

Leveraging BERT to see the obvious

Eshan Bhatnagar Mahmoud Ghanem Michael Kalish

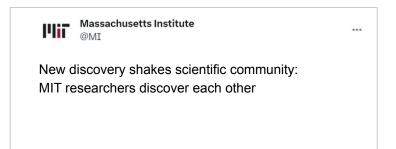
April 17, 2024





Background

X is a platform on which important and not-so-important information is circulated with the aim to influence public opinion.



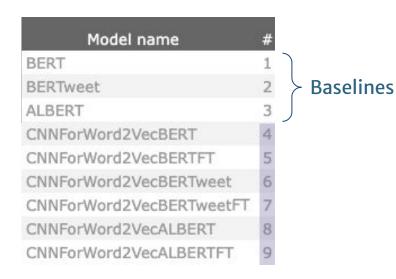


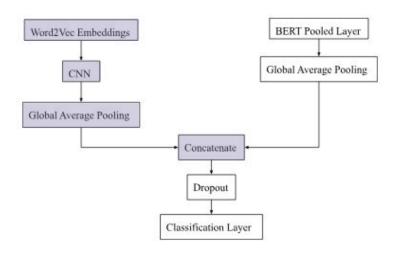


Models



3 baseline models (BERT, BERTweet, ALBERT) + 6 models with concatenated Word2Vec embeddings





Additional components of fine-tuned models:

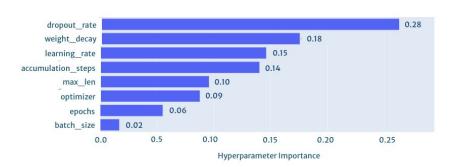
- Attention mask for non-padded tokens
- Frozen BERT Layer

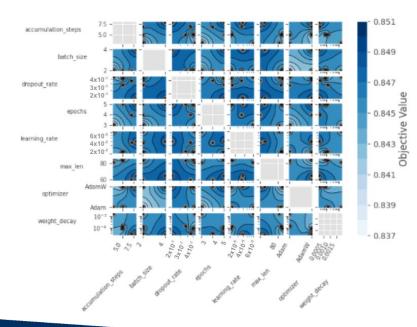


Fine Tuning

An Optuna study with an expansive hyperparameter space to explore over 5 trials. With a million more dollars, we would have loved to have performed more trials.

CNNForWord2VecBERTweet







Results

Concatenation of the globally pooled embeddings showed to enhance performance, precision in particular.

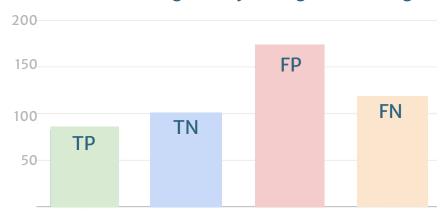
Model Name	Precision	Accuracy	Recall	F1-Score
CNNForWord2VecBERTweet	0.951	0.89	0.823	0.882
CNNForWord2VecBERT	0.927	0.896	0.859	0.892
BERTweet	0.899	0.898	0.896	0.897
CNNForWord2VecALBERT	0.827	0.87	0.935	0.878



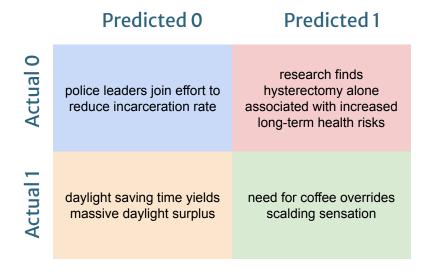
Error Analysis

Models had trouble in classifying significantly longer tweets

Classification Categories by Average Tweet Length



Classification Categories





Average Tweet Length



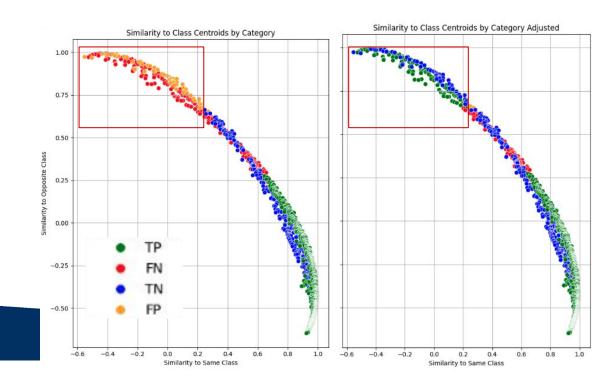
By leveraging the cosine similarity between the embeddings for each input and the centroid of each class embedding, dissimilar and highly unusual tweets subject to change

Adjustment

if SSC < 0.25 and SSO > 0.60 Precision, recall = 1.0, 0.91

Else:

Precision, recall = 0.95, 0.82





Conclusion

Due to the nature of sarcasm, it is foreseeable that determinant factors for sarcasm will change as it is somewhat dependent on the public sentiment and personal circumstance. For this reason, it would be valuable to have a longitudinal study for understanding the classification of sarcasm over time and by/between generations.

But you already know that, don't you.



