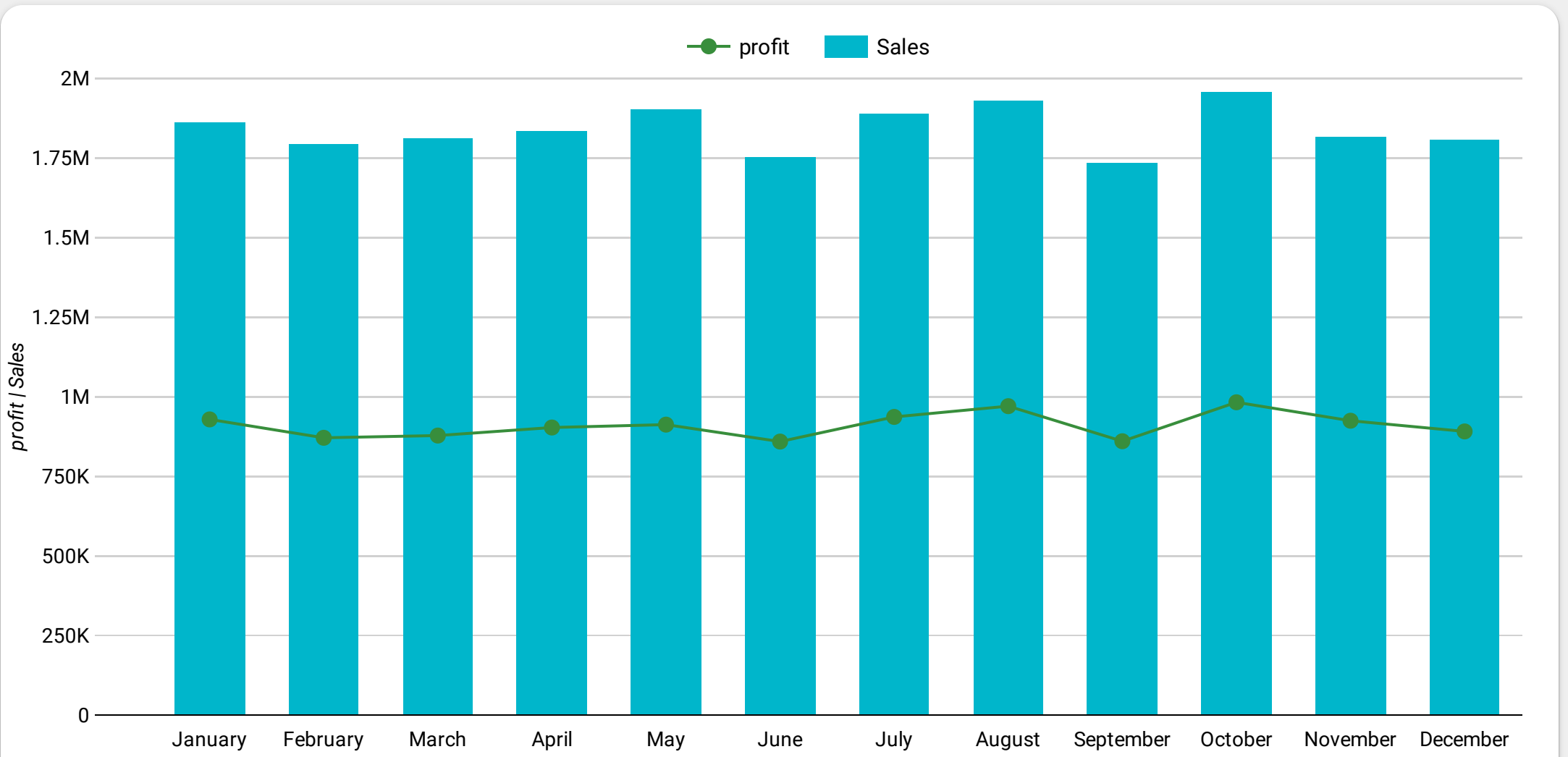
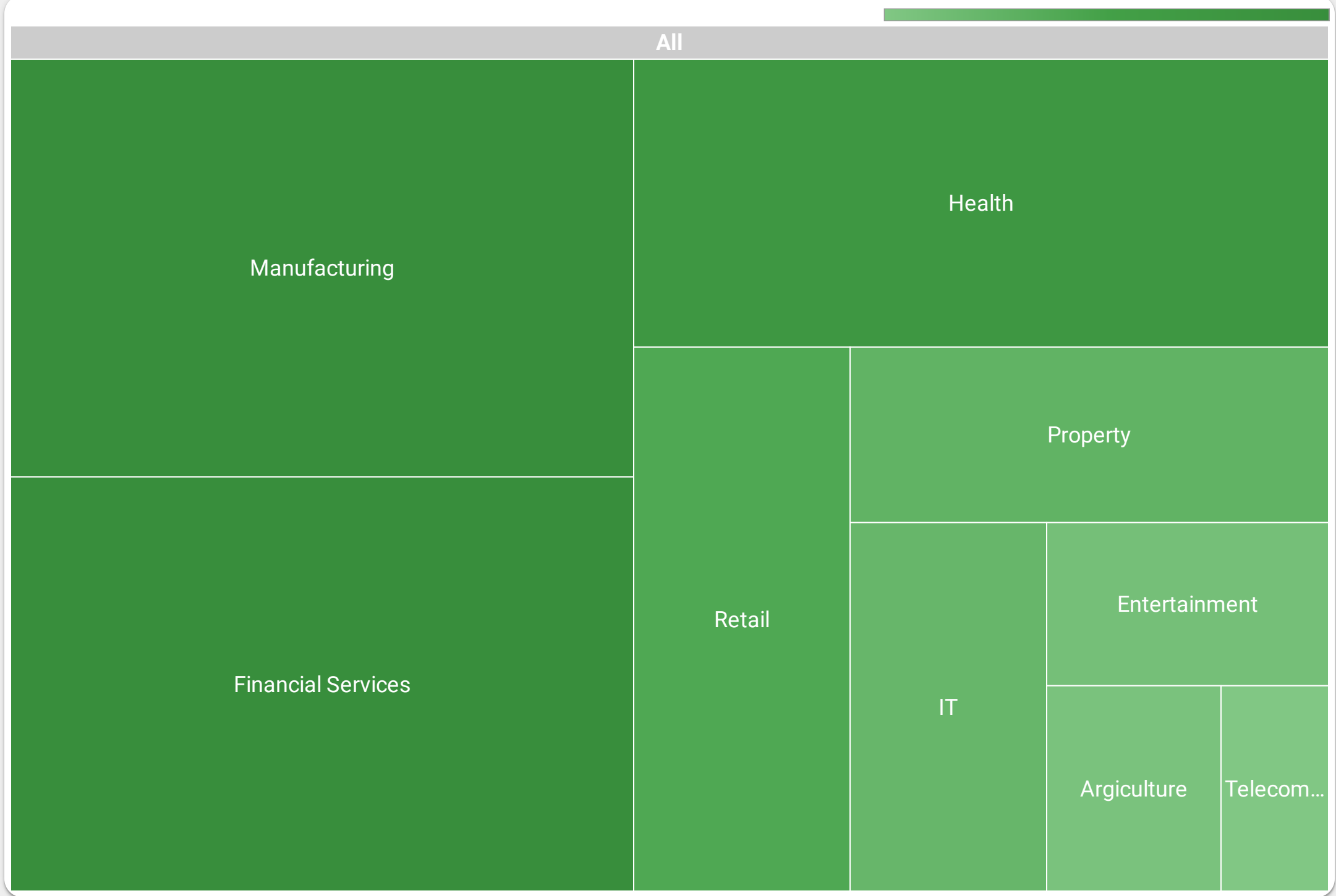


Product Line	Profit	# of orders
Standard	8.1M	14,176
Road	1.4M	3,970
Touring	1.4M	1,234
