Aisha Irfan

Nahda 1, Dubai, UAE |+971 52 628 6151| [LinkedIn Profile] | [Portfolio/Personal Website, if any]

Objective

Motivated undergraduate student pursuing a Bachelor's in Big AI, with hands-on experience in sales, events, logistics, and AI research. Eager to apply analytical and technical skills in an innovative environment to contribute to AI advancements and gain further industry experience.

Education

Bachelor of Big AI
Wollongong, Dubai
Expected Graduation: June 2026

Experience

Sales Intern
BrightWave Solutions, Dubai, UAE

June 2023 – August 2023

- Supported the sales team in generating and following up on leads, contributing to monthly sales targets.

- Conducted market research to understand customer needs and industry trends.

- Collaborated on sales presentations, leading to a 17% increase in leads by effectively showcasing product benefits and addressing client needs.

Events Assistant
Skyline Events, Dubai, UAE

December 2022 – February 2023

- Assisted with event coordination, including vendor management, logistics, and on-site support.

- Helped prepare event materials and schedules, ensuring smooth execution.

- Enhanced attendee experience with proactive support and troubleshooting.

Logistics Intern
Global Transports LLC, Dubai, UAE

March 2023 – May 2023

- Managed import and export documentation, ensuring regulatory compliance.

- Tracked shipments and updated clients on delivery timelines.

- Streamlined shipping procedures, achieving a 12% reduction in turnaround time by optimizing workflow and improving communication with vendors.

AI Research Intern
DataMind AI Labs, Dubai, UAE

September 2023 – November 2023

- Assisted in developing machine learning models for large dataset analysis, improving data processing efficiency.

- Conducted research on AI applications in predictive analytics, identifying areas for improvement.

- Contributed to model testing, resulting in a 22% increase in model accuracy by refining data preprocessing and parameter tuning.

Skills

- **Technical Skills:** Python, SQL, TensorFlow, Microsoft Office Suite, CRM Software

- **Languages:** English (Fluent), Hindi & Urdu (Fluent)

- **Other Skills:** Data Analysis, Machine Learning, Market Research, Team Collaboration

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Projects

AI-Based Predictive Analysis for E-commerce

Developed a machine learning model to forecast demand in an e-commerce setting, leading to a 25% improvement in stock management accuracy.

Professional Interests

AI in Predictive Analytics, Data-Driven Decision Making, Machine Learning Development