References

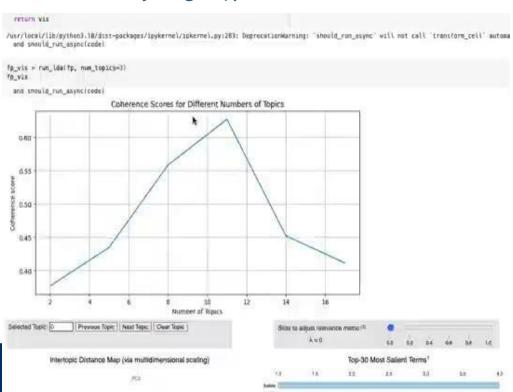
- A. Abaskohi, A. Rasouli, T. Zeraati, B. Bahrak, UTNLP at SemEval-2022 Task 6: A Comparative Analysis
 of Sarcasm Detection Using Generative-based and Mutation-based Data Augmentation; School of
 Electrical and Computer Engineering, College of Engineering, University of Tehran
- 2. T. Sosea, J. Jessy Li, C. Caragea, Sarcasm Detection in a Disaster Context; Department of Computer Science, University of Illinois Chicago; Department of Linguistics, The University of Texas at Austin
- 3. D. Quoc Nguyen, T. Vu, A. Tuan Nguyen, BERTweet: A pre-trained language model for English Tweets; VinAl Research, Vietnam; Oracle Digital Assistant, Oracle, Australia; NVIDIA, USA
- 4. I. Alghanmi, L. Espinosa-Anke, S. Schockaert, Combining BERT with Static Word Embeddings for Categorizing Social Media; Cardiff University, UK
- 5. Z. Lan, M. Chen, S. Goodman, K. Gimpel, P. Sharma, R. Soricut, ALBERT: A Lite BERT For Self-Supervised Learning Of Language Representations; Google Research, Toyota Technological Institute at Chicago
- 6. J. Devlin, M. Chang, K. Lee, K. Toutanova, BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding; Google Al Language
- 7. T. Mikolov, K. Chen, G. Corrado, J. Dean, Efficient Estimation of Word Representations in Vector Space; Google Inc., Mountain View, CA



Error Analysis

False negative and false positive topics are characterized by religion, politics and violence.

Topic modeling Latent Dirichlet Allocation (LDA)





Appendix 1

Metri	cs	train_accuracy	train_precision	train_recall	train_f1	train_pr_auc	train_roc_auc
W2v+BERT	Base	0.9536	0.952875	0.9544	0.953637	0.965038	0.9536
BerTweet only	baseline	0.9694	0.969964	0.9688	0.969382	0.977182	0.9694
W2v+BERT	FT	0.9474	0.947579	0.9472	0.947389	0.96059	0.9474
W2v+BERTweet	FT	0.9958	0.994022	0.9976	0.995808	0.996411	0.9958
W2v+AIBERT	Base	0.8942	0.889988	0.8996	0.894768	0.919894	0.8942
W2v+BERTweet	Base	0.9896	0.989992	0.9892	0.989596	0.992296	0.9896
BERT only	baseline	0.987	0.986028	0.988	0.987013	0.990014	0.987
Albert only	baseline	0.6946	0.703301	0.6732	0.687922	0.769951	0.6946
W2v+AIBERT	FT	0.6776	0.679903	0.6712	0.675523	0.757751	0.6776
	The state of the s						
Metri	cs	val_accuracy	val_precision	val_recall	val_f1	val_pr_auc	val_roc_auc
Metri W2v+BERT	Base	val_accuracy 0.849167	val_precision 0.908382	val_recall 0.776667	val_f1 0.837376	val_pr_auc 0.898358	val_roc_auc 0.849167
		SECOND BUILDING A STATE OF THE PARTY OF THE	TOTAL PROPERTY OF THE PARTY OF			C. CONTRACTOR OF THE PROPERTY OF	
W2v+BERT	Base	0.849167	0.908382	0.776667	0.837376	0.898358	0.849167 0.87
W2v+BERT BerTweet only	Base baseline FT	0.849167 0.87	0.908382 0.912639	0.776667 0.818333	0.837376 0.862917	0.898358 0.910903	0.849167 0.87 0.8625
W2v+BERT BerTweet only W2v+BERT	Base baseline FT	0.849167 0.87 0.8625	0.908382 0.912639 0.860697	0.776667 0.818333 0.865	0.837376 0.862917 0.862843	0.898358 0.910903 0.896598	0.849167
W2v+BERT BerTweet only W2v+BERT W2v+BERTweet	Base baseline FT FT Base	0.849167 0.87 0.8625 0.853333	0.908382 0.912639 0.860697 0.856902	0.776667 0.818333 0.865 0.848333	0.837376 0.862917 0.862843 0.852596	0.898358 0.910903 0.896598 0.890535	0.849167 0.87 0.8625 0.853333
W2v+BERT BerTweet only W2v+BERT W2v+BERTweet W2v+AIBERT	Base baseline FT FT Base	0.849167 0.87 0.8625 0.853333 0.84	0.908382 0.912639 0.860697 0.856902 0.795652	0.776667 0.818333 0.865 0.848333 0.915	0.837376 0.862917 0.862843 0.852596 0.851163	0.898358 0.910903 0.896598 0.890535 0.876576	0.849167 0.87 0.8625 0.853333 0.84
W2v+BERT BerTweet only W2v+BERT W2v+BERTweet W2v+AIBERT W2v+BERTweet	Base baseline FT FT Base Base	0.849167 0.87 0.8625 0.853333 0.84 0.835833	0.908382 0.912639 0.860697 0.856902 0.795652 0.85918	0.776667 0.818333 0.865 0.848333 0.915 0.8033333	0.837376 0.862917 0.862843 0.852596 0.851163 0.830319	0.898358 0.910903 0.896598 0.890535 0.876576 0.880423	0.849167 0.87 0.8625 0.853333 0.84 0.835833

