



# GYMBRoze

At **GymBroze**, we empower your fitness journey safely. This means your data is handled with the same discipline and care as your workout.

## **1. Information We Collect**

To provide a personalized experience, we collect:

- **Demographics:** Age (18-45), gender, and location within South African urban/suburban areas.
- **Psychographics:** Your fitness goals, resolution status, and app usage preferences.
- **Professional Data:** For instructors, we collect and display certifications and background-check statuses.

## **2. How We Use Your Data**

- **Trust & Safety:** Your reviews and ratings are used to help other users choose the right trainer.
- **Communication:** We use your contact info for clear booking confirmations and punchy, inspiring marketing updates.
- **Optimization:** We analyze pain points, such as limited time or difficulty finding reliable trainers, to improve our smart technology.

## **3. Data Sharing**

We do not sell your information. Your profile details are only shared with your selected trainer to facilitate your booking and nutrition plans.

## **4. Your Rights**

You may request to view, edit, or delete your account at any time through the Sign In portal.