Mountain	40.8K	423

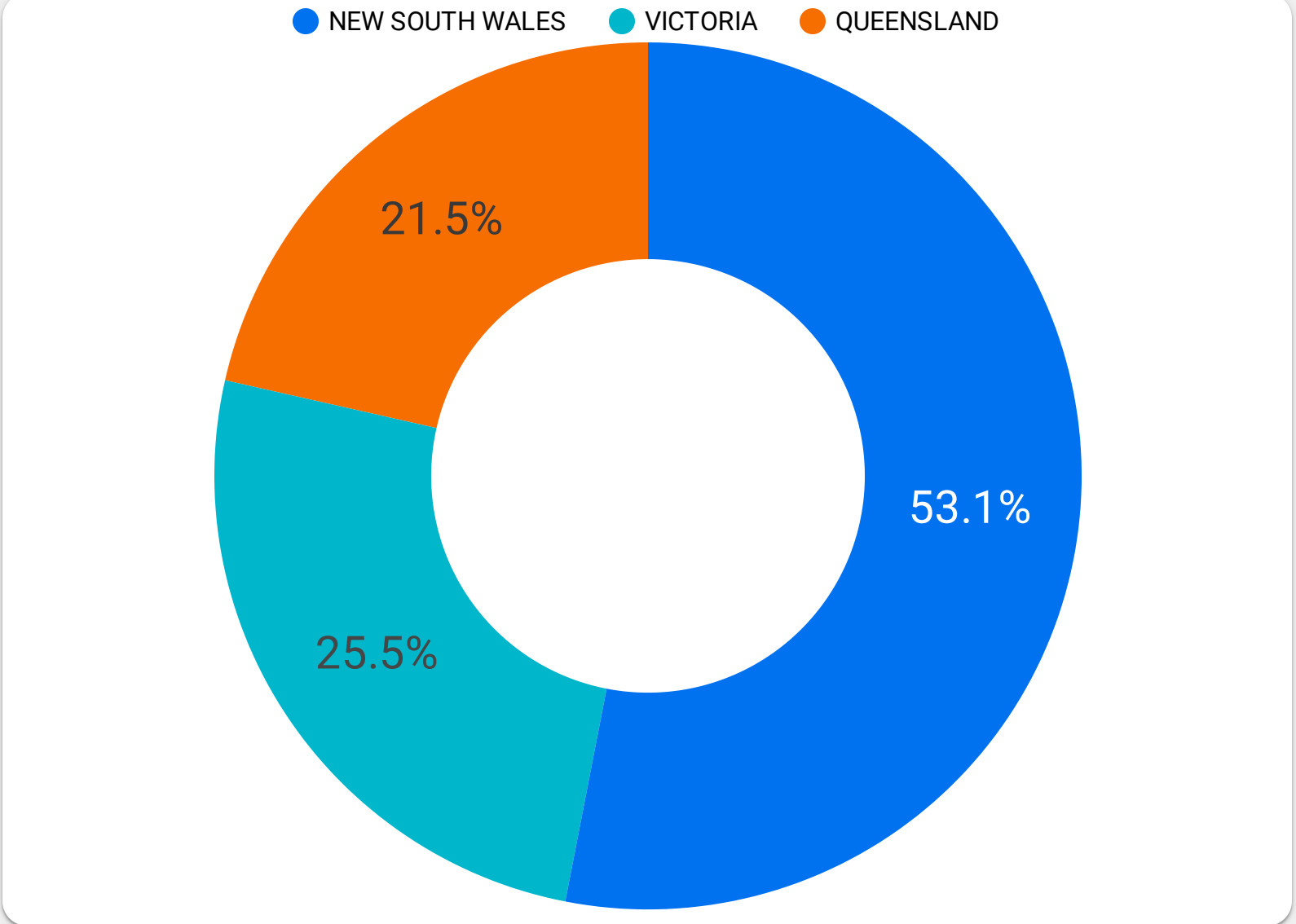
brand	Profit	# of orders
Solex	2.4M	4,253
Giant Bicycles	1.6M	3,312
WeareA2B	2.8M	3,295
