

ESHITA SRIVASTAVA

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Profile — Frontend Developer with over 2 years of experience specializing in designing, developing, and optimizing responsive and user-friendly websites. Proven track record in enhancing the user experience and functionality of government and corporate websites, including major projects like Amazon and Flipkart clone websites. Skilled in HTML, CSS, JavaScript, React.js, SEO best practices, and web performance optimization. Adept at collaborating with cross-functional teams to deliver high-quality, user-centric solutions.

Work Experience

Gujarat State Warehouse Corporation

Oct2023-Apr 2025

Frontend Developer

- Spearheaded the design and development of the government warehouse management website, enhancing its user interface (UI) and user experience (UX) to improve accessibility and functionality, resulting in a 20% reduction in user complaints.
- Optimized the warehouse management platform for speed and scalability, resulting in a 40% improvement in page load time and better overall performance during high-traffic periods.
- Conducted daily maintenance and continuous testing, identifying and fixing bugs, leading to a 15% improvement in system stability and performance.
- Utilized SEO best practices, implementing on-page SEO techniques to improve the site's visibility, resulting in a 20% increase in organic traffic.

N.K. Proteins Pvt. Ltd.

April 2023 - Oct 2023

Frontend Developer and SEO Specialist

- Designed and developed the company's corporate website, ensuring a user-friendly, mobile-responsive interface optimized for a seamless browsing experience across all devices.
- Collaborated with marketing teams to integrate SEO strategies, focusing on optimizing content for search engines to increase visibility and drive organic traffic.
- Utilized HTML, CSS, JavaScript, and jQuery to enhance the website's visual appeal and functionality, ensuring compatibility across all modern browsers.
- Applied on-page SEO best practices such as title tags, meta descriptions, header tags, and structured data to improve the website's search engine rankings.
- Conducted thorough website audits to identify areas for improvement in user experience (UX), accessibility, and SEO performance.
- Worked with cross-functional teams to ensure website optimization aligned with business goals, boosting conversion rates and enhancing user engagement.

The One Technology

Jan 2023 - April 2023

Frontend Developer

- Designed and developed interactive and responsive user interfaces for client websites, using modern HTML, CSS, JavaScript, and React.js to ensure high usability and seamless functionality.
- Collaborated with backend developers to integrate APIs and third-party services, ensuring efficient data transfer and enhancing overall user experience.
- Ensured website performance optimization by adhering to best practices in web development, including lazy loading, minimizing reflows, and reducing page rendering times.
- Actively participated in code reviews to ensure adherence to clean code standards and improvement of the overall development process.
- Maintained and updated websites, troubleshooting and resolving any frontend-related issues to ensure smooth user interactions.

Education

Government Engineering College, Gandhinagar

2020 - 2023

B.Tech in Computer Engineering

GPA: 7.8

CIPET, Ahmedabad

2017 - 2020

Diploma in Plastic Engineering

GPA: 8.0

Technical Skills

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|------------|----------|
| HTML5 | React js |
| CSS3 | SEO |
| JavaScript | Ajax |
| jQuery | |
| SQL | |