Eshita Srivastava
Mern Stack/Frontend Developer
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SUMMARY:

MERN Stack / Frontend Developer with 2+ years of experience designing, developing, and optimizing responsive, high-performance web applications using React.js, Node.js, Express.js, MongoDB, HTML5, CSS3, JavaScript, AJAX, jQuery, and SEO best practices. Delivered user-centric solutions for government and corporate clients, including Amazon and Flipkart clone projects, enhancing functionality, responsiveness, and overall user experience. Skilled in API integration, web performance optimization, and collaborating with cross-functional teams to build scalable, maintainable applications.

SKILLS:

Frontend: ReactJS, HTML5, CSS3, JavaScript, jQuery, AJAX, SEO, Responsive Design, Cross-Browser Compatibility
Backend: Node.js, Express.js, RESTful APIs, Authentication & Authorization (JWT, OAuth2)
Database: MongoDB, SQL, Data Modeling, Query Optimization
Other: Git, Agile/SDLC, CI/CD, Version Control, Unit Testing, Performance Optimization

EXPERIENCE:

Gujarat State Warehouse Corporation | Frontend Developer   Oct 2023 – Apr 2025 | Ahmedabad, India

- Led the design and development of the warehouse management portal, improving UI/UX to enable efficient workflows for over 300 daily warehouse staff and administrative users, streamlining inventory tracking, shipments, and reporting.
- Optimized platform speed, scalability, and responsiveness, reducing page load times from 6–8 seconds to under 3 seconds during high-traffic periods, ensuring smooth access to warehouse dashboards and operational modules.
- Developed interactive frontend components using React.js, JavaScript, HTML5, CSS3, and jQuery, enabling seamless management of 10,000+ warehouse inventory items with real-time updates and error-free data entry for multiple warehouse locations.
- Implemented SEO strategies for warehouse portals and public-facing dashboards, including sitemap updates, internal linking, and backlinks management, improving visibility and discoverability of warehouse services and reports.
- Integrated RESTful APIs and backend services, connecting frontend components with warehouse, shipment, and reporting modules, allowing 50,000+ records to be processed daily and providing accurate, real-time operational insights.
- Performed continuous testing, debugging, and maintenance, proactively identifying issues in inventory dashboards, forms, and user flows, ensuring 24/7 system uptime and stable performance across desktops and mobile devices.
- Coordinated with cross-functional teams, government stakeholders, and SEO specialists, aligning frontend development and SEO improvements with operational and compliance goals, supporting weekly feature releases and maintaining WHR portal efficiency.

N.K. Proteins Pvt. Ltd. | Frontend Developer and SEO Specialist   Apr 2023 - Oct 2023 | Ahmedabad, India

- Engineered and maintained the corporate web application using HTML5, CSS3, JavaScript, React.js, and jQuery, improving page load times and reducing mobile page rendering delays across multiple devices, while ensuring cross-browser compatibility.
- Applied comprehensive SEO strategies and on-page optimization, including meta tags, structured data, header tags, and sitemap integration, increasing indexed pages and boosting organic search visibility across 150+ website pages effectively.
- Conducted thorough UX and performance audits, identifying bottlenecks in navigation, responsiveness, and accessibility, implementing actionable improvements that enhanced session duration, reduced bounce instances, and improved overall user engagement.
- Embedded APIs and interactive frontend features to improve user experience, enabling smooth form submissions, real-time content updates, and handling over 10,000 daily visitors efficiently with minimal downtime.
- Partnered closely with cross-functional teams to align website design, SEO, and performance improvements with business objectives, supporting continuous deployment, stable feature releases, and measurable growth in website traffic.

The One Technology | Frontend Developer   Jan 2023 - Apr 2023 | Ahmedabad, India

- Designed interactive user interfaces for Flipkart and Amazon clone websites using React.js, HTML5, CSS3, and JavaScript, ensuring responsive layouts and seamless user experience across devices.
- Executed backend integration using Node.js, Express.js, and MongoDB, connecting RESTful APIs for product listings, cart management, and user authentication, supporting platforms with over 5,000 concurrent daily users.
- Boosted web performance and SEO by applying lazy loading, code splitting, meta tags, structured data, and sitemaps, improving page crawlability and discoverability for high-traffic e-commerce platforms.
- Collaborated in code reviews, debugging, and maintenance, enforcing clean code standards and resolving frontend and MERN stack issues, efficiently handling product catalogs with 10,000+ items without affecting load times.

PROJECTS:

Job Application Portal | Personal Project | Live Link

- Constructed a full-featured job application portal using React.js, Node.js, Express.js, and MongoDB, enabling over 500 user registrations and job applications while maintaining secure authentication and smooth performance.
- Implemented RESTful APIs and backend logic to handle authentication, job postings, application tracking, and user management, processing hundreds of job applications daily with real-time updates and reliable data storage.
- Devised responsive frontend components with React.js, HTML5, CSS3, and JavaScript, ensuring smooth navigation, form validations, and consistent user experience across desktop and mobile devices.
- Integrated search, filtering, and admin functionalities, allowing recruiters to manage 100+ job postings, track candidate applications efficiently, and maintain structured data while applying best practices in security, scalability, and performance optimization.

EDUCATION:

Government Engineering College Gandhinagar   Apr 2020 – May 2023
Bachelor of Engineering in Computer Engineering

- MERN Full-Stack Development coursefrom Curvette, gaining hands-on experience with live projects.
- Developed practical skills in front-end and back-end technologies, implementing real-world projects that strengthened full-stack expertise.