OHM Cycles	1.5M	3,043
Trek Bicycles	1.8M	2,990
Norco Bicycles	867.7K	2,910



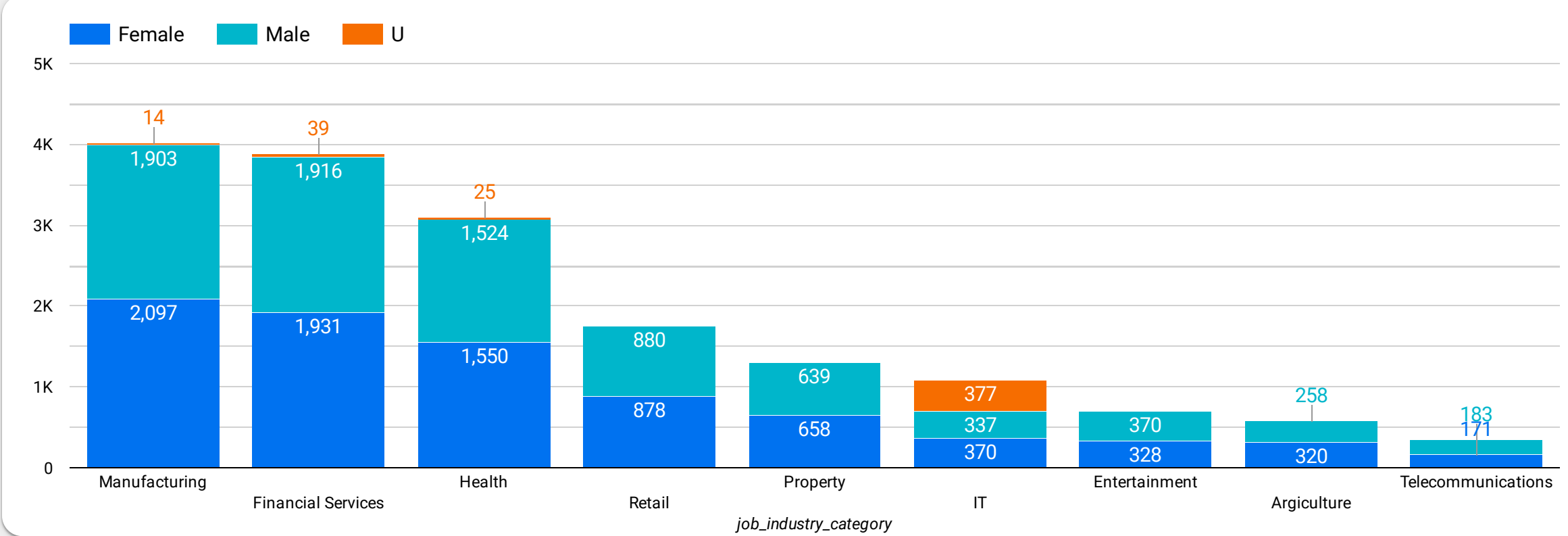
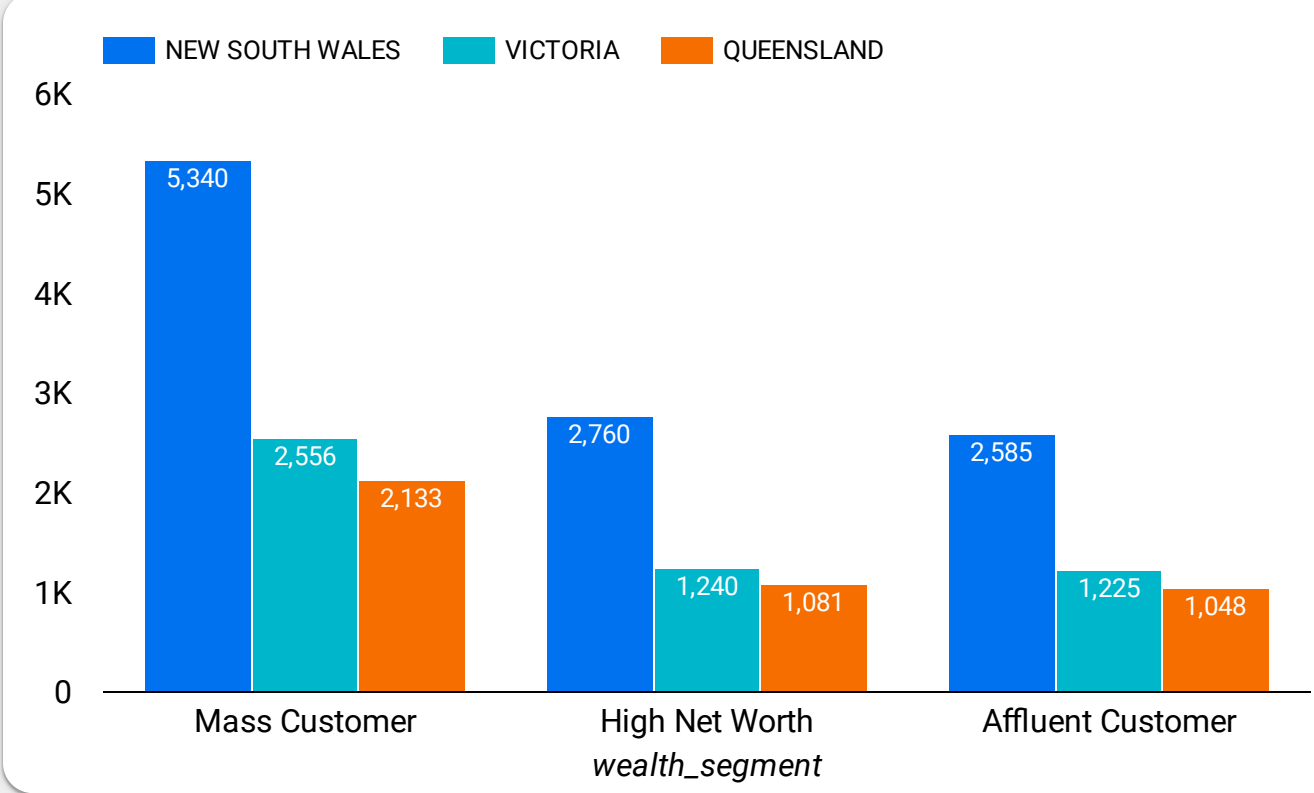
Customer's Job Industry



