ By creating wireframes and prototypes for the website

☐ By providing valuable insights into user behavior and preferences

☐ By conducting competitor analysis and benchmarking

mark 1 answer

81. Choose the heuristic that best applies to the following example: Gmail's notification when you have forgotten to attach a document to an outgoing email.

☐ Flexibility and efficiency of use

☐ Match between system and the real world

☐ Aesthetic and minimalist design

☒ Error prevention

mark 1 answer

82. What is the significance of hierarchy in site structure?

- ☐ Hierarchy is only important for very large websites with tons of content.
- ☒ Because the concept of hierarchical relationships is well understood by users and because software tends to work in hierarchies anyway.
- ☐ Using a flat structure is more visually interesting and keeps users engaged for longer.
- ☐ Hierarchy is a design choice and doesn't impact how search engines understand and rank your website.

mark 1 answer

83. An organic farmer has enlisted your services to help her augment her online ordering system for her restaurant clients. She would like her users to be able to choose a specific quantity of fresh produce from a list of what will be harvested that week. Which of the following would be an appropriate form element to use?

- ☐ text field
- ☐ button
- ☒ number stepper
- ☐ radio
- ☐ date picker

mark 1 answer

84. Choose the best term that applies to this statement: Concerned with how a user chooses to navigate through a website.

- ☒ UX
- ☐ UI

mark 1 answer

85. What should you always do when selecting a web font for your site?

- ☐ Avoid Arial, Courier, Georgia, Verdana, or Times New Roman typefaces.
- ☐ Export the typeface to an image file.
- ☐ Look for the typeface first on your computer.
- ☒ Make sure the web font is freely available, and if not, obtain a web license for it.

mark 1 answer

86. What is the purpose of creating user personas in web design?

- ☐ To determine the functionality and content of the site
- ☐ To design visually appealing layouts and color schemes
- ☒ To represent specific individuals within the target audience
- ☐ To generate demographic statistics for marketing purposes

mark 1 answer

87. According to Garrett, when users have a hard time using complicated pieces of technology they...

- ☒ Blame themselves and feel stupid.
- ☐ Switch to a competing product.
- ☐ Feel apathetic but keep trying.
- ☐ Get angry and want to give up.
- ☐ (none of the above)
- ☐ (all of the above)

mark 1 answer

88. What are some common methods used in user research for web design?

- ☐ User interface methods
- ☐ Usability testing methods
- ☒ Contextual inquiry methods
- ☒ User testing methods
- ☒ Market research methods
- ☒ Task analysis methods

mark 4 answers

89. What is an important difference between print and web that designers should remember?

- ☒ Space in print is limited, while space in the web is infinite.
- ☐ Web browser controls limit the amount of whitespace that can be seen in between elements, which is not a problem in print.
- ☐ Nothing. Modern technology has made the differences between print and web design minute.
- ☐ Print design should incorporate more whitespace.

mark 1 answer

90. Which of the following best describes the relationship between wireframes and prototypes?

- ☒ Wireframes are low-fidelity representations used in the early stages of design, while prototypes are high-fidelity, interactive representations used for user testing.
- ☐ Prototypes are used for testing, while wireframes are not interactive.
- ☐ Wireframes and prototypes are the same thing.
- ☐ Wireframes are the final version of a product, while prototypes are the initial sketches.

mark 1 answer

91. Why isn't it a good idea to justify body type on a web page?

- ☐ You risk making columns that are too wide to read easily.
- ☐ It makes the text look weird at different screen sizes.
- ☒ Web browsers are not very good at hyphenating text at this point in time.
- ☐ They are not compatible with screen readers for users with vision-related impairment.

mark 1 answer

92. Choose the heuristic that best applies to the following example: Google's advanced image search.

- ☐ Help users recognize, diagnose and recover from errors
- ☒ Flexibility and efficiency of use
- ☐ Help and documentation
- ☐ Recognition rather than recall.

mark 1 answer

93. True or false: Hierarchy enables a designer to guide a viewer's attention equally to all of the elements on the screen.

- ☒ False
- ☐ True

mark 1 answer

94. What is the rule of thumb for organizing content within an interface?

- ☐ Alphabetically
- ☒ Systematically
- ☐ Along a grid
- ☐ Randomly

mark 1 answer

95. According to the lecture, what is the suggested minimum body text size?

- ☐ 28px
- ☐ 12px
- ☐ 20px
- ☒ 16px

mark 1 answer

96. Choose the best term that applies to this statement: Making decisions to define the form, aesthetics, and look and feel of a site.

- ☐ UX
- ☒ UI

mark 1 answer

97. Choose the heuristic that best applies to the following example: an automated chatbot “therapy” app that sends you warm, positive text messages throughout the day.

- ☐ Aesthetic and minimalist design
- ☐ Error prevention
- ☒ Match between system and the real world
- ☐ User control and freedom

mark 1 answer

98. You have an important message that you want to share with the users of your website through a site alert. In which of the following sections would it be the most appropriate for the site alert to appear?

- ☐ footer
- ☒ header
- ☐ sidebar
- ☐ content

mark 1 answer

99. Look at the image taken of the navigation elements that appear at the top of the Coursera website. The profile icon with the learner's name in the right hand corner of the image is an example of:

- ☒ utility navigation
- ☐ primary navigation
- ☐ secondary navigation
- ☐ subsidiary navigation

mark 1 answer

100. An interface can be best described as a bridge between:

- ☒ a user and content
- ☐ a website and an app
- ☐ a screen and a system
- ☐ two users

mark 1 answer

101. How do you calculate the ratio of text height to line height?

- ☐ Divide the line height by the font size.
- ☐ Add the font size to the line height.
- ☐ Add the line height to the font size.
- ☒ Divide the font size by the line height.

mark 1 answer

102. A beer company has asked you to design a landing page for their website to ensure access is restricted to users aged 21 and up—the landing page will prompt users to enter their birthdate. Which of the following would be an appropriate form element to use?

- ☒ date picker
- ☐ number stepper
- ☐ button
- ☐ radio
- ☐ dropdown menu

mark 1 answer

103. Look at the image taken of the navigation elements that appear at the top of the Coursera website. Why might have Coursera's designers decided to permanently place a search field in this area?

- ☐ Coursera is following a website design rule which dictates that every website should have a search field.
- ☒ Coursera's outline of scope probably determined that search is an important functionality requirement.
- ☐ Coursera's probably thinks that learners like to use the search field as a wayfinding tool.
- ☐ Coursera probably wants to imitate other search sites like Google.

mark 1 answer

104. Choose the best term that applies to this statement: Rooted primarily in graphic design.

- ☐ UX
- ☒ UI

mark 1 answer