ESHAAL REHMATULLAH

Front End Web Developer / Graphic Designer / Social Media Manager

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Summary

- Skilled in building responsive websites, designing engaging graphics, and managing social media campaigns to enhance brand visibility and engagement.
- Focused on brand consistency and online growth, combining creativity and technical expertise to help businesses stand out.
- Enthusiastic about gaming, anime, and self-improvement, using insights from these interests to develop engaging digital experiences and creative content.

Experience

2021 ● Freelance Graphic Designer
October 2021 - April 2022 (6 months)

- Created visually engaging branding materials, social media graphics, and promotional content for clients.
- Improved client engagement by 30% through visually compelling and strategically placed designs.
- Delivered projects 100% on time, ensuring client satisfaction and brand consistency.

2023 ● Softech Exe Reveal Graphic Design
September 2023 - October 2023 (2 months)

- Successfully planned and executed the event reveal for Softec, delivering a high-impact presentation.
- Achieved recognition for event photography, winning the Best Photography Award.

2023 ● Freelance Web Developer
July 2023 - Present

- Designed and developed responsive websites for clients, improving user engagement by 40%.
- Leveraged HTML, CSS, JavaScript, and frameworks like Tailwind to build tailored solutions.
- Implemented SEO best practices, increasing website traffic by 35%.

2023 ● Social Media Manager (custom theme page)
December 2023 - Present

- Managed and curated 100+ posts, leading to a 60% increase in engagement.
- Grew the follower base by 10000+ in 11 months through strategic content planning.
- Created viral content that boosted brand reach by 80% in one campaign.

PROFESSIONAL SKILLS

- Canva
- Photoshop
- Social Media Management
- C++ (DSA)
- Python (DSA)
- React JS
- Tailwind
- Html
- CSS
- Javascript
- SEO
- Version Control with Git

SOFT SKILLS

- Creativity & Innovation
- Time Management
- Collaboration & Teamwork
- Problem-Solving
- Attention to Detail
- Communication Skills
- Adaptability
- Presentation Skills
- Moderation

EDUCATION

Kinnaird College
ICS Physics & Computer Science (2021-2023)

FAST NUCES
Bachelors in Computer Science (2023-2027)