ESHAAL REHMATULLAH

Lahore, Punjab, Pakistan

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https://www.linkedin.com/in/eshaaldev?trk=contact-info

Summary

A creative and skilled Web Developer, Graphic Designer, and Social Media Manager with experience in building responsive websites, designing eye-catching graphics, and running successful social media campaigns. Proficient in tools like Canva, Photoshop, HTML, CSS, and JavaScript, with a focus on creating content that enhances brand visibility and engages audiences. Known for delivering high-quality work, maintaining brand consistency, and helping clients achieve their online growth goals through a mix of creativity and technical expertise.

Experience

2021 Freelance Graphic Designer

October 2021 - April 2022 (6 months)

- Created visually engaging designs for clients, including branding materials, social media graphics, and promotional content.
- Delivered projects on time while ensuring client satisfaction and adherence to brand guidelines.

2023 Softech Exe Reveal Graphic Design

September 2023 - October 2023 (2 months)

- Successfully planned and executed the event reveal for Softec, ensuring a high-impact presentation.
- Achieved recognition for event photography, winning the Best Photography award.

2023 Freelance Web Developer

July 2023 - Present

- Designed and developed responsive websites for clients, focusing on user experience and modern web standards.
- Leveraged HTML, CSS, JavaScript, and frameworks like Bootstrap to build tailored solutions.

2023 Social Media Manager (custom theme page)

December 2023 - Present

- Managed the official social media accounts for Eshaal Dev, curating content to enhance brand visibility.
- Implemented growth strategies, resulting in increased engagement and follower count.

PROFESSIONAL SKILLS

- Graphic Design (Canva, Photoshop)
- Social Media Management
- DSA
- Programming Fundamentals
- · Object Oriented Programming
- C++
- Python
- Web Development (Front end)
- SEO
- Version Control with Git

PORTFOLIO LINKS



github.com/EshaalB



eshaal-dev.vercel.app



instagram.com/eshaaldev

EDUCATION

Kinnaird College

ICS Physics & Computer Science (2021-2023)

FAST NUCES

Bachelors in Computer Science (2023-2027)