



GYMBRoze

At **GymBroze**, we empower your fitness journey safely. This means your data is handled with the same discipline and care as your workout.

1. Information We Collect

To provide a personalized experience, we collect:

- **Demographics:** Age (18-45), gender, and location within South African urban/suburban areas.
- **Psychographics:** Your fitness goals, resolution status, and app usage preferences.
- **Professional Data:** For instructors, we collect and display certifications and background-check statuses.

2. How We Use Your Data

- **Trust & Safety:** Your reviews and ratings are used to help other users choose the right trainer.
- **Communication:** We use your contact info for clear booking confirmations and punchy, inspiring marketing updates.
- **Optimization:** We analyze pain points, such as limited time or difficulty finding reliable trainers, to improve our smart technology.

3. Data Sharing

We do not sell your information. Your profile details are only shared with your selected trainer to facilitate your booking and nutrition plans.

4. Your Rights

You may request to view, edit, or delete your account at any time through the Sign In portal.