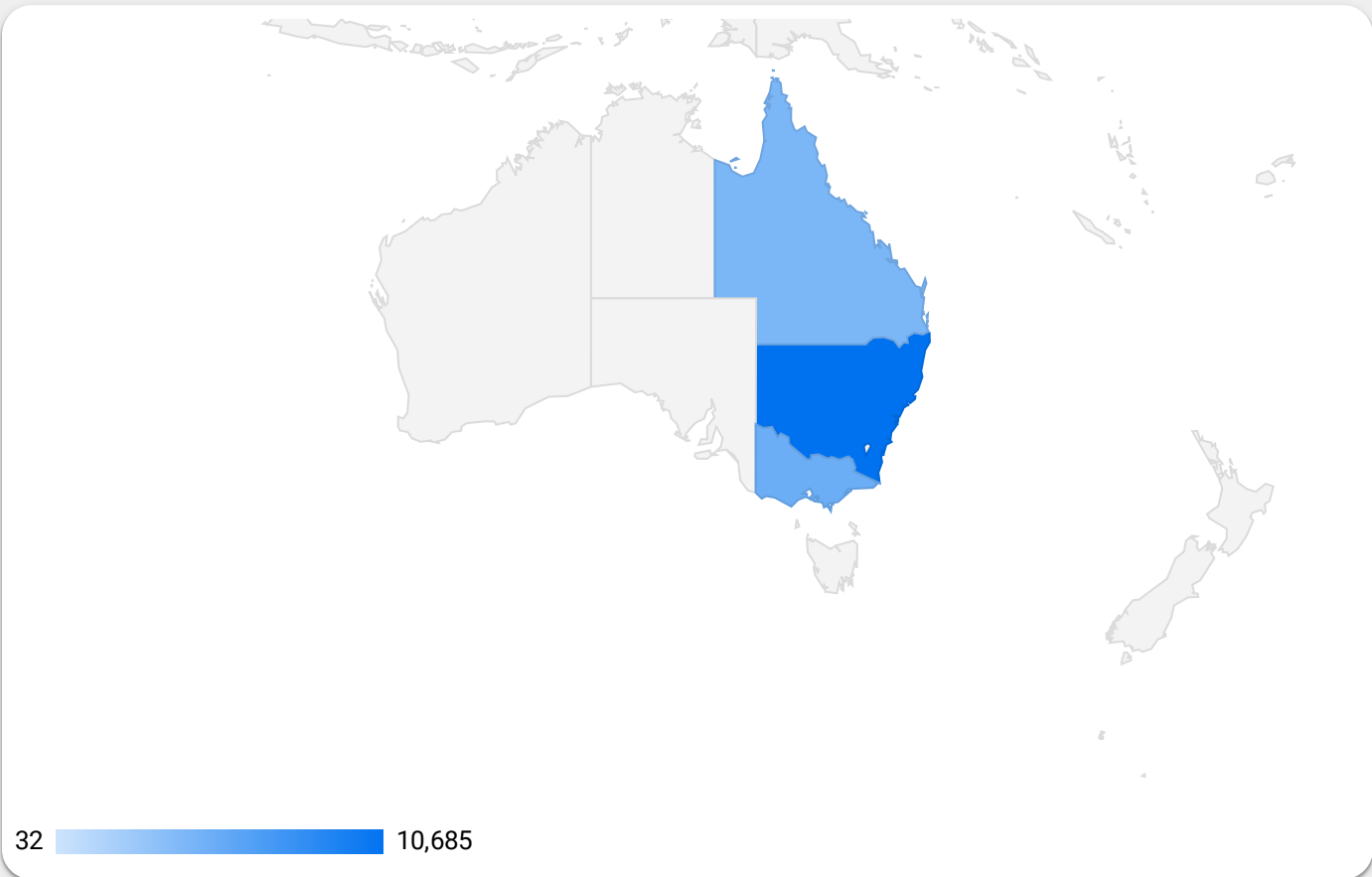
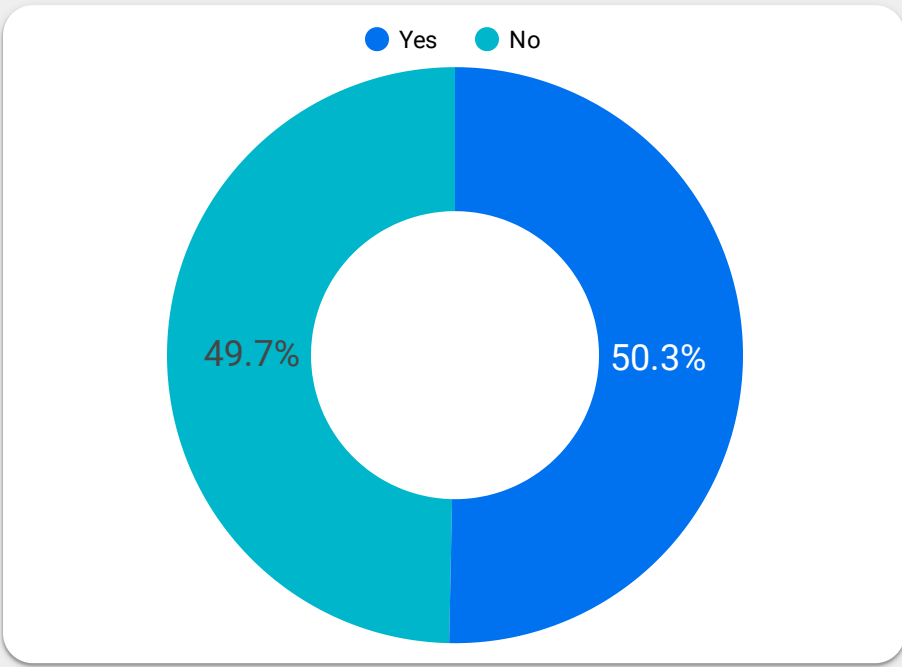
State



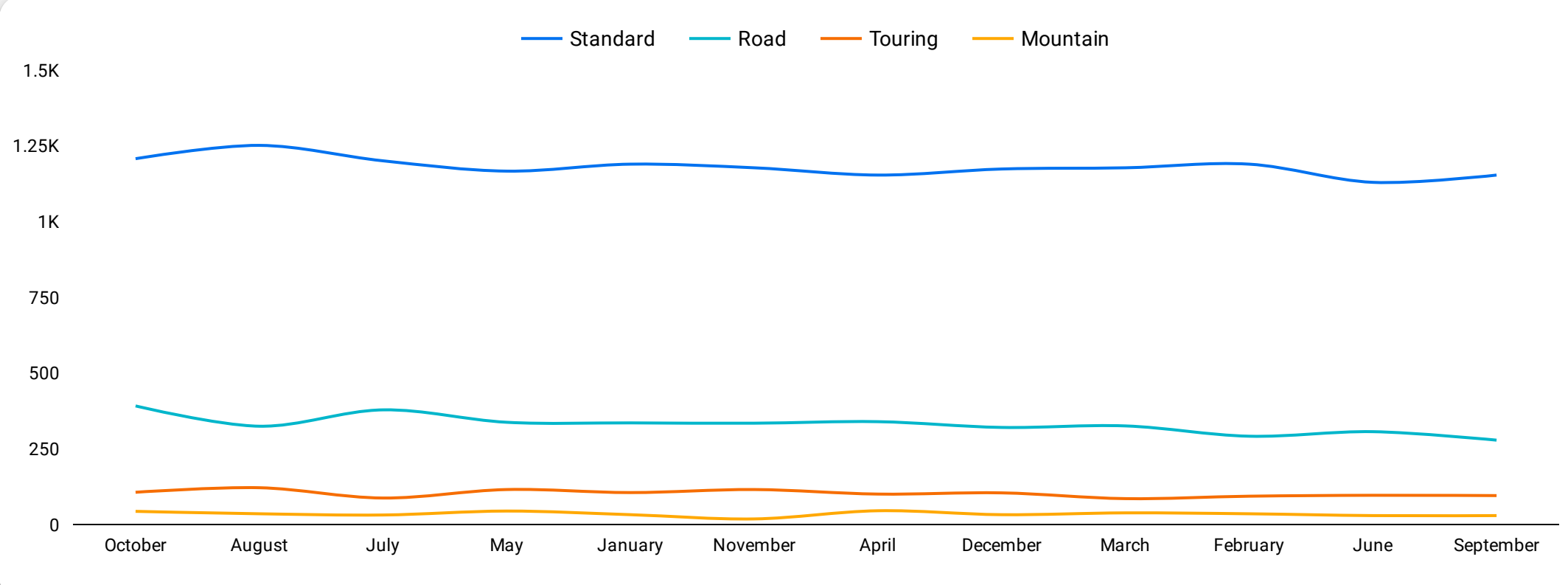
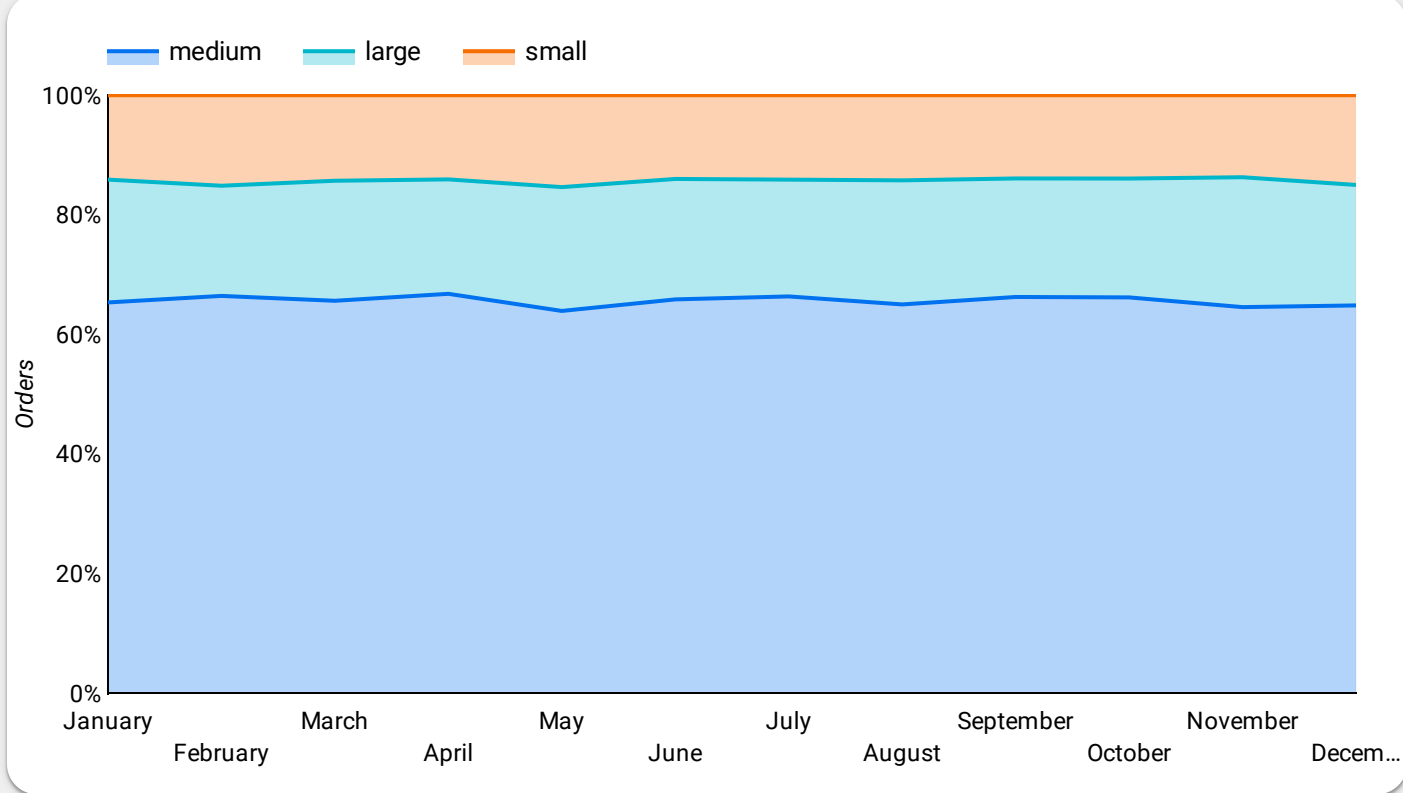
