ESHA TU RAZIA

Web Developer

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O Ghartal Kalan, Chak Jhummra, Faisalabad

SUMMARY

Experienced Website Developer skilled in WordPress, web development, design, hosting, and performance optimization. Adept at building scalable applications, ensuring seamless user experiences, and optimizing efficiency. Passionate about leveraging technology to deliver innovative solutions and contribute to team success.

EXPERIENCE

Production Assistant & DEO

Green Crockery & Housewares

= 04/2023 - 04/2025

A crockery company specialized in research, design, and manufacture fine bone china and porcelain dinnerware as plates, cups, bowls and tea sets located in Faisalabad.

- Collect and manage data of all production departments.
- · Compare all reports with actual production data.
- · Ensure information is accurate and valid by creating and updating records

WordPress Technical Support

seethelightco

= 09/2022 - 05/2023

Remote

See The Light creates smart digital marketing strategies that help businesses grow their customer base with fields of expertise WordPress, Social Media, Web Design and Web Development.

- · Developing and maintaining company's websites
- · Creating and maintaining responsive ,user friendly Website.
- Testing, Dubbing, Coding and Implementing Websites
- Collaborating with designers and content teams for website improvements.
- Maintaining backups and ensuring website data integrity.
- · Implementing accessibility best practices for user-friendly experiences.

MY IMPACTFUL PROJECTS

SourcePoint Website

Developed an SourcePoint website using WordPress and Elementor, integrating Stripe for credit card payments and implementing various ad types through custom functionality.

Roshnilight Ecommerce Store

@ roshnilight.com

Developed an eCommerce store using WordPress, adding a quote functionality, customizing the design, and optimizing for speed and SEO.

EDUCATION

Bachelor's Degree in Computer Science

Government College Women University Faisalabad

前 11/2018 - 07/2022

Faisalabad

Intermediate

Gobal Higher Secondary School

O Chak Jhumra, Faisalabad

SKILLS

HTML **CSS** Elementor WordPress Shopify WooCommerce eCommerce Websites **Custom Websites** Website speed Optmizaion MS Excel

Website SEO Website Hosting

STRENGTHS



Website Maintenance

Skilled in website maintenance, ensuring optimal performance, security, and updates.

Website Speed & SEO Optimization Strong expertise in Website SEO, optimizing site performance and search engine rankings.

Website Hosting

Proficient in website hosting, ensuring reliable, secure, and high-performance web services.

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