

Guy Mann

age: 19

residence: SC

education: High School

occupation: College Student

marital status: Single



I'm always stuck skipping meals because the food here takes forever

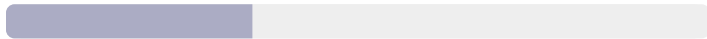
Busy college student who has very little free time in his day.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

An intuitive app that accurately conveys the wait times for different restaurants on campus.

Needs

- Accurate wait times
- Ways to leave customer feedback

Values

- Easy to use
- Transparency

Wants

- Customer compensation if wait times are inaccurate

Fears

- Restaurants finding ways to manipulate wait times like how Chick fil a does currently with grub hub