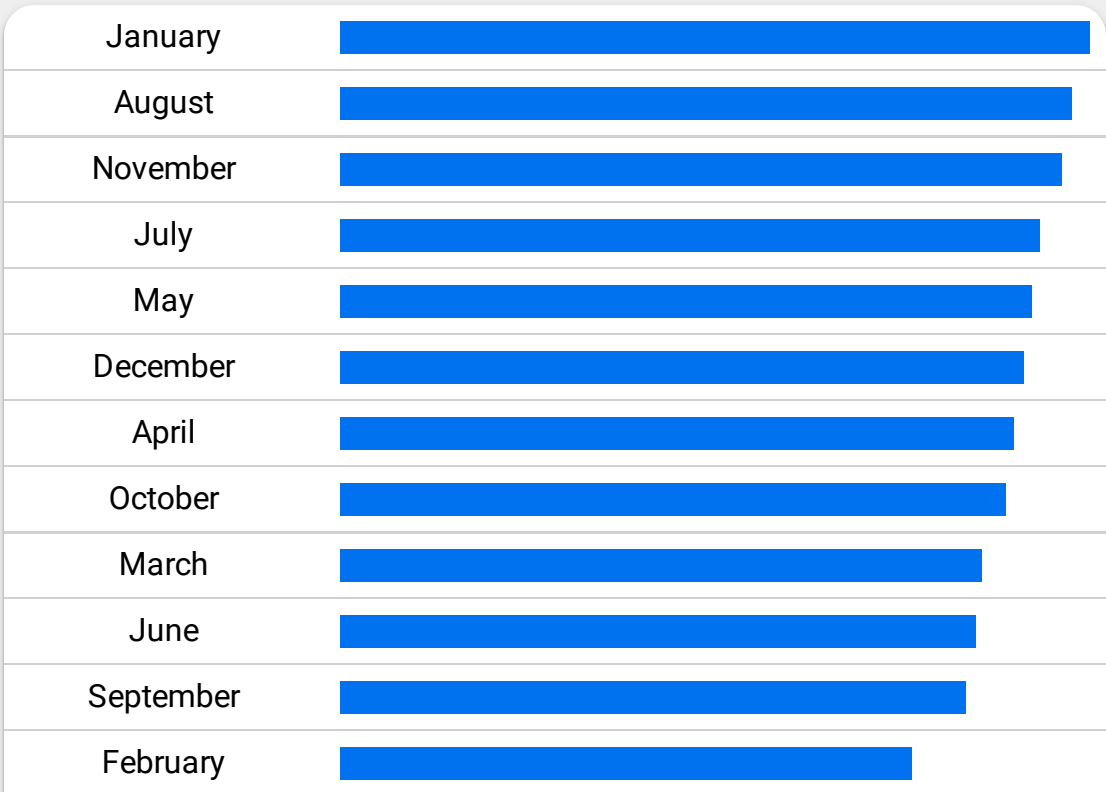
Customer Demographics



Owns a car



Month with most birthdays



Product Line	Product Class	Product Size	Profit	Number of orders
Touring	medium	large	1.11M	817.00
Touring	low	medium	31.88K	229.00
Touring	medium	medium	207.44K	188.00
Standard	medium	medium	4.23M	6.66K
Standard	medium	large	1.77M	1.95K
Standard	low	medium	916.96K	1.59K
Standard	high	small	75.87K	378.00
Standard	medium	small	172.61K	1.35K
Standard	high	large	140.06K	190.00
Standard	high	medium	839.68K	2.06K
Road	medium	medium	482.90K	1.85K
Road	low	small	64.97K	522.00
Road	medium	large	567.99K	630.00
Road	high	large	60.11K	386.00