

# ESHA KARTHIKA R S

BUSINESS / DATA ANALYST | MANAGEMENT PROFESSIONAL

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Location: Chennai

## SUMMARY

An aspiring Analyst and Management professional with a knack for turning challenges into opportunities. My MBA in Data Analytics has equipped me with the tools to decode complex data, while my leadership roles have honed my ability to guide teams toward success.

## PROFESSIONAL EXPERIENCE

### WEBOIN TECHNOLOGIES

#### Business Analyst Intern

03/2024 - 04/2024

- Conducted data collection, reporting, market research, and competitor analysis using MS Excel to support strategic decision-making.
- Mapped customer journeys, tracked campaign performance, and created data-driven reports to forecast future trends and optimize business processes.
- Assisted the team in analyzing key metrics to enhance business efficiency and support the overall growth strategy.

### TUBE PRODUCTS OF INDIA

#### HR Intern

05/2023 - 06/2023

- Assisted in sourcing, screening, and coordinating interviews for prospective candidates.
- Managed employee records, updated HR databases, and ensured compliance with company policies and filing procedures.
- Supported recruitment efforts by introducing the company and its roles to potential candidates, using structured scripts to gauge interest.

## SKILLS

- Analytical Thinking & Data Analysis
- Data-Driven Strategic Planning
- Problem-Solving & Decision-Making
- Team Collaboration & Leadership
- Communication & Presentation Skills

## TECHNICAL SKILLS

- Tableau | Power BI | SQL | Python | HTML | MS Office

## EDUCATION

### MBA in Data Analytics (08/2022 - 05/2024)

#### SRM Institute of Science and Technology

Specializing in Data Analytics with a CGPA of 9.03/10, skilled in insights-driven analytics and Visualization tools.

### BSC in Computer Science (08/2019 - 07/2022)

#### Anna Adarsh College for Women

Graduated with 80% marks, displaying a strong academic foundation in computer science principles.

## LANGUAGE

ENGLISH | TELUGU | TAMIL

## POSITION OF RESPONSIBILITIES

### MPL COORDINATOR

Coordinated the program called 'Management Premiere League' for a period of 10 days at SRM Institute, which included team activities, workshops and strategic games.

### Orientation for Fresher's

Organized and conducted orientation for upcoming students, ensuring a smooth transition into the academic environment.

### SRM Intellecta- Joint Secretary

Led workshop for students to enhance students knowledge of emerging technology and future trends in business and IT.