# Esha Tu Razia

# **Web Developer**

Ohartal Kalan, Chak Jhummra, Faisalabad

#### **SUMMARY**

Experienced Website Developer skilled in WordPress, web development, design, hosting, and performance optimization. Adept at building scalable applications, ensuring seamless user experiences, and optimizing efficiency. Passionate about leveraging technology to deliver innovative solutions and contribute to team success.

#### **EXPERIENCE**

#### **Production Assistant & DEO**

#### **Green Crockery & Housewares**

A crockery company specializing in managing production record, checking accuracy, and updating production record located in Faisalabad.

- Collect and manage data of all production departments .
- Compare all reports with actual production data.
- Ensure information is accurate and valid by creating and updating records

#### WordPress Technical Support

#### seethelightco

**m** 09/2022 - 05/2023 Remote

See The Light creates smart digital marketing strategies that help businesses grow their customer base with fields of expertise WordPress, Social Media, Web Design and Web Development.

- · Developing and maintaining company's websites
- · Creating and maintaining responsive ,user friendly Website.
- Testing, Dubbing, Coding and Implementing Websites
- Collaborating with designers and content teams for website improvements
- Maintaining backups and ensuring website data integrity.
- Implementing accessibility best practices for user-friendly experiences.

# MY IMPACTFUL PROJECTS

#### **Advertising Services Website**

https://theshoppersroute.com/

Developed an advertising services website using WordPress and Elementor, integrating Stripe for credit card payments and implementing various ad types through custom functionality.

#### **Danis Ecommerce Store**

Phttps://daniswireless.com/

Developed an eCommerce store using WordPress and Betheme, adding a quote functionality, customizing the design, and optimizing for speed and SFO.

#### **Qubix AI Software Company Website**

Developed the Qubix AI software company website using WordPress, implementing a modern and responsive design to highlight the company's services and expertise. Customized themes and plugins to meet specific requirements, optimized the site for SEO and performance, and ensured cross-browser compatibility for a seamless user experience.

## **EDUCATION**

## Bachelor's Degree in Computer Science

Government College Women Univeristy **Faisalabad** 

iii 11/2018 - 11/2022 ♀ Faisalabad

#### Intermediate

#### **Gobal Higher Secondary School**

Ohak Jhumra, Faisalabad

#### **SKILLS**

HTML **CSS** Elementor Wordpress Shopify Woocommerce **Ecommerce Websites Custom Websites Website Speed Optmizaion** Excel **Website Hosting** Website SEO

#### STRENGTHS



#### **Website Maintenance**

Skilled in website maintenance, ensuring optimal performance, security, and updates.



## Website Speed & SEO Optimization

Strong expertise in Website SEO, optimizing site performance and search engine rankings.



#### **Website Hosting**

Proficient in website hosting, ensuring reliable, secure, and high-performance web services

CV Enhancy